

WANT ADS



"VIP" TOUR—A khaki-clad member of the Ft. Lewis Reception Station discusses American heritage with six new soldiers on a "VIP" tour of the station's Freedom Shrine in Freedom Hall. The displays are designed to remind the new

recruit of his heritage, the part the U.S. Army has played in the colorful history and development of our nation, as well as how important it is to pause and reflect on our hard-earned freedoms.

DRIVERS NEEDED
Train now to drive semi truck, local and over the road. Diesel or gas; experience helpful but not necessary. You can earn over \$4.50 per hour after short training. For application and personal interview, call 919-484-3975, or write Safety Dept., United Systems, Inc., 325 Hay Street, Fayetteville, North Carolina 28302

WANTED: Woman for cleaning. Must like children. Write Box Holder, P.O. Box 550, Raeford giving name, recommendations and wages expected.

RENTAL CAR: Rental Cars Available Now. Call us, or come in when you need to RENT A CAR, RAEFORD AUTO. Main Street. Phone 875-2125, Dealer License No. 1303.

WE CAN ARRANGE weekly payments on your automobile repairs, tires and accessories. Raeford Auto Company.

FOR RENT: 2 bedroom Duplex Apt. Call 875-3553 Day, 875-2072 Night.

FOR SALE: Singer sewing machine. Interested party to finish payments of four payments at \$9.50 each. Zig-Zag, makes button holes, patches and darts. For details call collect, 692-3348 in Southern Pines.

LAND CLEARING, Dirt Hauling, Front End Loader, Backhoe & Bulldozer rentals. Experienced operators. Call us collect 425-6682, W.R. King & Son, Inc.

FOR SALE: 1964 Dodge, 2 dr. convertible, maroon - white top, excellent condition. Contact Bill Haselden, 222 Wright St., Raeford anytime.

Reduce excess body fluids with FLUIDEX diuretic tablets, only \$1.69 at Hoke Drug.

REMOVE carpet paths and spots; fluff beaten down nap with Blue Lustre. Rent shampooer \$1. Raeford Hardware Co.

Local Business

One reason why the volume of newspaper advertising continues to increase from year to year is because the quality of advertising continues to improve.

Improvement involves content, appearance of individual advertisements and the quality of printing.

The typical retailer in a small city knows considerably more about advertising and how to use it than his father did. Many old-time merchants considered advertising as scarcely more than a nuisance. He did not take in to account the benefits to be derived from good layout, hard-selling copy, timeliness, or the impact of size. Often he never learned the importance of consistency.

The newspaper advertising man of another generation, who attempted to help the retailer with his advertising, often knew less than the retailer about the arts of advertising and selling. At times it was a case of the blind leading the blind.

However, even in a comparatively crude form, newspaper advertising has made it more effective, and has greatly increased the demand for newspaper advertising space.

Improved printing equipment being used by many small newspapers has made it possible for the local advertiser reproduction quality was once limited to high quality magazines.

The results of improved layout, complete copy, consistent insertions, and better printing are better informed more loyal local consumers. And, of course, more prosperous local retailers.

FOR SALE: 1968 Chevrolet pickup, automatic transmission. Call after 4 p.m. 875-3690.

JOB WANTED: Babysitting or housework. Call 875-3164 and ask for Eva Mae Murchison.

Exterminate for roaches, waterbugs, ants. Free termite inspection. Call 944-2474, Aberdeen Exterminating Co., Aberdeen.

WANTED: Someone to finish payment on Zig-Zag touch-a-matic sewing machine. Nice cabinet. 1969 model. Can make 5 payments of \$11 each or pay cash. Can be seen in your home without obligation. For details call collect 692-3348 Southern Pines.

DO YOU WANT TO BE SURE ... of a good, dependable car and a fair deal? It will pay you to come in and see the fine cars we have for sale before you buy any car anywhere. **QUALITY MOTORS**, Harris Avenue, Raeford.

PIANOS
Over 400 new, rebuilt in Spinets, Grands, Players. Write Klutz Piano Co., Inc., 7 mi. E. of Salisbury, Granite Quarry, N.C.

From witches to turkeys to Santa Clause is a glorious and gay time of year, but it takes many extra dollars to make it so. Earn yours representing AVON in a territory of your own. Call now 654-4062 collect after 6 p.m. or write Mrs. Betty Edwards, P.O. Box 441, Chadbourn, N.C. 28431.

FRUIT TREES, Nut trees, berry plants, grape vines, landscaping plant material - offered by Virginia's largest growers. Free Copy 48-pg. Planting Guide Catalog on request. Salespeople wanted. Waynesboro Nurseries - Waynesboro, Virginia 22980.

YARD WORK: Shrubbery trimmed, trees removed, landscaping. Free estimate. Call 875-2998 or 875-3021.

FACED WITH A DRINKING PROBLEM? Perhaps Alcoholics Anonymous can help. Call 875-2025. Weekly meetings open to the public, Wednesday 8:15 p.m. Cole Building, Raeford.

WHEEL ALIGNMENT SERVICE AT **BOBBY CARTER'S TIRE SERVICE** SOUTH MAIN STREET

3-ROOM APARTMENTS FOR RENT Air Conditioned Raeford Hotel Building See Ernest Cartwright, Mgr. or Phone 875-3055 Day 875-3492 Night

COMPLETE BRAKE SERVICE at **BOBBY CARTER'S TIRE SERVICE** SOUTH MAIN STREET

1968 FORD F-100 Pickup Ranger Package, overdrive V-8 was \$1995
SALE PRICE \$1795
Raeford Auto Co.
(Dealer Lic. No. 1303) RAEFORD, N.C.

WHEEL ALIGNMENT NEW TIRES and RECAPPING McDONALDS TIRE RECAP. SERVICE PHONE 875-2079 114 RACKET ALLEY & STEWART STREET

Television Tubes Cast World Glow

Millions of small screens light the world from tropical Sierra Leone to frigid Siberia. Local color and customs often flavor foreign television broadcasts. In one small African country, the entire cast

of a program fled the studio when the local witch doctor appeared.

Stations in Saudi Arabia begin the day with readings from the Koran. Saudi women are not allowed on programs, and a pair of hands is the only live thing viewers see during a popular series on the delights of cooking. Television has spread to 100 countries from Albania to Zambia, the National Geographic Society says.

Viewers cluster around the glowing tube in such unlikely places as Gabon, Mauritius, and Southern Yemen. More than 225,000,000 television sets are in use around the world.

A recent documentary introduced its audience to a "Stone Age people" in New Guinea. Now Australian authorities say that educational television may reach the region within five years.

Japan ranks second behind the United States in number of television sets with 20,500,000. Japanese traditionalists delight in kabuki theater, and sumo wrestling by giant grapplers. Younger viewers seem to prefer westerns and science fiction films.

The medium's impact extends beyond the screen to clothing and speech habits. "We used to be able to tell whether people were Tokyoites or Hicks," explained a popular

TV personality, "but this is no longer possible."

Italy has experienced a similar transformation. Before the television age, many Italians spoke regional dialects. Now linguists claim people generally converse in the national tongue.

A television set in Cairo, capital of the United Arab Republic, offers a rare opportunity to compare cultures and languages. A wide array of programs from the United States, the Soviet Union, France, the United Kingdom, an Czechoslovakia is beamed each night in original languages with Arabic subtitles.

Western shows are more popular than the standard Russian fare, which may offer massive cranes lifting heavy steel, or tractors rolling majestically across vast fields, - all to a background of solemn, uplifting music. In the United States an estimated 83,000,000 sets make television a way of life. A few holdouts persist, however. One father permanently unplugged the family set after his son complained that a family mountain climb was not as exciting as the one he had seen on television.

Taking the opposite stand, a university professor energetically defended the medium: "Wisdom and knowledge have always come through the visual sense. When a man throws out his television, there's a bit of suicide in it."

Dependent Housing Option Expanded For Army DSAs

WASHINGTON (ANF) - Housing options for families of district senior advisors (DSAs) have been expanded with the addition of Clark Air Force Base, Philippine Islands, under a plan just approved by the Department of the Army.

Housing options for family members is one of many benefits provided qualified Army officers who agree to serve 18 months as a DSA in the Republic of Vietnam (RVN) under the DSA Program.

DSAs currently serving in RVN will be offered the initial opportunity to apply for a limited number of presently occupied dependent housing facilities at Clark. To qualify, the in-country DSA must have a minimum of 12 months remaining in RVN after his dependents arrive at Clark, and he must not have previously exercised an option to locate his dependents at a base of his choice in either the Continental United States or Hawaii.

After eligible in-country DSAs have been offered the new option, it will be opened to DSA nominees entering the 18-month program.

Because of the limited number of facilities at Clark, there may be a waiting period.

1969 FORD Torino GT fully equipped was \$2695
SALE PRICE \$2395
Raeford Auto Co.
(Dealer Lic. No. 1303) RAEFORD, N.C.

Keep up on current affairs the easy way

Read the Pulitzer Prize winning Christian Science Monitor. Rarely more than 20 pages, this easy-to-read daily newspaper gives you a complete grasp of national and world affairs. Plus fashion, sports, business, and the arts. Read the newspaper that 91% of Congress reads.

Please send me the Monitor at the special introductory rate for six months for only \$8... a saving of \$7.

Check or money order enclosed
 Bill me

name _____
street _____
city _____
state _____ zip _____

THE CHRISTIAN SCIENCE MONITOR
Box 125, Astor Station
Boston, Massachusetts 02123

1968 CHEVELLE Station Wagon, fully equipped w/air, was \$2495
SALE PRICE \$2195
Raeford Auto Co.
(Dealer Lic. No. 1303) RAEFORD, N.C.

WANTED IMMEDIATELY

Dye house clerk. Prefer age 25 - 35. Some college, some typing with aptitude and interest in figures. Production planning work involving sales and dye house. Most desirable. Apply in confidence. Personnel P.O. Box 740, Raeford.

EQUIPMENT AT AUCTION
Saturday, Oct. 24
1:30 P.M.
TOM HOLLINGS, Owner
Located In Antioch Community
Look For Signs

- 1 - Two Row Rolling Cultivator.
- 2 - Two Row Cole Corn Planter.
- 1 - Hay Rake Lift Type, Good.
- 1 - Weeder.
- 1 - Grain Drill 12 Holes.
- 1 - Stalk Cutter Two Row.
- 1 - John Deer Combine No. 45-66 Model.
- 1 - Ten Ft. Grain Header.
- 1 - Two Row Corn Header.
- 1 - Cut Off Saw Three Point Hook Up.
- 1 - Tobacco Spray - Six Row.
- 1 - Land Treating Outfit.
- 1 - Lot of Good Used Galvanized Roofing.
- 1 - Lot of Good Hard Lumber.
- 1 - Lime Spreader - 12 Ft.
- 1 - Bucket Grease Gun.
- 1 - Jack For Ford Tractor.
- 1 - Plant Bed Water Pump.
- 1 - Tractor Trailer.
- 1 - Pick Up Disc For Ford Tractor.
- 1 - Drag Harrow.
- 1 - Lot of Hog Wire. Used.
- 1 - John Deer Tractor Size 60 2 Row.
- 1 - Two Row Cultivator, Good Shape.
- 1 - Twelve Ft. Disc Good.
- 1 - Seven Ft. Offset Disc, Good.
- 1 - Seven Ft. Cut Mowing Machine.
- 1 - Ford Tractor 2000 Gas Good.
- 3 - Fourteen In. Bottom Plows.
- 1 - Two Row Cultivator, Good.
- 1 - Anvil - old, 1 Box Type Corn Sheller - Old.

A Lot Of Other Items Too Numerous To Mention.
Rain Date, October 31
Sale Conducted By SMITH'S AUCTION
E.P. SMITH, Manager F.A. SMITH, Auctioneer



THIS MAY BE THE MOST MISUNDERSTOOD BARGAIN IN AMERICA.

MISUNDERSTANDING NO. 1

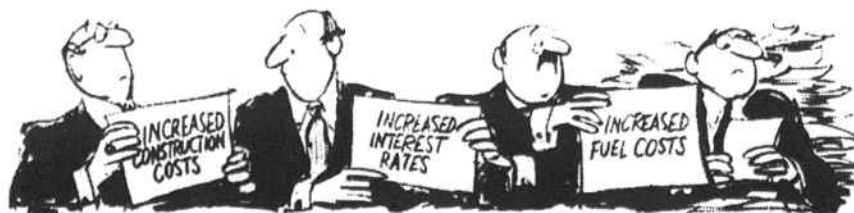
Everybody knows what's been happening to the cost of living. It's been going up like crazy. About 160 percent since 1940. And if you're like most people, you assume that the same thing has been happening to the price you pay for electricity. So we'd like to correct this misunderstanding. Until this year, there has never been a rate increase in electric service for your home. Not one single residential rate increase in the history of CP&L.

MISUNDERSTANDING NO. 2

Why, then, is your monthly bill higher than it was say fifteen, or even ten years ago? Well, just think about this for a minute. How many electric appliances do you have today that you didn't have then? You're spending more, mainly because you're using more. And because you're using so much more, you've actually helped us lower the unit cost of electricity for your home. So the price you pay today for electric service is only about half what it was 30 years ago. And our rates are among the lowest in the country. Just ask someone who's moved here from another state. We hope this corrects the second biggest misunderstanding of all.

MISUNDERSTANDING NO. 3

Now we have asked for our first general rate increase. And just in case there is any misunderstanding about this request, we'd like to tell you why. Just as it costs more to run your household, it costs us more to run our company. More for fuel. Equipment. Wages. Construction. (And you know what it costs to borrow money these days.) Yet, while everybody's been passing on higher costs to us, we've invested large sums in more efficient facilities, so we wouldn't have to pass them on to you. But we can no longer hold the line. The rate increase we've requested is about 14%, which amounts to less than 6¢ a day (\$1.72 a month) for our average residential customer. So look at it this way. If CP&L rates had gone up like everything else, electricity would be a luxury for a few instead of the bargain it is for everybody. We hope you understand.



CP&L
Carolina Power & Light Company