

Business/Industry



TESTIFIED -- Sen. Jesse Helms [right] poses on the steps of the Senate Building with Marvin Johnson [left] following the House of Raeford President's testimony before an agriculture subcommittee on the effect of European subsidies and trade barriers on American agriculture.

Johnson Talks Turkeys To Senate

Editor's Note: On September 21, House of Raeford President E. Marvin Johnson appeared before the U.S. Senate Subcommittee on Foreign Agricultural Policy of the Committee on Agriculture, Nutrition and Forestry. Here is the text of his testimony:

"Mr. Chairman, I am E. Marvin Johnson and I am President and part-owner of House of Raeford Farms, Inc. which is located in Raeford, North Carolina. House of Raeford is a turkey processing operation where we produce raw and further processed turkey products.

"My father, brother, and I began in the turkey business in 1945 growing turkeys in Rose Hill, North Carolina. We are still growing turkeys and chickens, and also have our own hatchery, feed mill, grain elevators, breeder research facility, and rendering plant for our offal.

"House of Raeford began exporting raw turkey products to Germany approximately 15 years ago. We now export substantial quantities to Germany annually and have a mutually profitable relationship with our customers there.

"Today we produce approximately 3 million pounds of turkey products weekly. In 1980, I had the opportunity to visit Europe with the North Carolina Commissioner of Agriculture, Jim Graham, and while in England I came in contact with a company which has bought a great deal of further processed turkey from us.

"It is a pleasure to appear before you today to discuss the extreme importance of exporting value-added turkey products. Having served on the North Carolina Export Authority, I feel I have a good understanding of the value of exports, and being a past president of the North Carolina Poultry Federation, the North Carolina Turkey Federation, and the National Turkey Federation, I realize and appreciate the importance of exporting turkey products.

"We have several turkey processing plants in North Carolina and perhaps you are aware North Carolina is the number one turkey producing state in the country, having produced 26 million birds in 1981.

"It is true that grain, soybeans, and corn pass through several hands, but when you put that product in a live turkey it begins a process that provides much more.

"Our family employs approximately 3,000 people. Therefore, we are providing food, wages, income, and also additional tax base. If it were not for the nature and consumer demand of our business, we could not employ this number of people.

"The demand for our products has been created partially because turkey is economical to buy and serve and also because of the nutritional value of Turkey products, such as higher protein, less

fat, fewer calories and less cholesterol. The nutritional value of the food we eat is becoming more and more important to the American and foreign people. I also think it is important to note that we are aiding our allied industries by purchasing more equipment, seasonings, boxes, vehicles for transportation, gasoline, contractors, etc.

"Our volume of business in Europe has been great. However, I am gravely concerned about the restrictions and subsidies of the European Economic Community that have cut our markets. I feel that if they are going to set up invisible trade barriers for the food and agriculture products that we are best at producing, that we should also set up trade barriers for the cars, and other items that the foreign countries produce the best.

"The exporting of value-added food products is extremely important to our country and we need all the help we can get in opening up more foreign markets.

"Raeford and our competitors here in the United States can grow turkeys more efficiently and process them to higher standards than any of our foreign competitors, but processors are often excluded from foreign markets.

"Standards for international trade ought to be based on end results: whether the product is clean and wholesome, not whether the fresh water goes into the front or back end of the chiller or how much water is used in the chiller.

"But, the European Community has special design standards for turkey chillers.

"The House of Raeford has spent hundreds of thousands of dollars complying with these standards in order to stay in European markets.

"Recently, the British tried to exclude poultry from any country which vaccinates for Newcastle disease. EC requirements based on processing techniques and drug use are trade barriers. Unless they will make products cleaner or more wholesome, these restrictions should be struck down.

"Agricultural production in the EC is highly subsidized, while poultry and livestock producers in the United States benefit from no government support programs.

"In the EC, turkey producers receive subsidies. Then these producers are protected by 'export prices' which equalize the price between efficiently produced U.S. turkeys and subsidized European turkeys.

"Finally, the European Community subsidizes its inefficient producers to export their poultry to the Middle East and other areas at lower prices than an efficient U.S. company such as our own.

"The U.S. government has only two choices; either cause the Europeans to eliminate these overlapping subsidies, or provide countervailing subsidies to allow U.S. companies to compete abroad.

"Today, there is only one way to challenge technical barriers and export subsidies. This is to have the U.S. Trade Representative take each issue as a complaint to the General Agreement on Tariffs and Trade (GATT) in Geneva.

"The GATT provides a process of negotiation and consensus. It is difficult for the United States to negotiate from strength when we are but one nation and the EC is 10.

"In 1979, the Tokyo Round of GATT negotiations produced an Agreement on Technical Barriers to Trade which appears to bar the kind of 'design' standards which EC countries apply to U.S. poultry plants. But the members of the EC take the position that this Agreement has nothing to do with trade in poultry and meat. The GATT will only act against export subsidies that result in a country obtaining an 'inequitable' share of world export trade. By the time the lawyers figure out what is 'inequitable,' we won't have anything left worth trading.

"If we are going to have a world trade system based on mutual trust and conciliation, the United States cannot be the only nation that trusts and conciliates. If our trad-

ing partners and allies continue to exclude our efficiently produced value-added agricultural products, then the United States must answer in kind.

"Multi-lateral free trade is a fancy title, but it has to be more than a free ride for others at U.S. expense. If other nations will not play by our rules, then it's time to play by their rules, applying their kinds of restrictions to their exports, and matching their export subsidies market for market and dollar for dollar.

"When our trading partners understand that U.S. government, U.S. citizens, and U.S. industry have joined together to make world trade work and that we're going to play by the same rules that they have developed, then those other nations will be ready to agree to rules that we can live with."

LEGALS

IN THE GENERAL COURT OF JUSTICE BEFORE THE CLERK 82 SP 61

NORTH CAROLINA HOKE COUNTY

LINDA B. LAMONT & husband, ANDREW M. LAMONT,

Petitioners

vs.

ANN L. FAIRCLOTH & husband, WYMAN FAIRCLOTH & BOBBY BURNS MCNEILL, Guardian ad Litem for AUDRA C. LAMONT, a minor

Respondents

NOTICE OF SALE

Under and by virtue of the Order of the Clerk of Superior Court of Hoke County entered in the special proceeding entitled above on October 4, 1982, the undersigned Commissioner will, on the 5th day of November, 1982, at 12:00 o'clock noon at the Hoke County Courthouse, Raeford, North Carolina, offer for sale to the highest bidder for cash that certain tract of land lying and being in McLaughlin Township, Hoke County, North Carolina, and being more particularly described as follows:

LYING AND BEING in McLaughlin Township, Hoke County, North Carolina

BEGINNING at an iron stake 3 feet northeast of a telephone pole and 59 1/2 feet north of a cedar tree in the east edge of the Layton yard and runs thence S 42 W 190 feet to a stake; thence S 48 E 270 feet to a stake in pasture; thence N 42 E 190 feet to a stake in field; thence N 48 W 270 feet to the BEGINNING, containing 1.17 acres.

This lot is completely surrounded by the land of W. M. Brock.

The highest bidder at the sale is required to deposit ten (10%) percent of the bid price with the Commissioner pending confirmation of the sale by the Court. The balance of the sales price will be due and payable in full thirty (30) days after confirmation of the sale by the Court.

This the 4th day of October, 1982.

DUNCAN B. MCFADYEN, III
Commissioner
Willcox & McFadyen
P.O. Box 126, Raeford, N.C.
Telephone: (919) 875-4065
24-27C

McLean In Race LR Coop Board

Four more members of Lumbree River Electric Membership Corporation will challenge incumbent directors of the rural electric cooperative at its 42nd Annual Meeting of Members to be held on Tuesday, Oct. 19 at 7 p.m. at the Pembroke State University Performing Arts Center.

Ward Clark, Jr. of Maxton, James C. McLean of Raeford, Stephen Strickland of Pembroke and Ronald Hammonds of Lumberton will have their names on the ballot at the Annual Meeting by virtue of petitions filed for them over the signatures of 15 or more members of the cooperative.

All four petitions were received prior to the Sept. 24 deadline.

James C. McLean will face incumbent nominee Alton V. Dudley in the District 6 contest to represent all of Hoke County east of NC 211.

Board members are elected for three-year terms. Four are elected each year on a rotating basis, according to the Bylaws.

This year's Annual Meeting will feature the elections, a report on the activities of the rural electric cooperative, an address by Seventh District Congressman Charlie Rose and drawing for nearly \$1,500 in prizes following the business session.

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have plans for the future. Woodmen representatives have the knowledge and training to help your family become a WOODMEN family — with a solid life insurance plan for the future.

THEODORE L. DAVIS, Field Representative
P.O. Box 257
Raeford, N.C. 28376
Phone: 919-875-4987
Home: 919-875-3386



WOODMEN OF THE WORLD LIFE INSURANCE SOCIETY
HOME OFFICE: OMAHA, NEBRASKA
"The FAMILY FRATERNITY"

Burlington Employees To Get Raise In Nov.

Burlington Industries has announced an upward wage adjustment for approximately 38,000 production employees, effective November 29, 1982.

Burlington, is the leading manufacturer of textiles and related products, with more than 80 manufacturing plants in 10 states.

Raeford Native Tapped VP At First Union

Michael R. Jordan has been promoted to vice president at First Union National Bank.

Jordan joined the bank's Charlotte Commercial Development Department in 1975. He has also served as commercial loan officer in Raleigh, assistant vice president in Fayetteville, and as a vice president in the Piedmont Regional Loan Administration in Charlotte. Jordan will transfer to Greensboro in October where he will serve as assistant area loan administrator.

A native of Raeford, Jordan holds a BA from Wake Forest University and an MBA from the Babcock School of Management at Wake Forest.

First Union National Bank, with 200 branches in North Carolina, is the nation's 42nd largest bank in terms of deposits and is the major subsidiary of the \$5.4 billion Charlotte-based First Union Corporation.



Michael Jordan

WATCH THAT CHILD

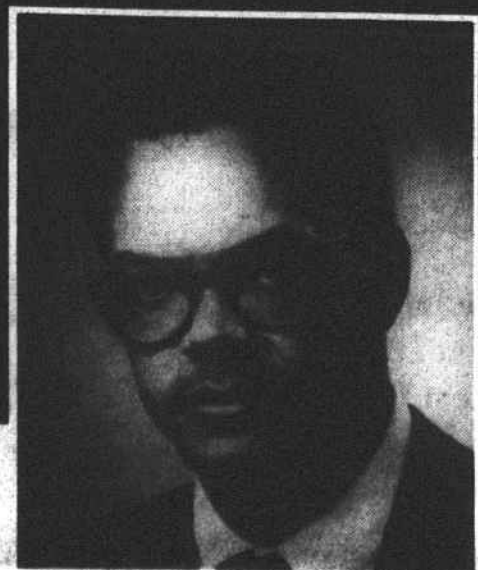
Justice, Fairness, Dignity — for a change.

PAUL B. Eaglin

for District Court Judge

For a change... We need a District Court Judge who fully understands his responsibilities to all persons entering his court. A judge who will respect the dignity of plaintiffs, defendants, lawyers and court officials. A judge who will deal fairly with all participants in legal procedures. A judge who will impartially administer justice, based on the law and the facts. Cumberland and Hoke Counties need the legal and courtroom experience, and the sensitivity, of Paul B. Eaglin. For a change!

Republican, 12th Judicial District, Cumberland and Hoke Counties.



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