



The American farmer supplies our country - as well as many other nations - with the highest quality food grown anywhere in the world. This abundance has been possible only because of the farmer's outstanding productive capacity and his reliance upon the latest in technological advances.

Interest in better nutrition by people all over the world has put even more emphasis on high quality food during the past few years.

Farmers recognize their responsibility in meeting this challenge and are obviously succeeding in this direction. Farmers support policies and programs to assure consumers of wholesome products, to provide consumers with full product information, and to require new

food products to meet the same quality and health requirements as existing food products.

As consumers, we all desire an abundance of the very highest quality food possible. For this to be realized, however, it is necessary that a reasonable balance be maintained between the techniques of food production and the higher food costs brought about by regulations. The consumer must realize that someone must pay for additional costs caused by government regulations.

Farmers are concerned that excessive government regulations in the area of pesticides, animal implants and others that relate to food quality will seriously hamper their ability to produce adequately

for a hungry world.

Government policies should support expanded research programs to enable those in agriculture to continue producing the world's most wholesome food.

Health Unit Closed Dec. 17

Sandhills Mental Health Center will be closed Friday, Dec. 17 for staff training. Regular after-hours emergency coverage will be in effect.

Contact Moore Memorial Hospital emergency room at 919-295-6861, extension 525. The Center will open Monday, Dec. 20, at 9 a.m.



30 YEARS -- James E. Fisher completed 30 years of service with Burlington Industries on Dec. 2. He is the planning manager at the menswear dyeing plant. Fisher is shown receiving his 30 Year Service Pin and Certificate from Plant Manager Gib Bernhardt.



WHAT WOULD YOUR FATHER SAY IF YOU BROUGHT HOME AN IDEALIST?

Today, nobody wants to be an idealist. Or let his child marry one. These days, were too pragmatic. Too realistic. Too cynical. Too bad.

At Burlington, we believe that its good old American idealism that can pull us out of our national rut. That a renewed faith in our country, our economic and governmental systems, and ourselves can begin to right what's wrong with America. And that sitting on our pragmatic duffs won't help.

If you agree, you're an idealist. And a very valuable commodity. Because you, and the millions of people like you who still believe in the American dream, have the power to restore America to her sense of national purpose.

And to improve the image of Americas idealists.

Today, America needs
all the idealism she can get.
Burlington Industries
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