



This is no time for half-way measures!

"Hit 'em twice as hard in the mighty 7th..."

"THE BIGGEST, MOST URGENT WAR LOAN OF ALL!"



"That's what I'm doing . . .

"Hit 'em twice as hard—buying twice as many bonds as I ever did before. Uncle Sam has got to raise in *this* war loan just about as much as he did in 2 war loans last year up to this time.

"That's why the 7th is the biggest and most important of them all.

"And I'm mighty proud—as every farmer ought to be—to have the chance to help!

"The way I figure it, at this crucial time in the war Uncle Sam is calling on all of us to go whole hog—to produce

more food, to build more equipment, to do all we can to hit the enemy—**HARD**—without a let-up.

"And of course all that takes money. Money for thousands of giant new planes, money for all the tons of ammunition and war supplies our fighting men need to do the job up brown.

"Neighbor, that's where you and I come in.

"We can help in the chore of sending our boys everything they need—help by buying all the bonds we can . . . **twice** as many as we did last time!"

WAR BONDS PAY OFF IN THESE 7 WAYS . . .

- 1 The same Government security backs your War Bonds as backs the actual dollars you put into them.
- 2 You get \$100 at maturity for every \$75 loaned now.
- 3 You can get your money back, 60 days after issue date, any time you need it . . . in the meantime you get safety and steady growth.
- 4 You have a backlog to renew farm buildings and equipment after the war.
- 5 Bonds will insure your children's schooling, or provide for your own security, travel, retirement.
- 6 Bonds go into a national nest egg that will help to assure post-war prosperity.
- 7 Bonds transform your love of home and country into action . . . you join personally in the biggest, most urgent War Loan of all—the Seventh!

This is an official U. S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

CHERRYVILLE'S E-BOND QUOTA:

\$113,700

NUWAY SPINNING CO.