

Belk

FOUNDER'S DAYS SALE



WINNING VALUES

USE YOUR BELK CHARGE CARD

STRAW & BEADED HANDBAGS

Cowhide trim wicker baskets, Visca soft straws with fringes, festive plastic beaded bags. All new, smart fashion shapes. **2.44**
Usually 2.99 & 3.99



LADIES' HIP HUGGER & BIKINI BRIEFS

Nylon satin tricot with stretch lace elastic waist and leg band. **77¢**
Usually \$1 Pr. NOW PR.

'HEIRESS' NYLON TRICOT SLIPS

Proportioned and shaped with lace applique on bodice and hem. Nylon satin tricot, white. Sizes ave. 32-40, short 32-38. **2.88**
Usually \$4

SPECIAL PURCHASE

LADIES' SUMMER DRESSES

Tremendous choice permanent press, machine washable Jr. and Jr. Petite Misses and Womens Denim Pique Seersucker canvas cotton dacron / cotton and polyester blend. **6.00**

Save!
our brand appliances
1 year over-the-counter guarantee

7.44
Usually 8.99 to 12.99



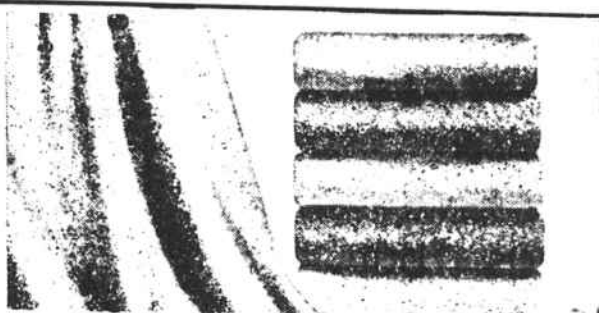
SKIPPER SKIRTS COVER-UP SHORTS
3.88
Usually \$5

Prettiest cover-up. Skipper skirts in Cotton denim, twill, canvas or duck. Stripes, solids and florals. 5-15, 8-18.



COTTON DENIM SHORT SHORTS
3.88
Usually \$5

Solids, stripes and patterns, some with cuffed legs, contour waistbands. Some knits. 5-15.



'STATE PRIDE' TOWELS IN SMART COLORS

1.77 bath towel
Usually 2.30

Hand towel, usually 1.29 . . . 97¢
Washcloth, usually 59¢ . . . 47¢

"TERRIDOWN" ASCOT II textured dobby border in handsome solid colors: gold, shocking pink, verdun green, yellow, orange, white.

"MONTEGO" tropical flower towels by Deering Milliken. Sheared jacquard. Antique gold, Latin lime, Persian pink. Mix or match with:



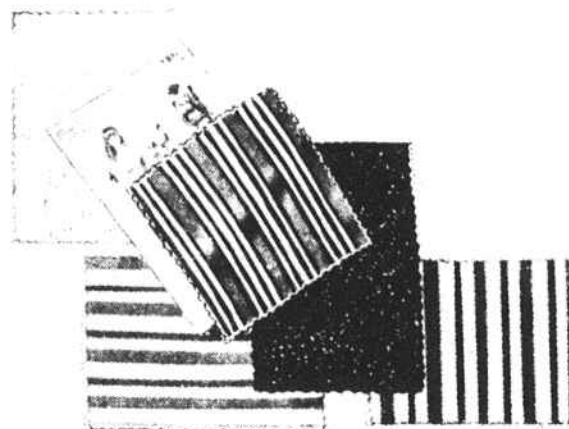
OUR 'ARCHDALE' CANVAS CASUALS

Misses', women's, children's tennis oxfords, usually 3.00 . . . **2.47**
Men's, women's thick-soled boat oxfords, usually 6.00 . . . **4.47**
Men's, boys' low basketball oxfords, usually 5.00 . . . **4.47**
Misses' D-ring slippers, usually 5.00 . . . **4.47**
Women's sizes, usually 6.00 . . . **5.47**
Rally stripe vinyl sport shoe. Men's, boys' usually 6.00 . . . **4.47**

3-SPEED MIXER. With chromed steel beaters. Dial 3 speeds. Heel rest. Store in drawer, on wall.

STEAM-DRY IRON. Finger-tip control. 17 vents, visible water level. Fabric dial. Left-right cord.

2-SLICE TOASTER. Fine chrome-plate. Dial light or dark. Hinged crumb tray. For single slices too.



100% POLYESTER FASHION FABRICS

Every yard machine washable! Positively no ironing! Textured double knits plus a great selection of interesting knit stripes. Colors that can make your entire wardrobe come alive! All 58" to 66" extra wide!

3.44 yd.



Our 'Manstyle' Slacks

6.88 | **8.88**
Usually \$8 | Usually \$11

Machine-care and permanent crease. Blue, green, grey, tan, brown plus a collection of eye-catching stripes.



CREW NECK KNIT SHIRTS

2.22 | **2.44**
4-7, usually 2.69 | 8-18, usually \$3

50% Dacron® polyester, 50% cotton in a full array of warm-weather patterns. Short sleeves. Machine care, no-iron.

FRAYED JEAN SHORTS

2.68
Usually 3.00
Polyester & cotton; machine wash & dry, no-ironing. Stripes, solids. Sizes 4-7 & bigger boys' 8-20.

LITTLE GIRLS' HOT PANTS

2.44

Easy-care casuals to take them through all the warm-weather days ahead. Cottons, blends; stripes, prints, solids. Sizes 7-14.



AND COTTON KNIT TOPS

\$1.88 & **\$2.44**

Sizes 7-14



SALE! 'ANDHURST' NO-IRON SHORT-SLEEVE DRESS SHIRTS

3.88
Usually 5.00

Every one with the season's most wanted long-point collar. Cool short sleeves. Machine wash, tumble dry blends of Dacron® polyester and cotton broadcloth. See zippy stripes, neat solid colors: blue, green, gold, tan, red. 14 to 17" neck sizes.

USE YOUR BELK CHARGE CARD

**DOWNTOWN FAYETTEVILLE and TALLYWOOD SHOPPING CENTER
ABERDEEN, LAURINBURG and RED SPRINGS**