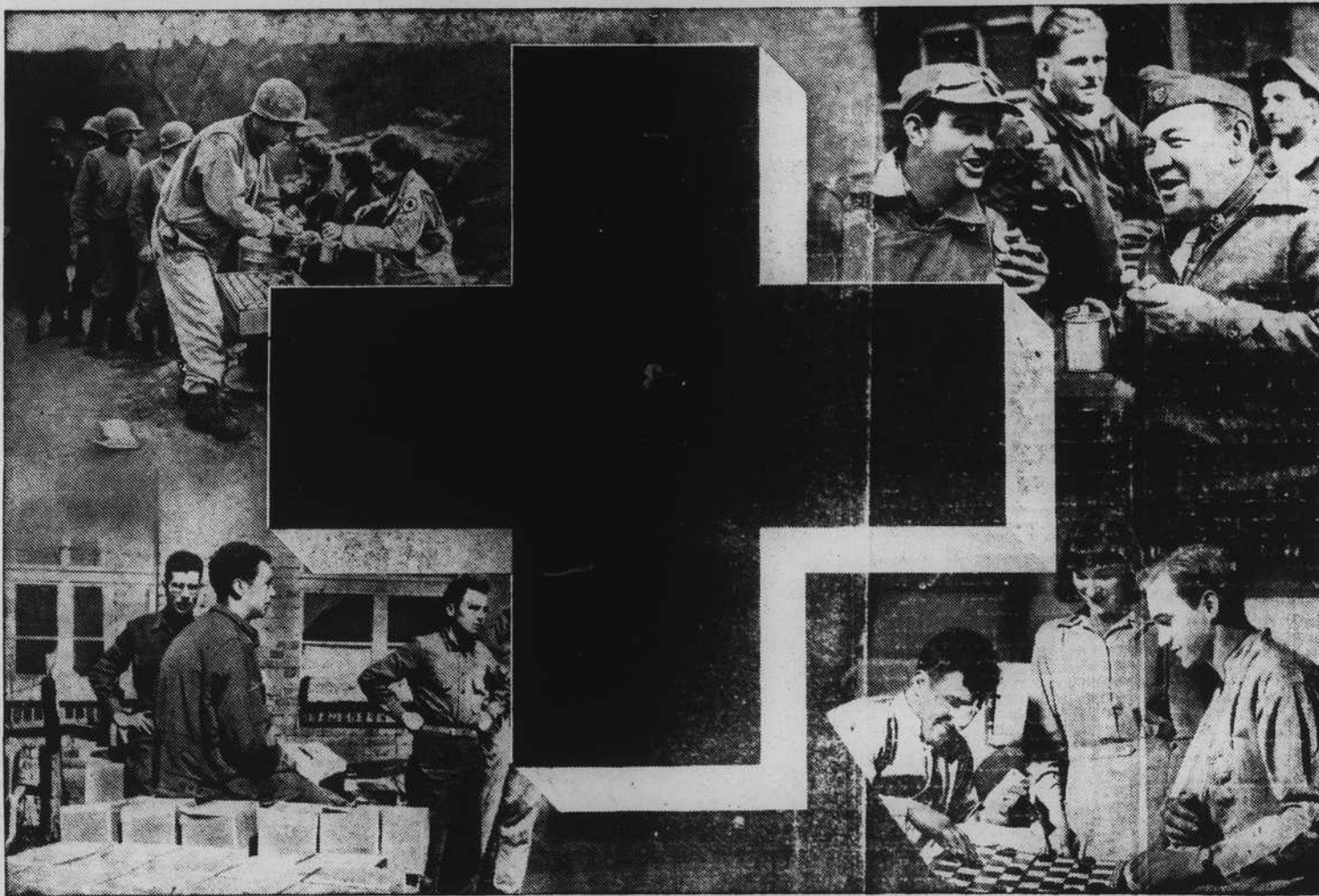


# This is a call to America's Heart



## Your Red Cross faces the greatest task in its long history

This is the most important appeal for funds in the history of the American Red Cross.

After three years of war the work of your Red Cross is greater than ever. It must serve millions of our fighting men abroad. Lonely men. Homesick men. Wounded men. The Red Cross, always at their side, helps to bring them cheer and comfort wherever they may be.

It lends a helping hand to the thousands of returning service men - sick, wounded - desperately in need of friendly guidance.

And remember, YOU... and you alone... keep the Red Cross alive. For without your help there

could be no Red Cross. There are no special funds to keep up its great humanitarian work. The money must come, as always, from the heart of America - you!

Our duty is clear... we must keep the Red Cross at the side of our fighting men and our wounded heroes. We must help the Red Cross in its vital job of sending food and medicine to war prisoners... aiding the ill and lonely overseas... collecting life-giving blood plasma. The scope of the Red Cross is almost limitless. Every Red Cross worker is your personal messenger of sympathy and comfort to your man in uniform.

**GIVE NOW -  
GIVE MORE**

*Keep your* **RED CROSS** *at his side*

# HOWELL MANUFACTURING COMPANY