

SALE STARTS  
DEC. 8, 1927  
CLOSES JAN. 1

# SHOP EARLY

at  
**J. W. DAVIDSON'S, Murphy N. C.**

SALE STARTS  
DEC. 8, 1927  
CLOSES JAN. 1

# DECEMBER SALE

### MEN'S DRESS PANTS

\$3.00 Values—	<b>\$2.39</b>
This Sale.....	
\$3.50 Values—all wool—	<b>\$2.99</b>
This Sale.....	
\$4.00 Values—all wool—	<b>\$3.29</b>
This Sale.....	
\$5.00 Values—all wool—	<b>\$4.29</b>
This Sale.....	
\$6.00 Values—all wool—	<b>\$5.29</b>
This Sale.....	
\$7.50 Values—all wool—	<b>\$6.29</b>
This Sale.....	

### Men's and Boy's ALL WOOL SWEATERS

\$2.50 Sweaters—	<b>\$1.79</b>
This Sale.....	
\$3.50 Sweaters—	<b>\$2.59</b>
This Sale.....	
\$7.50 Sweaters—	<b>\$5.95</b>
This Sale.....	

### LUMBER JACKS

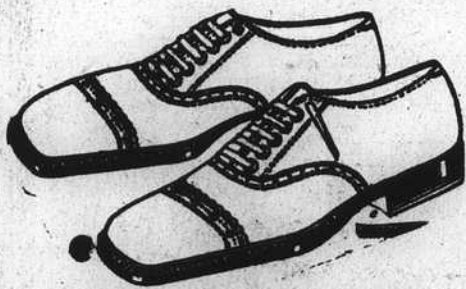
\$3.00 Value Boy's—	<b>\$2.49</b>
This Sale.....	
\$3.50 Value Boy's—	<b>\$2.79</b>
This Sale.....	
\$5.00 Value Men's	<b>\$3.95</b>
This Sale.....	
\$6.00 Values, Men's—	<b>\$4.95</b>
This Sale.....	

### SUIT CASES

\$1.50 Values—	<b>98c</b>
This Sale.....	
\$2.50 Values	<b>\$1.79</b>
This Sale.....	

### WORK PANTS

\$2.50 Values—	<b>\$1.89</b>
This Sale.....	
\$3.00 Values—	<b>\$2.39</b>
This Sale.....	
\$3.50 Values—	<b>\$2.99</b>
This Sale.....	
\$4.00 Values—	<b>\$3.29</b>
This Sale.....	



### MEN'S DRESS SHOES LATEST STYLES—SOLID LEATHER

\$4.50 Values—	<b>\$3.49</b>
This Sale.....	
\$5.00 Values—	<b>\$3.98</b>
This Sale.....	
\$6.00 Bostonians—	<b>\$4.89</b>
This Sale.....	
\$6.50 Bostonians—	<b>\$5.59</b>
This Sale.....	
\$7.00 Bostonians—	<b>\$5.98</b>
This Sale.....	
\$7.50 Bostonians	<b>\$6.39</b>
This Sale.....	
\$8.00 Bostonians—	<b>\$6.59</b>
This Sale.....	
\$8.50 Bostonians—	<b>\$6.79</b>
This Sale.....	
\$9.00 Bostonians	<b>\$7.95</b>
This Sale.....	
\$10.00 Bostonians—	<b>\$8.59</b>
This Sale.....	

## SHOUTING THE NEWS OF OUR SPLENDID WINTER OFFERINGS

Every man and boy in Cherokee County knows the quality and style to be found in CURLEE GUARANTEED CLOTHES, and they also know that our complete line of men's and boy's wear contains only the highest merchandise.

A rich collection of fine goods is ready for you here, where your needs for Christmas and Winter CAN be supplied for LESS. We take pride in presenting these items to you because we know you will appreciate their wonderful value and merit.

**WE WANT THIS TO BE THE BIGGEST SALE-  
EVENT IN THE HISTORY OF MURPHY**

**Come and Reap Your Share of the Rich Dividends**

### MEN'S SILK SCARFS

\$1.50 Values—	<b>\$1.29</b>
This Sale.....	
\$2.00 Values—	<b>\$1.69</b>
This Sale.....	

### MEN'S DRESS GLOVES

\$1.00 Values	<b>89c</b>
This Sale.....	
\$2.50 Values—	<b>\$1.79</b>
This Sale.....	

### BATH ROBES

\$5.00 Values	<b>\$4.19</b>
This Sale.....	
\$6.00 Values	<b>\$5.19</b>
This Sale.....	
\$7.00 Values—	<b>\$5.95</b>
This Sale.....	

### MEN'S WOOL SHIRTS

\$2.00 Values—	<b>\$1.39</b>
This Sale.....	
\$2.50 Values—	<b>\$1.79</b>
This Sale.....	
\$3.00 Values—	<b>\$2.19</b>
This Sale.....	

### MEN'S WORK SHOES

LION BRAND	
\$4.00 Values	<b>\$3.39</b>
This Sale.....	
\$5.00 Values—	<b>\$3.98</b>
This Sale.....	
HEAVY LOCUST POST SHOES FOR MEN	
\$5.00 Values—	<b>\$3.79</b>
This Sale.....	

### AMERICAN BRAND CLOTHES

\$15.00 Suits—all Wool	<b>\$12.95</b>
This Sale.....	
\$18.50 Suits—all wool	<b>\$14.95</b>
This Sale.....	

### CURLEE OVERCOATS

\$18.50 Values—	<b>\$15.45</b>
This Sale.....	
\$20.00 Values—	<b>\$16.95</b>
This Sale.....	
\$25.00 Values—	<b>\$19.95</b>
This Sale.....	



### CURLEE GUARANTEED CLOTHES

\$25.00 Value	<b>\$19.95</b>
This Sale.....	
\$27.50 Values	<b>\$22.95</b>
This Sale.....	
\$30.00 Values	<b>\$24.95</b>
This Sale.....	
\$32.50 Values	<b>\$26.95</b>
This Sale.....	
\$35.00 Values	<b>\$28.95</b>
This Sale.....	
\$37.50 Values	<b>\$30.95</b>
This Sale.....	
\$40.00 Values	<b>\$32.95</b>
This Sale.....	
\$45.00 Values	<b>\$34.95</b>
This Sale.....	

### MEN'S BOOTS

LION BRAND—16 INCH TOP	
\$7.00 Values—	<b>\$5.95</b>
This Sale.....	
\$8.50 Values—	<b>\$6.95</b>
This Sale.....	
\$9.50 Values—	<b>\$7.95</b>
This Sale.....	

### MEN'S SHIRTS

Cluett Peabody—The Arrow Shirt	
\$1.50 Values—	<b>\$1.19</b>
This Sale.....	
\$1.75 Values—	<b>\$1.29</b>
This Sale.....	
\$2.00 Values—	<b>\$1.59</b>
This Sale.....	
\$2.50 Values—	<b>\$1.89</b>
This Sale.....	
\$3.00 Values—	<b>\$2.19</b>
This Sale.....	
\$3.50 Values—	<b>\$2.59</b>
This Sale.....	

### MEN'S WORK GLOVES

25c Values—	<b>19c</b>
This Sale.....	
50c Values—	<b>39c</b>
This Sale.....	
\$1.00 Values—	<b>89c</b>
This Sale.....	
\$2.00 Values—	<b>\$1.59</b>
This Sale.....	
\$2.50 Values—	<b>\$1.79</b>
This Sale.....	

### MEN'S DRESS SOCKS

25c Values—	<b>19c</b>
This Sale.....	
50c Values—	<b>39c</b>
This Sale.....	
60c Values—	<b>49c</b>
This Sale.....	
\$1.00 Values—	<b>79c</b>
This Sale.....	

### MEN'S UNION SUITS

16 OUNCE, COOPER UNDERWEAR	
1 Lot \$1.50 Values—	<b>98c</b>
This Sale.....	
\$1.50 Values—	<b>\$1.19</b>
This Sale.....	
\$2.00 Values—	<b>\$1.49</b>
This Sale.....	
\$2.50 Values—	<b>\$1.95</b>
This Sale.....	
\$3.00 Values—	<b>\$2.29</b>
This Sale.....	
\$3.50 Values—	<b>\$2.79</b>
This Sale.....	



### MEN'S HATS

\$5.00 and \$6.00 Values	<b>\$3.95</b>
Worth Hats.....	

### MEN'S Heavy BOOT SOX

50c Values—	<b>39c</b>
This Sale.....	
\$1.00 Values—	<b>79c</b>
This Sale.....	

## FREE! FREE!!

**WHO'S GOT THE KEY THAT UNLOCKS THE MYSTERIOUS LOCK**  
While the keys last we will give one with each \$1.00 Purchase—One will be the master key that unlocks the "Mysterious Lock" now on display.  
**THE LUCKY PERSON HOLDING THE MASTER KEY GETS A WONDERFUL RADIO SET FREE!**