

# Burlington Report Reviews Textile Market Conditions

Greensboro -- Burlington Industries' 1970 annual report, mailed to more than 32,000 shareholders this week, highlights business conditions of the past year in its major market areas and notes the Company's growing interest in home and institutional furnishings.

The textile firm, largest producer of apparel fabrics, indicates it is expanding production of single, double and warp-knit fabrics in line with expected growth of markets for knitted apparel. Burlington is also the largest supplier of spun and textured yarns used in the manufacture of knitted outerwear.

Burlington sales were \$1.82 billion for 1970, up three percent over 1969, and earnings were \$71.4 million, down nine percent for the

same period.

Capital investment for plant and equipment improvements in the fiscal year totaled \$123 million; approximately the same amount is projected for 1971. About 60 percent of domestic capital spending in 1970 was for modernization and 40 percent for expansion. Burlington's international operations accounted for \$157 million in sales, and received about 13 percent of the Company's 1970 capital investment dollar.

During the year Burlington formed the Burlington House Products Group to concentrate on a wider range of home products markets; acquired the Stendig Company, a major designer and distributor of contemporary furniture; formed Burlington Contract

and Burlington Acceptance to support its activity in contract and commercial furnishings markets; formed a new Burlington Blankets division, which is to be in production in 1971; and announced it will soon be making its first entry into towel markets.

Chairman Charles F. Myers Jr. and President Ely R. Callaway Jr. note in their letter to shareholders that "consumer awareness of the Burlington brand name has now reached a significant level throughout the country... our product and market diversification is growing within the broad areas of textiles and related products for apparel, home and industry. Burlington is the largest producer of many textile products for the home. The use of such products in

offices, schools and other commercial and institutional buildings is increasing, and Burlington has organized its operations to serve this growing market."

The annual report features photographs of "The Mill" a major exhibit on textiles at Burlington House in New York City. More than 250,000 visitors have toured "The Mill" since its opening last September, an average of 3,500 visitors daily.

## Research And

**The Environment**  
Burlington increased its commitment to research and development, investing some \$7.8 million for 1970 research at the corporate and divisional level. The Company spent another \$2 million for air and water pollution control equipment at Burlington plants, with that figure expected to double in 1971 as the Company continues to expand and improve facilities for industrial waste treatment.

Burlington is also conducting significant research in the plant environment, concerning noise and respirable dust, and will continue this effort in 1971.

**Apparel Markets**  
The report cites buyer uncertainty about fashions -- the midi vs. the mini -- as one factor adversely affecting apparel markets for some divisions of the Company. On the other hand, it says this uncertainty has prompted many women to buy pantsuits as a compromise.

Panty hose markets were generally good for most of the year but are expected to be more competitive in 1971, the report noted.

The letter to shareholders says, "Burlington's outlook for 1971 is difficult to evaluate, and will of course depend upon the direction of the general economy... however, we are preparing for a resumption of the strong economic growth expected in the Seventies, and we believe the Company is in excellent condition to take full advantage of the profit opportunities ahead."



**CRAFTSMEN** -- Members of Cub Scout Pack 802, Den 1 at Quewhiffle spent the fall making Christmas crafts for their homes. Working every Monday for the past two or three months, they made tapered hand-dipped candles, wooden candle holders, decorated felt stockings, popcorn balls and taffy. Assisting them were Mrs. Jon Almond and Mrs. Donald Thomas, den mothers, and Jon Almond, Cub Scouts left to right are Steven Perry, Michael Almond, Tommy McKenzie, Harry Pickler, Don Thomas, Richard Cole, Ray Quick and Rusty Huff.

## J.S. Lennon Named To Committee

### Named To Committee

The associate administrator of the North Carolina Sanatorium at McCain has been named to a special committee to negotiate with the General Assembly for state employees. Joseph S. Lennon of McCain was named to the Legislative Committee of the N.C. State Employees Association by Donald H. Jones of Raleigh, president of the association.

The committee will formulate a program to be presented to the General Assembly in the interests of state employees.

Mr. Lennon is a native of Delco. He is chairman of the Pinecrest High School Advisory Council, director of the North Carolina TB RD Association and vice chairman of the South Central Comprehensive Health Planning Council.

A state employee for 15 years, he has served as associate administrator of the sanatorium for 14 years. In the State Employees Association, he has served as state Membership Committee chairman and as a member of a state Insurance Study Committee.

He and his wife, Mrs. Geraldine Lennon, are Baptists and have one child.



## Deaths And Funerals

### J.M. McGinnis Local Lady's Mother Dies Buried Monday

Funeral services for James Marshall "Jim" McGinnis of Winnsboro, S.C. were held Monday in Winnsboro. Burial was in Oaklawn Cemetery there.

McGinnis, 65, was a native of North Carolina. He was a retired television and radio repairman.

He is survived by three daughters, Mrs. H.J. Floyd of Raeford, Mrs. W.H. Rowe of Winnsboro and Mrs. Edwin Cook of Fountain Inn, S.C.; and two sons, Sgt. James A. McGinnis of Ft. Benning, Ga. and Harold E. McGinnis of Aiken.

### Local Lady's Mother Dies

Funeral services for Mrs. Annie Laurie Williamson of Burlington were held Tuesday at McClure Funeral Home in Burlington by the Rev. Robert Ledford. Burial was in Maplewood Cemetery, Durham.

Mrs. Williamson, 77, who died Sunday was the stepmother of Mrs. Joe Gullede of Raeford.

Mrs. Williamson was the former chairman of the state board of cosmetology. She was the widow of Duncan A. Lawrence and Charles J. Williamson.

She is survived by two daughters, Josephine Nichols of the home and Mrs. Eugene Pope of Durham; a son Duncan

L. Nichols of Hickory; a stepdaughter, Mrs. Joe Gullede of Raeford; two sisters, Mrs. Gertrude Harp of Sanford and Mrs. J. High Poole of Greensboro.

### J. H. Austin

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## Students Work--Attend School

Like Grandpa and Dad many of today's students must work to go to school. But assistance is being offered these students in an on-the-job training program enacted by the U.S. Congress in the Vocational Education Amendments of 1968. The Amendments provide financial assistance through part-time employment to students in need of earnings to begin or continue vocational programs.

Law, Director of the Division of Occupational Education with the State education agency, the Vocational Education Amendments emphasize three main aspects of vocational programs. One aspect of the Amendments provides funds for expanding on-the-job training related to a student's course of study. Money is also appropriated for developing new programs of cooperative education, 17 of which began this year in North Carolina. A third emphasis, the work-study program, is being implemented in all 152 school systems in the State, said Law.

Funds under the work-study aspect of the program are used to compensate students employed and to develop and administer the program. A student may work a maximum of 15 hours per week while enrolled in a vocational program, but employment is limited to public, non-profit establishments under this part of the program, added Law.

Allotment of funds to local school systems for the work-study program is based on the percentage of the 15-21-year-

old population, the number of dropouts, the rate of unemployment and the median income of the area. Each local unit must match 20 per cent of the funds to the federal government's 80 per cent.

The total allocation for Hoke County for 1970-71 is \$585. This will be used to employ one student during the summer at Hoke High School, D.D. Abernethy, county school superintendent said. The county has participated in the program in previous years, he said, but dropped the program last year because of an inadequate fund allotment.

The county allotment of \$585 compares to the State total of \$93,633, a minimum of the total cost of the program.

Programs such as work-study promoting occupational training are essential in cutting down the dropout rate, according to State School Superintendent Craig Phillips. By teaching a student about the working world and letting him participate while in school, students who might otherwise become bored with school will remain motivated.

## Firemen Plan Supper Jan. 16

Piney Forest No. 11 Volunteer Fire Department at Lumber Bridge will sponsor a bar-b-que supper and cake sale at the Presbyterian Church Stamps Fellowship Hall on Jan. 16 from 6-8 p.m.

The supper is free but donations will be accepted. The volunteer fire department is now in the process of organizing and funds are needed to buy equipment.

# DAKS

January

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