

# Business/Industry

## Hodges Adds Ga. Account

Jean Hodges, President of Hodges Associates, Inc. of Fayetteville has announced the acquisition of another advertising account.

Farmer Automatic of America, Inc. is a Georgia firm which distributes chicken cage systems and farm manure drying equipment.

The agency will be doing trade magazine advertising and collateral material production for Farmer Automatic.

Hodges Associates is a full-service advertising, promotion and public relations agency with diverse regional, national and international accounts.

## Autry Leaves Coop, Joins So. National

Jimmy M. Autry has been named Public Relations Officer for the Southern National Bank of North Carolina headquartered in Lumberton. The appointment became effective March 7th.

Autry comes to Southern National Bank from the Lumbee River Electric Membership Corporation in Red Springs. His duties will include public relations responsibilities for the Southern National Bank which serves 35 North Carolina communities from 78 locations.

Autry is a 1977 graduate of Pembroke State University with a Bachelor of Arts in Communicative Arts-Journalism and has completed requirements for a mathematics degree from the same university. He was a member of the Alpha Chi honor society, a

Scripps-Howard journalism scholar and a charter member of the PSU University Honors Program.

He now serves as Treasurer of the North Carolina Public Relations Society of America, is a member of Sigma Delta Chi, the Society of Professional Journalists, and was named an Outstanding Young Man of America in 1979.

Autry is married to the former Judy Bruce of Lumberton and is the son of Mr. and Mrs. S.J. Autry of Red Springs, North Carolina.

Tobacco products, like any other leafy product, can dry out. According to research and development specialists at R.J. Reynolds Tobacco, cigarettes will stay fresher longer if they are stored in the refrigerator.



UNITED WAY: Bill Archer and Eleanor Gentry chat during a doughnut and coffee break at an organizational meeting of the Hoke County United Way.

## Older Workers Are Better

"The value of the older worker should not be overlooked as a means to increase efficiency as we face shrinking budgets and increased emphasis on maximum productivity," said Burnest Graham, manager of the Laurinburg/Raeford office.

This is the message of Employ the Older Worker Week in North Carolina, March 13-19.

Graham explained that workers hired after age 45 generally reach higher performance ratings more quickly than their younger counterparts.

They tend to have a more positive work attitude, greater job stability and lower absenteeism.

Gov. James Hunt, Jr., proclaimed the observance of Employ the Older Worker Week as an annual means of focusing public attention on the importance of using this valuable employment resource.

"When you realize that more than 1.7 million North Carolinians are age 45 years old and older, you begin to see how important it is that we make good use of their experience and knowledge," said

Debbie Farmer, older worker specialist.

Job Service offices have participated in Employ the Older Worker Week for more than 20 years as a part of a year-round emphasis on placement of older job-seekers. Since 1967, congressional legislation has mandated equal opportunity and non-discrimination for people on the basis of age.

"In spite of our continued efforts to inform employers and the general public of the advantages of hiring older workers," Farmer said, "this group continues to have problems of unemployment. The emphasis our society places on youth seems to undermine our attempts to show that employing older workers makes good business sense."

"We urge employers to consider older workers when they are hiring," Graham said. "At Job Service, we will help match employer needs with applicant skills."

## Jones Intercable Features USFL

Jones Intercable of Raeford will present live coverage of 34 United States Football League games during the league's inaugural season in 1983.

The games will be shown on ESPN, cable channel 4, every Saturday night at 8:00 p.m. and every Monday night at 9 p.m.

ESPN's agreement with the USFL represents the first time an American professional football league will be seen on cable. The 1983 season will be the first of a two-year exclusive national cable television agreement.



30 YEAR AWARD -- Lorenze B. (Lonnie) Dove of Cheraw, South Carolina, has been recognized for a continuous service record of 30 years by the Raeford Plant of Burlington Industries, Inc. Mr. Dove's entire career at Burlington has been in the Twisting Department. He began as a Twister Creeler and progressed to his present capacity as Doubling Technician. For the past 3 years, Mr. Dove has had perfect attendance although he drives 90 miles each day to work and back home.

## Jordan Re-elected To State Academy

Dr. Riley Moore Jordan of Raeford has been re-elected to the North Carolina Academy of Family Physicians.

In order to become eligible for the honor, Dr. Jordan was required to complete 150 hours of continuing medical education (CME) during the past three years. He joined more than 270 of the state's nearly 1,000 practicing family physicians in achieving this educational goal.

The primary thrust of the NCAFP, a constituent chapter of the American Academy of Family Physicians, is continuing medical education. In addition to the 150 hours required for re-election to the NCAFP, members must accumulate 300 hours for ABFP Board re-certification. Family practice is the only medical specialty to require re-certification every six years.

Family practice became a medical specialty February 8, 1969 with the inception of its residency training program. During the initial period of the specialty, (then) general practitioners were allowed to take a certification examination and become family physicians. Now, however, all must complete a three-year family practice residency training program.

Family practice is the nation's largest medical specialty, comprising over 54,000 family physicians. (A service of the North Carolina Academy of Family Physicians).



WILKINS RETIRES -- Dennis S. Wilkins has retired after 21 years continuous service from the Raeford Plant of Burlington Industries, Inc. Wilkins came to work at the plant as a Maintenance Helper and worked his way up to Maintenance Technician #1 in the Shop. Most recently, Wilkins has functioned as a Maintenance Analyst Planner.

## Ed Lefler Promoted At Collins & Aikman

Ed Lefler has been promoted to dyehouse manager for Collins & Aikman's Cavet products.

The announcement comes from Ghani Khanani, vice president of manufacturing, to whom he reports.

A native of Albemarle, Lefler was graduated from NC State University with a BS in textile chemistry. He joined Collins & Aikman in 1971 from Burlington Industries. Since then he has held dyeing and finishing research and dyehouse management roles.

Mrs. Lefler is the former Linda Peoples of Raeford. They have two sons and reside in Roxboro, NC.

### HILLCREST BAPTIST CHURCH

401 BUSINESS NORTH

The Teaching Ministry Begins at 9:45 a.m.

MORNING WORSHIP ..... 11:00 a.m.  
 EVENING ..... 7:00 p.m.  
 CHRISTIAN FELLOWSHIP . . . . Wednesday - 7:00 p.m.  
 CHOIR . . . . Youth 6:00 p.m.; Adult - 7:00 p.m. Monday

Each Sunday Morning God's Love Gives You An Invitation To Fellowship And Worship. And When He Isn't First You Destroy Yourself. Please Share With God's People His Grace!

If You Have No Church Home, Visit With Us! Allow Jesus To Become Lord In Your Heart In '83.

**FOR SALE**

**1949 GMC TRUCK**

EX-FIRE TRUCK, 15,600 Actual Miles

No Bed - Excellent Mechanical Condition.

To Be Sold By Sealed Bid

Bids Should Be Sent To

Puppy Creek Volunteer Fire Department

Rt. 2, Box 281-A1 Raeford, N.C. 28376

Phone 875-4760

Bids will be opened 21st March, 7:30 p.m., at P.C.F.D.

Truck will be outside P.C.F.D. located at intersection of SR-1413 & 1409 for public inspection. P.C.F.D. reserves the right to refuse any or all bids.

## Priced to Please

**FRESH GROUND CHUCK**

1.39

LB.

**WHOLE SMOKED PICNICS**

76¢

LB.

**FAMILY PACK PORK CHOPS**

\$1.39

5 LB. OR MORE

**WHOLE SIRLOIN TIPS**

\$1.68

LB.

**FRESH PORK SPARE RIBS**

\$1.19

3 LB. OR LESS

**TENDER BEEF CUBED STEAK**

2.59

**FULL CUT ROUND STEAK**

\$1.68

LB.

**Sliced BEEF LIVER**

59¢

LB.

**TROPICANA ORANGE JUICE**

1.49

1/2 GALLON GLASS

**PILLSBURY BUTTER MILK BISCUITS**

89¢

4 PK.

**HI DRY TOILET TISSUE**

89¢

4 ROLL PK.

**GRADE - A - LARGE EGGS**

65¢

DOZ.

**COBLE ICE CREAM**

1.59

1/2 GALLON CARTON

**WELCH'S GRAPE JELLY**

99¢

2 LB. JAR

**SHEDD'S MARGARINE**

1.00

3 ONE POUND BOXES

**F.M.A. SANDWICH BREAD**

99¢

2-1 1/2 LB. LOAVES

**OREIDA GOLDEN CRINKLES**

1.09

2 LB. BAG

**TWIN PET DOG FOOD**

1.00

5 CANS

**U.S. NO. 1 WHITE POTATOES**

89¢

10-LB. BAG

**GREEN CABBAGE**

12¢

LB.

**CRISP CARROTS**

29¢

CRISP CELERY

PRICES EFFECTIVE THROUGH MARCH 19, 1983

JACKSON'S FMA

FOOD MERCHANDISERS OF AMERICA INC.

ROCKFISH RD. RAEFORD, N.C.

WE ACCEPT U.S.D.A. FOOD STAMPS WE RESERVE ALL QUANTITY RIGHTS.