

WHAT A DEAL! PLAY A&P's \$1,000 CASH CARDS!

A&P WIN UP TO \$1000 TO \$1000 CASH CARD

IN THE NEW

A♥ \$275,000 IN CASH PRIZES!

FREE! TICKETS & COLLECTOR CARD

12 WAYS TO WIN!

A♠ 134,790 PRIZE WINNERS

FREE! TICKETS AND COLLECTOR CARD!

\$1000 CASH CARDS

A♣ WHEN WE PLAY GAMES ... YOU'RE THE WINNER!

Starting right now, play A&P's \$1,000 cash cards game. You could win up to \$1,000. It's fun and exciting, and you don't have to buy a thing. We think it's a great way to get to know all about A&P's values, and a chance to win up to \$1,000.

1000 CASH CARDS

WIN \$1 & \$5 INSTANTLY WITH \$1,000 CASH CARDS TICKETS OR WIN \$10, \$20, \$100 OR \$1,000 WITH YOUR COLLECTOR CARD

FREE! NO PURCHASE REQUIRED.

HURRY START TODAY!

HERE'S ALL YOU DO:

- 1.** Pick up a free concealed \$1,000 Cash Cards Playing Card Ticket at A&P's checkout counter or service desk each time you visit A&P. You must be 18 years old or older to play.
- 2.** Push out the portions of each ticket to reveal 2 playing cards. Where they match, insert them into your collector card or your Cash Cards Ticket may show you are an instant \$1 or \$5 winner.
- 3.** Lucky you! You're a big winner when you have matched any set of 3 or 4 cards on your Collector Card. You win the cash prize shown for that game. Only one cash prize per game or Collector card is allowed.
- 4.** Turn in your winning Collector Card to your A&P store manager. Once it's verified you will get your prize and a new \$1,000 Cash Cards Collector card, so you can keep on playing and winning up to \$1,000 at A&P.



Play A&P's \$1,000 Cash Cards Game at any of the 133 A&P stores located in North Carolina, South Carolina, Fannin Cty., Georgia and Washington Cty., Va. This promotion is scheduled to end on Dec. 9, 1978.

This offer is not open to employees of A&P, its subsidiaries, manufacturers of this game, their advertising agencies and families of the foregoing.

***ODDS CHART EFFECTIVE SEPTEMBER 10, 1978**

GAME	NUMBER OF PRIZES	ODDS 1 VISIT	ODDS 13 VISITS	ODDS 26 VISITS
\$1000	40	1 in 437,500	1 in 33,654	1 in 16,827
\$ 100	250	1 in 70,000	1 in 5,384	1 in 2,692
\$ 20	1,500	1 in 11,667	1 in 898	1 in 449
\$ 10	3,000	1 in 5,833	1 in 449	1 in 224
\$ 5	5,000	1 in 3,500	1 in 269	1 in 135
\$ 1	125,000	1 in 140	1 in 10.7	1 in 5.3
Total number of prizes	134,790	1 in 130	1 in 10	1 in 5

*The \$1000 CASH CARD game is available at 133 GREAT ATLANTIC & PACIFIC TEA CO. stores located in North Carolina, South Carolina, Fannin Cty., Georgia and Washington Cty., Va. This promotion is scheduled to end on December 9, 1978.