

### Big Sum Spent By Advertisers In Newspapers

NEW YORK, June 24. — National advertisers spent \$216,000,000 for space in U. S. week-day and Sunday newspapers in 1944, the Bureau of Advertising, American Newspaper Publishers Association announced today.

The association's sixth annual edition of its standard reference book "Expenditures of National Advertisers in Newspapers, Magazines, Farm Journals and Chain Radio," released today, showed that a record number of national advertisers spent more than \$25,000 each in any one of the four such advertisers in 1944. The total of 1,628 than in 1943 and 421 above 1942. Proctor & Gamble for the third consecutive year ranked as the biggest advertiser in both newspapers and the four media combined, the survey showed.

## AT THE MOVIES

IN CHERRYVILLE

Travel When Only Necessary. Spend Your Vacation at Home. Visit the Cool and Comfortable Theatre in Cherryville.

AT THE LESTER THURSDAY-FRIDAY — "SUNDAY DINNER FOR A SOLDIER" WITH JOHN HODIAK ANNE BAXTER.



STARTS L. S. SUN. NITE 12:02 & MON.-TUESDAY "BETWEEN TWO WOMEN" VAN JOHNSON



AT THE STRAND FRI.-SAT.—2 DAYS "SILVER CITY KID" with ALLEN LANE

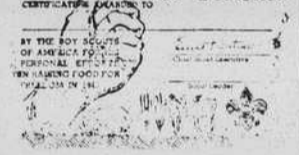


### Select Awards for Boy Scout Gardens



A General MacArthur Garden Medal (above) will go to a limited number of Boy Scouts in each community who do superior job in raising and harvesting a variety of produce in gardens of at least 400 square feet. It is provided by the National Victory Garden Institute. Boy Scout throughout the nation are not only planting gardens but also work on farms. The Green Thumb Certificate (below) will award every Scout raising food for exporting it to his local Boy Scout Council.

### The Green Thumb



Backing up President Truman's appeal for more gardens, the nation's Boy Scouts are embarked on a program to raise a half million gardens this summer. As the war is now centered in the Pacific home front attention is centered on the growing food crisis here and abroad.

The Boy Scouts of America with its membership of 1,916,637 boys and leaders, are furnishing a manpower needed by farmers and substantial part of the additional commercial producers. Last year more than 300,000 Boy Scouts worked on farms and several hundred thousand Boy Scouts and Cub Scouts had their own gardens. Many groups of Scouts went out from towns and cities on "day hauls" to work on farms, returning at night.

The National Victory Garden Institute has obtained General MacArthur's interest and is offering on his behalf a General MacArthur Medal to those Scouts who do an outstanding job with their individual gardens. Those winning this honor will need to successfully cultivate, care for, harvest and put to good use a reasonable variety of products from gardens at least 400 square feet in size.

The 400 square food requirement was arrived at on the basis that it represents a big enough job to warrant special recognition and that it is a large enough garden to be a major factor in the Food for Freedom program. Each garden will be inspected by a competent adult and the awards will be made not for "best" gardens but on the basis of meeting the high standards. The medal is for individual Scout gardens only. However, Scouts in a Troop or Patrol working together in a common garden plot will be eligible for the Green Thumb Certificate Scouts who produce food this which may be presented to all year.

## GOD'S JOY IN CREATION

Sunday School Lesson for July 1st.

Today we observe the mystic fashion with which God creates the World and all it contains. This creation takes place as the result of divine command. The outstanding point of this lesson is God made the world perfect. It was man who by his sin and willfulness made it what it has since become.

The joy and the beauty still left in the world reflect the joy with which God achieved his creation. The first chapter of Genesis is one of the most lofty pieces of literature in all the world. It gives us the picture of a omnipotent and all wise God whose will is not to be resisted.

The first thing God made was light. God's purpose can never be achieved in darkness. God looked upon the light and saw that it was good, accorded to man the beneficent gift of rest. Then God called the light day and the darkness he called night, and there was evening and there was morning one day and the darkness he called night.

First he made the earth then seas. He caused the earth to put forth grass, herbs yielding seed, and fruit trees bearing fruit after their kind. Centuries later Jesus was to assure his hearers concerning their physical needs.

Your Heavenly Father knowest you have need of all these things. What a beautiful world God has given us in which to live! Fertile fields with their golden harvest; great forests with their rustling trees; their blue dome of heaven, spotted with flaky clouds, all attest the wise and kindly providence of God. This was not something happened by chance.

And God made the two great lights; the greater light to rule the day, and the lesser light to rule the night. When our Lord appeared among men he was hailed as a light for revelation to the Gentiles. Luke 8-32. He referred to himself as the light of the world. God's gift of night is a great blessing to his children. He provides that during every period.

Due to being short of manpower and give employees a vacation our garage will be closed one week July 1st through 7th. We will be open for business as usual Monday July 9th, 1945.

HOMESLEY Chevrolet Co., Inc.

MAKE ICE-CREAM LONDONDERRY Brand Homemade Ice Cream STABILIZER LONDONDERRY - 835 HOWARD, SAN FRANCISCO 3, CALIF.

AT FIRST SIGN OF A COLD USE 666 Cold Preparations as directed

COMING WED.-THURS. AT STRAND JULY 4-5 "WHEN STRANGERS MARRY"



of twenty-four hours we may sleep and take our rest. He made the stars we look at them, massed together, so great in number that we can no more count them than the sands of the sea. We know that the hand which has set them as jewels in the firmament will be strong to rescue us in the day of trouble. In the hallow of that hand do we live day by day.

Last of all, as the crown of his work, God created man. Let us make man in our image after our likeness it is not surprising on this solemn occasion when God was about to create a being after his own image, he should have adopted this significant made of expression. God has given to man a distinct moral sense, the faculty of distinguishing between right and wrong, best of all, he has given him the capacity to know his maker and to hold spiritual communion with him but we mark this image by sin we destroy, by our perversity, the divine plans God has for us and for others. In the fullness of time he planned to send his only begotten son to be the saviour of the world. We are told when God looked over his creation and saw everything he had made, he was pleased and declared it was very good. Sin was to enter later and make it very bad but as it came from God's hands it was good, so long as it was in God's hands, all went well. We should never think of this sinful and evil world of ours as the world that God made. The world he made was perfect but the seed of perfection is still in it. With the second coming of his only begotten son God will restore to its original perfection the whole of his creation and will again say, as He said in the beginning, it is very good.

### President Truman Urges Nations To Rush Ratifications

SAN FRANCISCO, June 26.—President Truman brought an historic assemblage of 50 United Nations to a close today with the declaration that it had "created a great instrument for peace and security and human progress in the world."

But now the world must use, the President said, otherwise: "... We shall betray all those who have died in order that we might meet here in freedom and safety to create it."

As Chief Executive of the United States, he promised that the charter of a new world organization dedicated to preservation of peace will be sent to the Senate "at once." Likewise, he urged a speedy ratification by other nations.

"I am sure," Mr. Truman told statesmen of 50 nations gathered in San Francisco's Opera house, "that the overwhelming sentiment of the people of my country and of their representatives in the Senate is in favor of immediate ratification."

Throughout his address ran the theme that the charter of the new world league is only an instrument, a machine that was built from universal desires that never again shall the world be engulfed in war. It isn't perfect, Mr. Truman said, and there must be a will among nations to use it well.

tion, the President asserted, it can be improved through the years.

DECISIVE ACTION "Upon all of us, in all our countries," the President said, is now laid the duty of transforming into action these words which you have written. Upon our decisive action rests the hope of those who have fallen, those now living those yet unborn—the hope for a world of free countries—with decent standards of living—which will work and cooperate in a friendly civilized community of nations.

"This new structure of peace is rising upon strong foundations. Let us not fail to grasp this supreme chance to establish a worldwide rule of reason—to create an enduring peace under the guidance of God."

With the new charter, Mr. Truman said, the world can start looking ahead toward a time when all worthy humans may live decently as a free people.

He emphasized, however that forces of tyranny and reaction would attempt to split asunder the United Nations. To divide and conquer, he said, was still the aim of the Axis. But he predicted it would fail in the future as in the past.

Addressing conference delegates directly for a moment, the President told them they had assembled at the Golden Gate nine weeks ago with the high hopes and confidence of peace-loving people the world over. He said:

"Your confidence in you has been justified."

"Their hope for your success has been fulfilled."

"The charter of the United Nations which you have just signed is a solid structure upon which we can build a better world. History will honor you for it. Between the victory in Europe and the final victory in Japan, in this most destructive of all wars, you have won a victory against war itself."

The charter, Mr. Truman said, was the result of a spirit of give and take, of tolerance of the views and interests of others. It was proof, he declared, that nations, like men, can find common ground on which to stand.

"If we had had this charter a few years ago—and above all the will to use it—millions of dead would be alive," the President asserted. "If we should falter in the future in our will to use it, millions now living will surely die."

He spoke of the cooperation which had guided the Allies to victory over Germany and remarked that out of the conflict had come powerful military nations, fully trained and equipped for war. But he had words of assurance for lesser powers.

LEAD, NOT DOMINATE The great nations he said have a right to dominate the world. Rather, he said it is their duty to assume responsibility for leadership toward a world of peace.

"That is why," Mr. Truman said, "we have here resolved that power and strength shall be used not to wage war but to keep the world at peace, and free from the fear of war."

It must be recognized, he continued that no one nation, no

group of nations can or should expect any special privilege which harms any other nations.

"If any nation would keep security for itself," he said, "it must be willing and ready to share security with all. That is the price which each nation will have to pay for a world peace. Unless we are all willing to pay that price, no organization for world peace can accomplish its purpose. And what a reasonable price that is!"

In calling on all member nations for speed in ratification, Mr. Truman said:

"There is a time for making plans—and there is a time for action. The time for action is now: Let us, therefore, each in his own nation and according to its own way, seek immediate approval of this charter—and make it a living thing."

### RULANE GAS

Can Be Used On The Farm As Well As In The Towns For Cooking - Refrigeration Water Heating



Charlotte, N. C. Ph. 3-3447

### MONEY TO LOAN

Drive your car to Homesley Chevrolet Co., and bring your title

HOMESLEY Chevrolet Co. Cherryville, N. C.

### Alka-Seltzer

HAVE you tried Alka-Seltzer for Gas on Stomach, Sour Stomach, "Morning After" and Cold Distress? If not, why not? Pleasant, prompt in action, effective. Thirty cents and Sixty cents.

### DR. MILLS' NERVINE

FOR relief from Functional Nervous Disturbances such as Sleeplessness, Crankiness, Excitability, Nervous Headache and Nervous Indigestion. Tablets 35¢ and 75¢. Liquid 25¢ and \$1.00. Read directions and use only as directed.

### DR. MILLS' ANTI-PAIN PILLS

A SINGLE Dr. Mills' Anti-Pain Pill often relieves Headache, Muscular Pains or Functional Monthly Pains—25 for 25¢, 125 for \$1.00. Get them at your drug store. Read directions and use only as directed.

# ATTENTION TO OUR CUSTOMERS

TO GIVE OUR EMPLOYEES A SHORT VACATION WE WILL CLOSE OUR STORES TUESDAY AT NOON, JULY 3RD, AND REMAIN CLOSED THROUGH WEDNESDAY; JULY 4TH

WE WILL RE-OPEN FOR BUSINESS ON THURSDAY MORNING AS USUAL, JULY 5TH

YOUR COOPERATION IN ANTICIPATING YOUR REQUIREMENTS BY 12 NOON TUESDAY WILL BE APPRECIATED.

## Cherryville Merchants Association