

# AT THE MOVIES

IN CHERRYVILLE

SATURDAY ONE DAY ONLY AT THE LESTER  
PILOT No. 5 with FRANCHOT TONE, GENE KELLEY



Franchot Tone, Marsha Hunt and Gene Kelly in a scene from the latest, most unusual war film, "Pilot No. 5" with V. N. S.

STARTS L. S. SUN. NITE 12:02 & MON.-TUESDAY  
SWING SHIFT MUSIC with CINDERELLA ANN  
SOTHERN and JAMES CRAIG



AT THESTRAND THEATRE FRIDAY NIGHT  
DON (RED) BARRY in "DAYS OF OLD CHEYENNE"



DAYS OLD CHEYENNE

MONDAY-TUESDAY AT STRAND THEATRE A  
DOUBLE FEATURE "THE UNKNOWN GUEST" AND  
DICK FORAN in "LAND BEYOND THE LAW"



A scene from the gripping, terrorizing drama, "Unknown Guest," starring Victor Jory and Pamela Blake, with Harry Hayden and Emory Parnell.

## JOIN GASTON COUNTY IN ELECTING GREGG CHERRY OUR NEXT GOVERNOR



### "Behind The Scenes In American Business"

-By John Craddock-

NEW YORK, March 27. The end of the war will not mean a field day for retailers right away. Many storekeepers are making commitments for merchandise with wholesalers and manufacturers in excess of their requirements merely to get a delivery which will help to keep their business going now and to serve urgent demands of customers. Wherever this practice exists, qualified retail credit men insist, it may result in a day of reckoning that will more than offset the present benefits. Their advice: "Be as short of commitment as possible, and do a keener turnover and merchandising job."

Meanwhile, straws in the wind of civilian supply indicate that a little more ice cream and soda pop will be available for parched throats this summer. For the first time since June, a small output of machinery for making these things products is to be allowed. On the other hand an unexpected tightening of lumber distribution control may shortly reduce the output of furniture makers.

The wood shortage, together with short supplies of paper and glue may even force the closing of some factories. Outlook on the food front is equally sparse, and Victory gardening will be more important than ever. The Agriculture department notes that many farmers are planting increased acreage to feed crops, which require less labor, rather than to direct food crops where the government wants higher production. Crops likely to fall below 1944 goals therefore, are soy beans, peanuts, white and sweet potatoes, dry beans, peas, and sugar beets.

**OBSERVATION WINDOWS FOR TANKS**—The Libbey-Owens-Ford Glass Company of Toledo has developed a bullet resistant glass panel for observation windows of Army tanks. The special window which refracts, or bends, the light rays passing through the glass enables the tank commanders to observe and survey the scene of battle from within the tank and thus escape the fire of enemy snipers, according to the company's annual report of operations.

**THINGS TO COME**—Vitamin fortified coffee, each pound said to contain 1,200 International Units of Vitamin B-1. An "electric overcoat" but not right away—it's just been patented. Continuance of men's clothing stores that added women's coats, and suits at the beginning of the war. Mid-west television theatres after the war, reported by the Financial World as being likely new competition for motion picture theatres. The television shows would be housed in theatres seating 50 to 100 persons.

**BEER FOR THE BOYS**—With the baseball training season in a full swing and spring weather in the offing, civilian lips may start smacking over announcement that beer can lines of the American Can Company are being readied to roll again, turning out over 300 cans a minute. However, such lip smacking currently would be premature as the cans rolling off the company's lines is streamlined speed will wear coats of camouflage and not one will find its way into channels for civilian consumption.

The government is taking thought of thirsty sailors and soldiers on offshore duty and in service overseas and the cans are being manufactured under the new WPB order releasing metal for canned beer required for these two categories of men in uniform. Estimates are that before the end of the year the government will have shipped approximately a billion cans of beer for consumption of men in service outside the country.

Although this number is near equal to the canned beer consumption in the years just before wartime metal restrictions suspended beer in cans for civilian use, actually less tin will be required for manufacture of the cans than in prewar days. W. C. Stolk, vice-president of American Can, tells me, Mr. Stolk says this is because the cans will be

made of electrolytic tinplate, development of which, with its application to can manufacture, was a joint wartime accomplishment of the steel industry and the company for a tin-solvent material to replace shot-dipped tin plate. Steel and other needed materials were released for use in can manufacture in this instance as a shipping conservation measure, since canned beer requires only half as much shipping space, weighs only three-fourths as much as bottled beer, and also eliminates breakage.

**BITS OF BUSINESS**—It will take ten post-war years for the government to get rid of its \$7.5 billion worth of surplus materials, according to the Foreign Economic Administration. Every day in the United States an average of 350 airplanes is made. Forty percent of all vitamin A supplies is earmarked for feeding to hens, with consumers getting it in eggs that he doesn't swallow in capsules.

LEAVES OF LAUREL  
ELVIA  
JEAN  
MELTON

NEW YORK, N. Y.—WHEN IS A DOORMAN NOT A DOORMAN? No one is too surprised these wartime days to find women doing just about everything under the sun. And doing it well, too. I might add, according to most reports, but still, there are plenty of stares beamed currently at an Irish-American lass, at Times Square, Mary McNamara, the new doorman at the Hotel Astor. Or doorman? If you want to be technical.

"Mac" is trim and just turned 20. She wears a dark blue uniform (with two stripes on her sleeves) which seems to confuse sailors somewhat and on her curly top is perched a snappy cap somewhat like the Marine model. She has a big Irish smile which shines out of her blue eyes. And you can see she is getting a big kick out of her new job, even if people like me overwhelm her with questions.

Outside of the questioners and all the other curious folks who stare and stare, "Mac" hasn't had any trouble. I mean nobody gets fresh or makes "wise guy" remarks. In fact everyone treats her with courtesy and even admiration. Though now and then someone practically falls out of a cab door with surprise when "Mac" opens it and goes through her doorman routine.

She has been on the job for a couple of weeks now, though just recently at the main Broadway entrance. It was thought wise to try out first at the less hectic 44th Street entrance.

What does she do? Calls cabs, helps people in and out of them. Takes small overnight bags. No big luggage. Checks cars to the garage. And takes down numbers of taxis with departing hotel guests.

And answers questions. Plenty of questions.

Mr. Robert K. Christenbury, manager of the Astor, is, I think, right pleased with himself. As he should be. While back he figured out what the draft was going to do to his staff. Presto! He trained women as cabs, head waiters, barkeepers and elevator jockeys. And now—his latest innovation—"Mac", who used to operate one of the elevators. "Mac" plans to open and close doors to welcome and speed the departing guests, for about a year. Then she is going to change her doorman's uniform for one in the WAVES.

A RAILROAD STATION YIELDS TO FEMININE INFLUENCE TOO. Something new has

### Conservation NEWS

By

R. J. SEITZ

Meek Cobb, Route 1, Gastonia, recently had soil samples taken from cultivated fields and sent to the State Department of Agriculture laboratory for analysis. These samples were taken to determine the fertilizer and lime requirements for various crops to be grown in rotation for maximum yields.

Ralph Summey, Dallas, has a fine winter grazing mixture from which he has been grazing periodically when the land is not too wet. He sowed a mixture of small grains and crimson clover, and has a fine stand. This mixture will provide splendid grazing for his dairy herd until permanent pastures are ready.

C. R. Gardner, Gastonia, is constructing a fish pond on the farm located on the Sparrow Road south of Robinson School. The dam site was selected on the most suitable watershed, pond site and dam sited out in accordance with engineering specifications on the amount of water impounded, and recommendations made for adequate drainage. Mr. Gardner started clearing the site just as soon as the location was staked. From it ponds not only furnish recreation at home but also supply fish for the farm family. He plans to stock and manage the pond according to recommendations of the Fish and Wildlife Service.

been added recently to the huge Pennsylvania Railroad station and the general public likes it.

Gene are those hoarse and hoarse line tones which used to be a travelers' to their proper names. Now, in their place, two hoarse, may almost instead be hoarse voices preside behind the microphone on the main concourse and the announcements are supplied through a system which carries clearly throughout the station.

One young woman, Anne Gavin, works from 8 a. m. to 4 p. m., and the other, Doris Maybeck, wife of staff Sgt. Robert Maybeck—now in Australia—works from 4 p. m. till midnight. Both girls, like the job first-rate, the company is pleased and travelers seem favorably impressed. So everybody's happy. Except, of course, people who can't get reservations.

It looks like that oldtime prejudice about women's voices not understanding well (it depends on the woman, of course) is gone the way of lots of other stupid and phony theories. But, by heaven, it took a war to do it!

**SOLDIER VERSIFIERS**. Unless you have access to service newspapers, and especially the STARS AND STRIPES, you've no idea just how much G.I. boys are going on! I don't know whether it's those vitaminized rations we feed 'em, or homesickness, or time on their hands between attacks and counter-attacks—or verse pours out of our G.I. boys like water over Niagara. On every subject, and in every mood. Some of it is good, and a lot is strictly corn and worse. But who is going to quarrel with these guys getting a few sentiments and such off their manly chests? Not me.

Next to the lyrics of love—which are pretty poignant at times—I like the little pieces which give out with a grouse or make a rueful little joke. For instance:

God gave the pig  
A snort to shout  
And a hole to dig  
And claws like iron  
He gave the mole  
With which to burrow  
And dig his hole.  
But God forgot  
In the human rigger  
To provide a tool  
For foxhole diggin'.

—By Ranger Randolph Jeck (From the Stars and Stripes; Overseas editions)

seeding. He plans to seed several acres each year to take care of his livestock needs. Mr. Hart is planting one acre of lime per acre and plans to seed a grass mixture after getting lespedeza well established.

W. E. Rhyne, R-1, Dallas, is loading another car of pulpwood for the war effort. He "killed two birds with one stone" by cutting pines out of the pasture to make way for grasses, at the same time helping to supply vitally needed pulpwood. He also thinned several patches of pines, taking the poorer quality trees, leaving the remaining trees with enough spacing to grow rapidly.

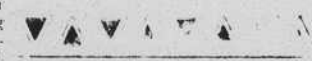
J. E. Beam, R-1, Dallas, near Puett's Chapel has about four acres of sericea lespedeza established on some of his thin steep land, which he uses for perennial hay. He says, "It makes good quality hay when cut about 12-14 inches high and the stock like it well." He harvested a crop of seed from the sericea, in addition to a hay crop, and found no trouble at all in selling his surplus seed. Mr. Beam plans to establish most of the thin land in sericea for hay and as protection against erosion.

He also has several acres of alfalfa on his better land, which he plans to top dress with 300 lbs. acid phosphate and about 25 lbs. borax per acre to keep it vigorous and producing.



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