

Belk

YOUR HAPPY SHOPPING STORE



PRE-CHRISTMAS SALE

SALE STARTS TODAY!

NEVER BEFORE HAVE WE OFFERED SUCH DRASTIC REDUCTIONS ON THIS TYPE MERCHANDISE AT THIS SEASON OF THE YEAR. WE HAVE SLASHED PRICES TO A RECORD LOW TO CLEAR OUT THESE GOODS NOW - YES, YOU'LL SAVE PLENTY. COME SEE FOR YOURSELF THE ALMOST UNBELIEVABLE EXTRA LOW PRICES, HURRY, SOME QUANTITIES ARE LIMITED - USE YOUR BELK CHARGE CARD.

BRING YOUR CHRISTMAS GIFT LIST AND WRAP UP THESE TERRIFIC SAVINGS!
---AT THESE LOW, LOW, PRICES
SNAP-UP A FEW GIFTS FOR YOURSELF TOO!

SALE! LADIES' FALL AND WINTER DRESSES

ORIGINAL PRICES 8.00 & 9.00	3.00
11.00 & 12.00	4.00
13.00 to 16.00	5.00
18.00 to 22.00	8.00
24.00 to 28.00	10.00
30.00 to 34.00	12.00
36.00 to 40.00	15.00
42.00 to 48.00	20.00
50.00 to 66.00	25.00



Hundreds to select from. Many styles in various colors and fabrics.

DACRON/WOOL MEN'S SUITS

ORIGINAL PRICES 45.00 to 80.00	19.97
85.00 to 100.00	24.97

Some Famous Brands. Assortment of Styles, Colors And Patterns.

SELECTED GROUP--FALL MEN'S SPORT COATS

ORIGINAL PRICES 30.00 to 40.00	14.97
45.00 to 50.00	19.97
55.00 to 65.00	24.97

DACRON/WOOL DACRON/RAYON MEN'S SPORT COATS

ORIGINAL PRICES 30.00	9.97
35.00 to 40.00	12.97
45.00 to 60.00	19.97

Sale! Selected Group MEN'S FALL SUITS

ORIGINAL PRICES 55.00 to 65.00	24.97
70.00 & 75.00	29.97
80.00 to 95.00	34.97
100.00 & 110.00	39.97

Some Famous Brands. Assorted Styles, Colors And Patterns.

ENTIRE STOCK REDUCED MEN'S FALL SUITS

ORIGINAL PRICES 50.00 & 55.00	39.00
60.00	48.00
75.00 to 85.00	59.00
90.00 to 100.00	74.00

GREAT STYLES--ASSORTED COLORS



MOST ITEMS AVAILABLE AT ALL BELK STORES IN YOUR AREA

ABERDEEN, LAURINBURG and RED SPRINGS

DOWNTOWN FAYETTEVILLE and TALLYWOOD SHOPPING CENTER

OPEN 'TIL 9 P.M.



SAVE! LADIES' WOOL COATS

ORIGINAL PRICES 35.00 & 45.00	28.00
50.00 to 60.00	38.00
65.00 to 75.00	48.00

DRESSY AND CASUAL STYLES FASHION COLORS IN ASSORTED FABRICS.

LADIES CRINKLE PATENT "WET LOOK" COATS

Usually 30.00	20.00
Usually \$40 to \$50	28.00

SELECTED GROUP LONG SLEEVES MEN'S DRESS AND SPORT SHIRTS



ORIGINAL PRICES 4.00	1.97
5.00	2.47
6.00	2.97
7.50	3.47

Assorted Colors, Patterns

ENTIRE STOCK REDUCED MEN'S FALL SPORT COATS

ORIGINAL PRICES 35.00 to 40.00	27.00
45.00 to 50.00	35.00
55.00	42.00
65.00	48.00

Handsome Styles In Many Colors, Patterns

SELECTED GROUP MEN'S ALL WEATHER COATS

ORIGINAL PRICES 20.00	10.97
30.00	14.97
35.00 & 42.50	18.97
45.00 to 50.00	22.97
65.00 to 70.00	32.97

Assorted Colors, Sizes

SELECTED ASSORTMENT LADIES' ALL WEATHER COATS

Usually 18.00	10.00	Usually 25.00	15.00
Usually 21.00	12.00	Usually 28.00	18.00

LARGE ASSORTMENT

SIZES 3 to 8 - 8 1/2 to 4

GIRLS' SHOES

Usually 7.00 to 10.00 **3.97**

Sizes 3 1/2 to 6

BOYS' SHOES

Usually 9.00 to 11.00 **5.97**

SELECT GROUP MEN'S ALPACA & LAMB'S WOOL SWEATERS

ORIGINAL PRICES 11.00 & 12.00	8.97
14.00	10.97
16.00	11.97
18.00	12.97
22.00	15.97

Cardigans & V-Neck Pullovers

SELECTED ASSORTMENT MEN'S UNLINED JACKETS

ORIGINAL PRICES 6.00	2.97
9.00	4.97
13.00 & 14.00	6.97
19.95	9.97

ASSORTED COLORS, SIZES

SELECTED ASSORTMENT LADIES' DRESS & CASUAL SHOES

FAMOUS BRANDS INCLUDED - ALL HEEL HEIGHTS

ORIGINAL PRICES 13.00 & 14.00	7.97
15.00 to 17.00	8.97
18.00 & 19.00	9.97
20.00 & 21.00	10.97



MANY STYLES AND COLORS

SELECTED GROUP MEN'S SHOES

SLIP-ONS AND TIE STYLES

ORIGINAL PRICES 13.00 to 15.00	8.97
17.00 & 19.00	10.97
20.00 to 22.00	12.97
27.00	14.97



SELECTED ASSORTMENT MEN'S DRESS AND CASUAL PANTS

ORIGINAL PRICES 6.00 & 7.00	2.97
8.00 & 9.00	3.97
10.00 & 11.00	4.97
12.00 to 14.00	5.97
15.00 & 16.00	7.97

VARIOUS COLORS, FABRICS

SELECTED GROUP MEN'S PAJAMAS

ORIGINAL PRICES 3.50 & 4.00	1.97
4.50 to 5.00	2.47
6.50	2.97

SELECTED ASSORTMENT MEN'S HATS

Usually 4.00	1.97
Usually 5.00	2.47