

# THE EAGLE

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**FRED K. HOUSER** Editor and Publisher  
**MRS. CREOLA HOUSER** (Local and Society Editor)  
Telephones Office, 2101 — Residence, 2501

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## MENTAL ALARM CLOCKS

This winter, more than at any time since the war started, the nation's scarcity of alarm clocks is going to be a major problem.

Before the war, about 12,500,000 alarm clocks were sold each year. Less than half that number are being made during 1944 and even less were made in 1943. In addition, it is almost impossible to get an alarm clock repaired these days.

Thus there must be a great many people, by now, who have to depend on a factory whistle, a rooster or good luck to rouse them from sleep in time for work.

In the summer it is comparatively easy for most of us to wake up at an early hour without outside assistance. But on cold, dark winter mornings plenty of people might sleep the day through unless stirred into wakefulness by a rasping, irritating tingle from an alarm clock.

The only solution seems to be a slow process of mental training. It is said that, by thinking about it hard enough, most people can wake up within five minutes of the time they want to awaken.

## UNDECIDED VOTERS

It is estimated that there are still 20 per cent of the American people who haven't decided which way they will vote in November—and another 10 or 15 per cent who may not bother to vote at all.

Yet what these two groups do will probably determine the results of the election. The election is expected to be close enough so that if a sizeable majority of those now on the fence decide to support the same presidential candidate, he will be elected.

We have no sympathy for those who show no interest in taking advantage of the right to vote. During a time when we are fighting a war to preserve our democratic form of government, which is the envy of people all over the world, it seems almost sacrilegious for any American citizen to ignore his privilege to have a voice in the administration of our country.

## VOTE THIS YEAR

Surely if ever there was a time, when qualified American citizens should exercise the right to vote as a patriotic duty and privilege it is this year. We are holding a national election in the midst of the greatest war in which our country has ever engaged, and we are fighting this war to preserve to ourselves and our posterity the right to vote in a free election.

If we stay at home on election day we are in effect saying by our action that the right is not worth fighting for, and that insofar as we are concerned our boys are dying on the battlefields to no avail. Surely none of us would deliberately assume that attitude. And surely we have come upon a time when we cannot hold ourselves guiltless of a lack of patriotism if we carelessly throw away a great privilege.

These remarks are not addressed to the small minority whose moral conceptions fall so far below the level of real citizenship they desire that someone pay them for doing a simple and easy duty. In fact, they fall a good deal short of a proper conception of a qualified American citizen.

The purpose of political campaigns is to arouse interest in public issues, as well as to aid individual candidates or party tickets. Our form of government is particularly designed for the rule of parties selected by a majority of the participating voters. A party entrusted with power and responsibility should not derive such from the will of a minority of the qualified voters.

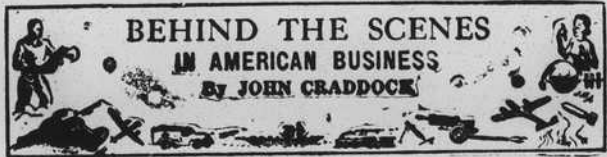
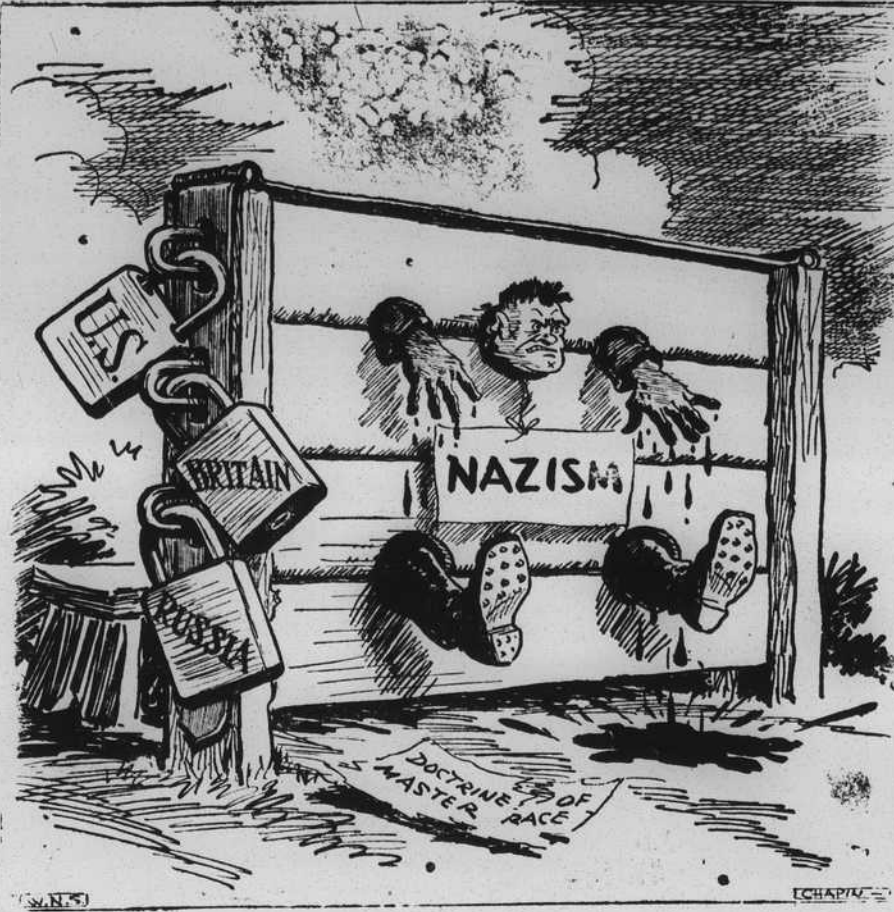
Vote for whom you choose, but be sure you vote. And you are not entitled to vote unless you are properly registered under the laws of your state. Registration opens Saturday and during the open period be sure to check if there is any doubt whether you are registered in the precinct where residence would entitle you to vote.

This is not intended as a lecture, but merely as a reminder of a privilege that should be more precious to us Americans than ever before.—Lexington Dispatch.

## Individualism Divine Right

"The American farmer is the greatest living example of rugged individualism that can be found any place throughout the earth. He stands alone. In many of the problems and mysteries of life he is law unto himself. He gives no orders to the outside world, neither does he expect to take orders from others. He tends strictly to his own empire within the line fence that forms the border of his little kingdom. In short, the American farmer is a 'feudal lord' ruling his acres with what might be termed 'The Divine Right of Individualism.' Do not try to drive the American farmer in an unAmerican way. This has never been done successfully."—From an article by Samuel Harden Stille in the National Republic.

## 'After V' Day, We Hope!



## BEHIND THE SCENES IN AMERICAN BUSINESS

By JOHN CRADDOCK

NEW YORK, Oct. 9.—Like the weather, everyone has long talked about credit for small business but no one has ever done much about it.

Recently reported plans of leading commercial bankers to do something for "forgotten men" of finance, therefore, stand as a significant demonstration of private industry's progressive and realistic approach to the postwar problem of re-establishing a vigorous free enterprise economy for America.

In both New York and Chicago, banking groups are being organized to provide large pools of private capital for the special purpose of granting loans not ordinarily made by deposit banks. The pooling method was devised so that loan applications which look promising, but which for one reason or another are outside the loan regulations of an individual bank, can be granted with funds from the pool, thus spreading the risk over all contributing banks.

The clear-cut intent of this forward looking planning by our commercial banks is to set the stage for consideration of every business loan application from the standpoint of its promise in jobs and production. By relying on pool funds for part of a loan, and its own funds for the balance, any individual bank should be able to view favorably an increased number of loan applications, without violating the primary duty to safeguard the funds of depositors.

**QUICK CONVERSION** — The spectre of reconversion which is haunting some war plants will not be much of a problem for others. One which expects to swing into normal peacetime production without complications is the Pullman-Standard Car manufacturing company, largest railway car builder in America. According to William N. Barker, vice-president, in four of the company's plants "the character of our war work was such that little or no conversion was necessary. Consequently, a return to normal full-scale peacetime operation can be achieved immediately," he said. "Even in turning our passenger car plant in Chicago to shipbuilding there was a minimum of conversion. The major changes were the installation of facilities which will not interfere with passenger car construction. Therefore, given the green light, we could begin work on passenger cars tomorrow. We have given a great deal of study to reconversion and have done considerable research on new and better railway passenger cars. This intensive research, plus our plans for quick reconversion, are our contribution to the solution of the employment problem, including the re-employment of returning servicemen that is sure to come when the war ends."

**FARE LURE** — Agriculture continues to have a great appeal to soil-conscious Americans. In a recent survey of members of the National Junior Vegetable Growers' Association who are competing in a vegetable production-marketing contest for \$6,000 in scholarships made available by the A&P Food Stores, farming as a way of life is chosen by almost three-fourths of the boys and nearly one-half of the girls now growing up in this occupational field.

Other information of interest brought out by the survey is that a majority of both boys and girls

plan to go to college, if finances permit. The girls did better than the boys this year in growing larger gardens or commercial vegetable plots than in 1943. More than 75 per cent of both boys and girls are full-time farm workers.

**THINGS TO COME** — A new type of electric iron, which eliminates the need to stand and press down while ironing; the user simply sits and guides the clothes "through" the iron with her hands. An inexpensive new kind of porous, fire-resistant plaster for sound conditioning the walls and ceilings of homes and offices heretofore considered too small for such treatment. Tooth polish, a new cosmetic which guarantees glistening white teeth. It's applied like nail polish.

**DIAPER SERVICE** — Though hardly a dozen years old, the business of supplying diapers to homes with babies has become an important commercial undertaking. Its success is typical of the opportunities offered in this country to individuals who have good ideas and are willing to work hard. Sales of diaper service companies, now established in most fair sized communities, are approximately \$12,000,000 a year according to estimates of Business Week Magazine. Diaper customers number a quarter of a million, and, at that, a lot of people are not being served because the companies cannot get material for more diapers.

Those in the trade say that the business was started in the early '30's by two boys just out of college. They launched their idea in a small way, a washing diapers for neighbors in the cellars of their own homes. When enough profits had been saved, they bought a truck, which enabled them to widen their territory covered. Eventually they had enough profits saved to rent a laundry. Today the company they founded in this slow and painstaking way is one of the leaders in the field.

## IT TAKES NERVE TO BE A SPY!

So you'd like to be a spy? A lot of people would, but they don't understand that the rewards of sabotage and intrigue are mostly dangerous. Read the inside story of a dangerous game in the October 22nd issue of

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# Dale Carnegie

Author of "HOW TO WIN FRIENDS and INFLUENCE PEOPLE"

## LET HIM 'OUTTALK' HIMSELF

About two months ago Mrs. Vincent Calli's husband came home in a secondhand car and announced that he was going to buy it. Mrs. Calli lives in Los Angeles, California.

There had been such scenes before and Mrs. Calli had started to "outtalk" her husband. But did you ever hear of a husband being "outtalked"? Well, no one else ever did, either. And Mrs. Calli had always prided herself on saying exactly what she meant. But this had never gotten her anywhere.

This time she decided to approach the matter differently. Her first decision was not to say anything until she had cooled down—a wise decision. Next decision was to get her husband to discuss the matter with her calmly.

Then she asked him why he thought they should buy a secondhand car at this time. Mr. Calli was full of whys, and they were pretty good ones, too. He would drive to work instead of going by bus. He could go in one-third the time. There was no argument against these facts.

Mrs. Calli praised him for this. He had certainly seen these two points clearly. He did have a good head and he used it wisely.

Then Mrs. Calli showed him the other side. They would have to make weekly, or monthly payments on the car. On top of this they would have to worry about gas and tires and repairs that come with secondhand cars. Then she suggested that it might be a good idea to wait till after the war and buy a new car, instead. She did not say this, so much as she suggested it. Wouldn't it be a good idea, she asked.

Mr. Calli turned the idea over in his mind. Well yes, there was something to support it.

Mrs. Calli asked him what he thought the new cars after the war would look like and what kinds of improvements they would have. This set her husband's mind racing and he visualized a new car with the latest improvements instead of the old secondhand one standing in front of the house.

The more Mr. Calli thought about a new car the better he liked the idea. In no time at all he was talking in favor of it, without knowing he had swung around. He had talked himself out of one idea into another. Finally he said, "I think my idea of buying a new car after the war is better than loading up on an old car now. I'll take this old rattler back."

The next morning he took it back.

## State Collects High Tax From Beer Sales

RALEIGH, Oct. 11.—The State collected \$612,138.20 in beer taxes for the three-month period ended September 30, the first quarter of the 1944-45 fiscal year.

Figures, compiled by the Brewing Industry Foundation's North Carolina Committee, disclosed that \$272,027.68 was collected in August and \$142,432.19 in July.

Butter manufacturers will not be required to set aside any of their output for Government purchases until next spring when production will be seasonably higher.

Twenty-eight Liberty Ships have been named for 4-H and agricultural leaders. Names from 16 other states have been submitted. The North Carolina ship is the Cassius Hudson.

September, \$197,679.33 in August.

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