

HERE'S
A SPECIAL
INTRODUCTORY
OFFER....

GIVE YOUR HOME THE ULTIMATE IN PERMANENT BEAUTY AND PROTECTION

DuPont VINYL* COATED (*POLLUTION RESISTANT VINYL) ALUMINUM HOUSE SIDING

with New

Before

After

APPLIES OVER ANY SURFACE...

STUCCO CONCRETE BLOCK ALUMINUM
ASBESTOS SHINGLES BRICK
IMITATION BRICK FRAME

CHECK THESE
EXCLUSIVE
FEATURES



Ends constant
housepainting
Vinyl needs no
painting
Imagine how the
savings mount up
over the years



Extra
strong
Its metal backing
gives it the
strength to stand up
to real punishment
year after year



Insulates
all year 'round
Gives home
protection from
storms, heat, cold,
humidity, dryness.
Adds insulation
and cuts fuel
bills too, as much
as 25%. Warmer in
winter—cooler in
summer.



Helps stop
fires
It won't support
combustion, so it
helps protect your
home from fires.



Rinses clean
Just clean it with
the hose or a
sponge and mild
detergent and it
looks like new—
year after year.

GUARANTEED 30 YEARS
by the manufacturer
Against chipping, cracking, peeling, blistering
and chalking.

SAVE MONEY YEAR AFTER YEAR!

Every homeowner owes it to himself and his family to investigate this miracle money-saving advance that reduces maintenance of your home to a minimum and lets you enjoy a lifetime of ease. Fill out and mail this postage-free reply card TODAY!



ALL ALUMINUM
SHUTTERS FOR
YOUR HOME

OR

absolutely
FREE

WITH EVERY SIDING INSTALLATION
TAKE YOUR CHOICE

TRIPLE TRACK
STORM
WINDOWS
AND
SCREENS

OR

**ACT
NOW!**

FILL OUT
TEAR OFF

**MAIL
TODAY!**

* **POLLUTION-RESISTANT VINYL**
designed to shrug off the ravages of time and weather even in a harsh
chemical-laden city atmosphere... and so completely unaffected by
moisture that it is **mildew-proof!**

HOMEOWNERS...

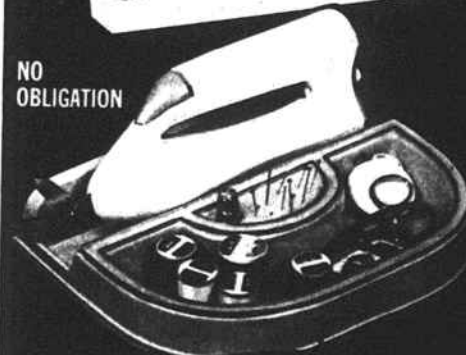
BEFORE YOU PAINT OR REPAIR... take a moment to look into this
new answer to an old, old problem of homeowners. How to keep
upkeep costs from draining the budget. Mail the postage-free card and
we'll send a representative to answer all your questions.

FINANCING AVAILABLE

TERMS TO FIT YOUR BUDGET
FREE ESTIMATES CHEERFULLY GIVEN ANYWHERE - ANY TIME

HOMEOWNERS ONLY
**MAIL THE
CARD TODAY**

NO
OBLIGATION



ELECTRIC SCISSORS SEWING KIT

FREE

This great gift is only offered to Home Owners
who will give our planning department enough
time to explain in detail DuPont Plastic Aluminum
house siding and how it can benefit them. Re-
member this gift is not an inducement to buy.

Don't delay... fill out... tear off—mail the
card today—you'll be glad you did.

**THIS CARD MUST BE MAILED
WITHIN 5 DAYS TO QUALIFY**

YES, I am a Home Owner and I am inter-
ested in the above and I understand
that the free gift of either the shutters or gutters
& downspouts or triple track storm windows and
screens is mine with the installation of every
DuPont Vinyl Coated Aluminum house siding
job... Also, this gift is not any inducement to
buy. There is no obligation.

Name _____
Street _____
City _____ State _____
Phone _____
Directions _____

Please call in the Morning _____ Afternoon _____ Evening _____

Member of Merchants Association &
Chamber of Commerce