

# Moore's

B C MOORE & SONS, INC  
EDENBOROUGH CENTER

# PRE-INVENTORY SALE

SHOP EARLY... MANY ITEMS  
IN LIMITED QUANTITIES. SALE  
CONTINUES WHILE SUPPLIES LAST!

**STORE-WIDE  
PRICE  
REDUCTIONS  
TO REDUCE OUR STOCK  
BEFORE  
INVENTORY**

## MEN'S OUTSTANDING VALUES

### WARM JACKETS

Regular 15.95 to 17.95, Sale .....	<b>12.88</b>
Regular 18.95 to 21.95, Sale .....	<b>16.88</b>
Regular 22.95 to 26.95, Sale .....	<b>19.88</b>
Regular 27.95 to 34.95, Sale .....	<b>24.88</b>
Regular 35.95 to 38.95, Sale .....	<b>27.88</b>

### CONTEMPORARY JEANS

Regular 15.00 to 17.00, Sale .....	<b>12.88</b>
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### BRUSHED DENIM JEANS

Regular 8.99 to 12.99, Sale .....	<b>7.88</b>
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### VESTED SUITS

Regular 89.95 to 99.95, Sale .....	<b>54.88</b>
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### DRESS PANTS

Regular 14.00 to 18.00, Sale .....	<b>11.88</b>
Regular 20.00 to 25.00, Sale .....	<b>14.88</b>

### CASUAL PANTS

Regular 9.99 to 13.99 .....	<b>8.88</b>
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### DRESS SHIRTS

Regular 10.00 and 10.50, Sale .....	<b>6.88</b>
Regular 11.00 and 12.00, Sale .....	<b>7.88</b>
Regular 13.00 and 14.00, Sale .....	<b>8.88</b>
Regular 16.00, Sale .....	<b>10.88</b>

### PLAID FLANNEL SHIRTS

Regular 5.99 and 6.99, Sale .....	<b>4.88</b>
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### SPORT AND DRESS SHIRTS

Regular 6.99 to 9.99, Sale .....	<b>5.88</b>
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### SWEATERS AND SWEATER SHIRTS

Regular 12.99 to 14.99, Sale .....	<b>9.88</b>
Regular 15.99 to 17.99, Sale .....	<b>12.44</b>

## SUPER SAVINGS FOR BOYS

### DURABLE DENIM JEANS

Regular 6.99 and 7.99, Sale .....	<b>5.77</b>
Regular 8.99 and 9.99, Sale .....	<b>6.77</b>

### COLORFUL KNIT SHIRTS

Regular 1.99 and 2.49, Sale .....	<b>1.88</b>
Regular 2.99 to 4.50, Sale .....	<b>2.88</b>
Regular 4.60 and 6.00, Sale .....	<b>3.88</b>
Regular 6.50 and 8.00, Sale .....	<b>4.88</b>
Regular 8.50 and up, Sale .....	<b>5.88</b>

### EASY-CARE SPORT SHIRTS

Regular 2.99 and 3.99, Sale .....	<b>2.88</b>
Regular 4.50 and 5.99, Sale .....	<b>3.88</b>
Regular 6.50 and up, Sale .....	<b>4.88</b>



## SMART BUYS FOR WOMEN

### HOLIDAY SPORTSWEAR

Regular 9.99 to 45.00, Sale .....	<b>1/4 OFF</b>
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### LOVELY DRESSES

Regular 11.99 to 79.99, Sale .....	<b>1/2 OFF</b>
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### FALL SPORTSWEAR

Regular 9.99 to 40.00, Sale .....	<b>1/3 OFF</b>
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## BIG SAVINGS FOR GIRLS

### WARM COZY COATS

Regular 11.99, Sale .....	<b>6.88</b>
Regular 12.99, Sale .....	<b>7.88</b>
Regular 18.99 and 21.99, Sale .....	<b>13.88</b>
Regular 26.00, Sale .....	<b>15.88</b>
Regular 29.95, Sale .....	<b>18.66</b>
Regular 32.00 to 39.95, Sale .....	<b>20.00</b>
Regular 45.00, Sale .....	<b>26.88</b>

## BARGAINS IN FABRICS

### POLYESTER DOUBLEKNIT

Regular 97c Yard, Sale .....	<b>88c Yard</b>
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### DENIM AND SPORTSWEAR FABRIC

Regular 1.99 Yard, Sale .....	<b>97c Yard</b>
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### CALCUTTA AND KETTLECLOTH

Regular 1.88 Yard, Sale .....	<b>1.44 Yard</b>
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## DOOR BUSTIN' SHOE BUYS

### MEN'S DRESS & ATHLETIC SHOES

Regular 18.99, Sale .....	<b>9.87</b>
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### MEN'S DRESS & CASUAL SHOES

Regular 21.99, Sale .....	<b>14.87</b>
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### WOMEN'S DRESS, CASUALS & OXFORDS

Regular 14.99, Sale .....	<b>8.87</b>
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### CHILDREN'S OXFORDS & CASUALS

Regular 10.99, Sale .....	<b>6.87</b>
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These and More Savings For You Now At Moore's