

Never
Before

MODERN SPACE AGE DUPONT PLASTIC COMBINED WITH AGELESS ALUMINUM WILL GIVE YOUR HOME THE BEAUTY & PROTECTION ONLY OFFERED BY THIS NEW MIRACLE MATERIAL

DUPONT
PLASTIC COATED
ALUMINUM

HOUSE SIDING ALUMINUM COMPANY
NORTH CAROLINA

Life-of-the-Building Guarantee
GUARANTEED
IN WRITING BY
THE MANUFACTURER

Here's what DUPONT PLASTIC ALUMINUM HOUSE SIDING means to you as a Homeowner



No painting — fully maintenance-free. No upkeep costs for you to contend with, now or years from now.



Du Pont Plastic coated aluminum insulates in all seasons . . . all weather conditions. It's like a 30% discount savings on fuel and air conditioning bills, year after year.

APPLIES OVER ANY SURFACE BRICK STUCCO WOOD SHINGLES CONCRETE BLOCK

SAVES MONEY YEAR AFTER YEAR



Every homeowner owes it to himself and his family to investigate this miracle money-saving advance that reduces maintenance of your home to a minimum and lets you enjoy a lifetime of ease. Fill out and mail this postage-free reply card TODAY!

Free Estimates Cheerfully Given Anywhere—Anytime

ACT NOW

FINANCING AVAILABLE TERMS TO FIT YOUR BUDGET

FILL OUT TEAR OFF MAIL TODAY
NO OBLIGATION — NOTHING TO BUY: just learn the facts

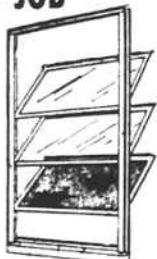
absolutely **FREE** for you!

WITH EVERY DUPONT PLASTIC COATED ALUMINUM JOB

Aluminum Awnings



or
TRIPLE TRACK STORM WINDOWS AND SCREENS



FOR EVERY WINDOW IN YOUR HOME!

THIS CARD MUST BE MAILED WITHIN 5 DAYS TO QUALIFY

YES, I am interested in the above and I understand that the free gift of either the aluminum awnings or triple track storm windows and screens is mine with the installation of every DuPont Plastic aluminum house siding job . . . Also, this gift is not any inducement to buy. There is no obligation.

Name _____ Phone _____
Street _____ State _____
City _____
Name of Nearest Church: _____
DIRECTIONS _____

Please call in the Morning _____ Afternoon _____ Evening _____

Member of Merchants Association & Chamber of Commerce