

# THE EAGLE

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THURSDAY, MAY 11, 1944

## THE CAR-NU-HOW

The third publication of the Car-Nu-How, published this month and dedicated to the Boss, Carl A. Rudisill, carried a very attractive Lithographed cover, which to our way of thinking was a great improvement to the publication. The cover was especially beautiful and attractive as it shows several of the scenic spots of the three industrial plants. The inside cover carried a full size page cut of Mr. Rudisill and the outside carried cuts of the Carlton Yarn Mills with its beautiful lawns and shrubbery, the Nu-Way Spinning Company, and in the center of the page was the General Offices, located at the Carlton mill. Scenes of the Howell Manufacturing Company with its spacious lawns and trees and the three beautiful club houses, Carlton, Howell and Nu-Way, topped off in the center with a cone of Yarn.

The inside gives much news and comments from the boys in service and also the activities of the plants which is very interesting news to boys and girls who have gone out from these plants into the service of their country. The Editors, Mrs. Victor Stroupe and R. F. Smith and their staff of workers deserve much praise and are to be congratulated upon their efforts.

## LIFE SPAN

The expression "the first hundred years are the hardest" is getting closer and closer to being an actuality, according to life insurance statistics. The life span, it seems, is approaching the century mark by leaps and bounds and, if it continues at the present rate, by the year 2044 practically everybody will live to be 100.

The statistics show that where the average life span was 49 years in 1900 (the average taking into consideration babies that die at birth), the normal length of life today is about 65 years.

This information may be cheering to those who want to have an extra 20 years added to their lives, but the statistics are most important as a yardstick for measuring the accomplishments of medicine, of science and of accident prevention work. They show, beyond question, that great strides have been made in these fields since the beginning of the century and should be inspiring to those who are endeavoring to provide us with still better health and safety in the future.

## MIRACLE HOMES

There has been so much talk about the "Miracle Home" of the future, that a lot of us are beginning to wonder if it would be impractical, immediately after the war, to consider building an ordinary home when one that runs by push buttons and can be built for a song may be just around the corner.

But a recent survey of the building trade indicates that the miracle home, like the miracle automobile of the future, will be a matter of gradual development—each year's model will be a slight improvement on the previous one.

Furthermore, the improvements that do come along will be one that can be added to old homes as well as new.

Among the things which we can look for soon after the war—which might not be considered of the miracle variety—are larger windows and wider use of glass for better lighting, more built-in storage space, better designed kitchens, built-in furniture and improved landscaping. That is as much as the building trade is ready to promise now.

## CANADA COULD LEARN FROM U. S.

A News report in the New York Times tells of the Canadian government's successful effort to secure legislation permitting it to "expropriate" the electrical and gas distribution system of the privately owned Montreal Light, Heat and Power Company. The private company paid approximately \$7,500,000 in taxes annually. Under public ownership, the company will be tax exempt. According to the Times, the seven and a half million dollars tax bill will be "shifted from electricity consumer to the taxpayers as a whole."

The people of Canada could profit from experiments with socialized industry in the United States. Our government has for years followed a policy of competing with its citizens in business in the guise of furthering the "general welfare." Some Americans encouraged the construction of great government hydro-electric projects to be operated in subsidized competition with the private electric companies. They believed that government competition would be confined to electric power, and they could reap the temporary benefits of government spending in their communities. They are being disillusioned. Local politicians who encouraged the government in its lavish business ventures, are having their eyes opened. The Federal government has moved into fields of endeavor heretofore reserved to the private citizen. Tax exempt government enterprise is displacing taxable private enterprise, under which local governments rely for existence.

The Cleveland Chamber of Commerce, for instance, estimates that homes and apartments owned by the Cleveland Metropolitan Housing Authority would, if assessed at 60 per cent, yield the city and county \$540,000 in revenue. The authority offers \$16,000 "in lieu" of taxes.

In Tulsa, Oklahoma, another government housing project is locally assessed at \$325,000, a fraction of its cost. The city has been trying for five years to collect at the rate of \$9,000 annually. An "in lieu" settlement of .966 was offered by the government.

## A Mother's Prayer on Mother's Day



## TOWN and FARM in WARTIME

Prepared by OFFICE OF WAR INFORMATION

### REMINDEES

**MEATS, FATS** — Red stamps through Q8 good indefinitely.

**PROCESSED FOODS** — Blue stamps through Q8 good indefinitely.

**SUGAR** — Sugar stamps 30 and 41, each good for 3 pounds indefinitely.

Sugar stamp 40 good for five pounds of canned sugar through century next year.

**GASOLINE** — In 17 East Coast states A-9 coupons good through May 8. A-10 coupon becomes good May 1, and remains good through August 5. In states outside the East Coast area, A-11 coupon, good through June 21.

**FUEL OIL** — Periods 4 and 5 coupons, good through August 31.

**STAMPS** — Airplane stamps 1 and 2, good indefinitely.

### Some vegetables now Point Free

Tomatoes, corn, asparagus, beets, leafy greens, spinach, blackeye peas and garbanzo beans, have been added to the point-free list of processed foods through June 30. The Office of Price Administration has announced. Points have been reduced on spaghetti sauce; soups, grape and tomato jams and preserves; apple, grape, plum and plum jellies; bakers jellies and fruit butters. Points have been increased on cranberries and cranberry sauce; tomato juice in large containers canned or bottled dry varieties of beans (exclusive of soy, blackeye and garbanzo); tomato catsup and chili sauce; raspberry and strawberry jams and preserves. Reductions were made to move out last year's stocks before new supplies are available in great volume.

### Butter Point Value Reduced

The ration point value of creamery butter has been reduced from 16 to 12 red points a pound, the OPA has announced. Margarine has been lowered from 6 to 2 points per pound. The new values are effective through June 3, 1944. This reduction was made possible by seasonally increased production.

### Lumber Industry Needs Men

More than 60,000 men are now needed for lumbering and pulpwood jobs before next fall if the 1944 requirements are to be met, according to a statement from the War Manpower Commission. Efforts will be made to switch from farm labor to the woods as the harvest season closes and to recruit other seasonal workers. Lumber stocks are at an all-time low, and the estimated 1944 minimum requirements of 35,500,000,000 board feet must be met almost entirely from the 1944 output.

### Barn-Barnyard Equipment Quotas

Through the Barn and Barnyard Equipment Industry Advisory committee, WPB has been advised that despite some shortages in the available supply, 1944 production quotas of barn and barnyard equipment will be realized.

### Seasonal Increases in Poultry Prices

Consumers will pay an average of two-thirds of a cent more a pound for poultry over a period of one year under an OPA ruling providing for seasonal increases in prices of chickens and other fowl. The new prices will continue through June of this year, and from January through June of next year. From July through December of this year the ceiling prices will revert to the unadjusted base prices as listed in Table A of the Poultry Regulation. Premiums to the producers, which will be passed on at all levels of distribution, range from a low of a half-cent a pound in January to a high of 2.2 cents a pound in May.

### Child-Care Service Available

The Office of War Information reports that approximately 20 million dollars for extensive child-care services will be available during the fiscal year 1943 to meet the needs of working women and children. The Federal Works Agency is now financing the following services in connection with nursery schools or child care centers: information centers for parents, health care, a visiting teacher service to work closely with parents on needs of children en route to their homes and the centers. Communities where women with children under two years are needed for war work now may apply to FWA for funds to establish group care for these children.

### To Reduce Hog Prices

Ceiling prices on hogs weighing more than 240 pounds live weight will be reduced 75 cents per hundred weight on and after May 15, 1944, the OPA said. The action is designed to discourage the use of corn and other essential grains in bringing hogs up to heavy, uneconomical weights.

### Sell Corn to Government

Farmers in the surplus-producing counties of the corn belt are urged by the War Department, the War Production Board, and the War Food Administration to sell corn to the government to assure continued production of critical war materials, the Department of Agriculture announced. The appeal is for corn not required for the farmers' own needs or the 120,000,000 pounds of cheddar cheese for the quarter ending in June, WFA says. OPA announces

### needs of feeders in their own communities.

### ROUND-UP

Civilians have been allocated that 10,000 new passenger automobiles and 12,000 new adults' bicycles will be available for eligible applicants in May. More than 41,000 wives and infants were given medical and hospital care in March under the Emergency Maternity and Infant-Care program, according to the Department of Labor. Dairy owners will find it easier to purchase water heaters as a result of a WPB action removing restrictions on sales of direct hand fired (solid fuel) hot water heaters of the following types: bucket-a-day stoves, domestic water heaters, and service water and tank heaters. There was no net change in the average cost of living essentials between February 15 and March 15 because lower food prices balanced higher costs of spring clothing, household equipment, and services, the Labor Department reports. Pot type burners may now be purchased by consumers without a preference rating, WPB says, but, in the case of new installations, authorization for delivery of fuel oil must be obtained from PAW before purchase can be made. According to WFA, of an estimated 4,000,000 extra farm workers needed this year, it is expected that about 1,200,000 will be boys and girls under 18 years of age and about 800,000 will be women

## THE EAGLE LETTER BOX

Dear Editor of The Eagle:

When we came to Cherryville to make our home, I was surprised to find a town of its size without free mail delivery service.

Personally I like it that way. Living as we do only a block from the post office, I enjoy the recreation of going three times a day, or whenever it suits my convenience, for my mail; and I like the fellowship of the post-office lobby. It is interesting and beneficial to rub shoulders there with friends and neighbors. It is such a good opportunity for cultivation of a wholesome democracy in meeting and greeting all the various elements of the town's population.

For the city as a whole, however, free delivery service is more convenient and economical, both

as to time and energy. My first duty and privilege in coming as a minister of the gospel was to get acquainted with the families of my parish. This I found to be a large order, due to the absence of street markers and house numbers, I would have to make inquiry as to the general location of a certain home. On reaching the neighborhood it would be necessary to get more explicit directions before finding the particular house. I was looking for, it probably took me three times as long, without exaggeration, to make this initial survey as it would have taken had there been the facilities requisite for city mail service.

Sincerely,  
 J. WALTER COBB,  
 Presbyterian Minister.

Two new markets for fruits and vegetables will be established this year in the Mitchell county area, reports Hazen Meacham, Extension Marketing Specialist of N.C. State College.



From where I sit... by Joe Marsh

## Morale is a Lot of little things

You hear a lot of talk about morale these days... but have you found many people who knew exactly what "morale" was?

Well, I was thumbing through my scrap book the other day, and I came on this verse I'd like to pass on to you...

It's the lift you get from a friendly smile...  
 A brand new hat in a jaunty style...  
 A letter from home that the post-man brings...  
 Morale is a lot of little things.

Isn't it so? Morale is just a lot of little things. A flower in your button hole, a word of greeting,

an occasional refreshing glass of beer with friends.

From where I sit, if we take care to preserve these little friendly things that boost morale, we'll be doing a lot to help our country in its time of crisis.

And we'll boost morale among our soldiers at the front, too. Because it's these "important little things" that they look forward to returning to.

Joe Marsh

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I'm bugs on cars.

I'd hardly think I'm a real American if I didn't always hanker after the latest thing in automobiles. Most everyone feels the same—wanting a new car. So even with Peace, is some new car with my number on it coming right off the assembly line? Who knows? I'm well off, though—still riding handsome—because I kept thinking of all the different oils to help a car. And I noticed ad after ad agreeing that your engine always forms acids inside... Risky... Bad danger of corrosion. But a station man showed me a can of Conoco N<sup>th</sup> motor oil, and it said that a modern synthetic in Conoco N<sup>th</sup> furnishes the working parts with OIL-PLATING—like a special surfacing to resist the acids; not letting them easily eat metal away. So you needn't fret too much for a new car, when a switch to Conoco N<sup>th</sup> oil will safely OIL-PLATE your engine right now. Let the future car improvements try beating that!



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