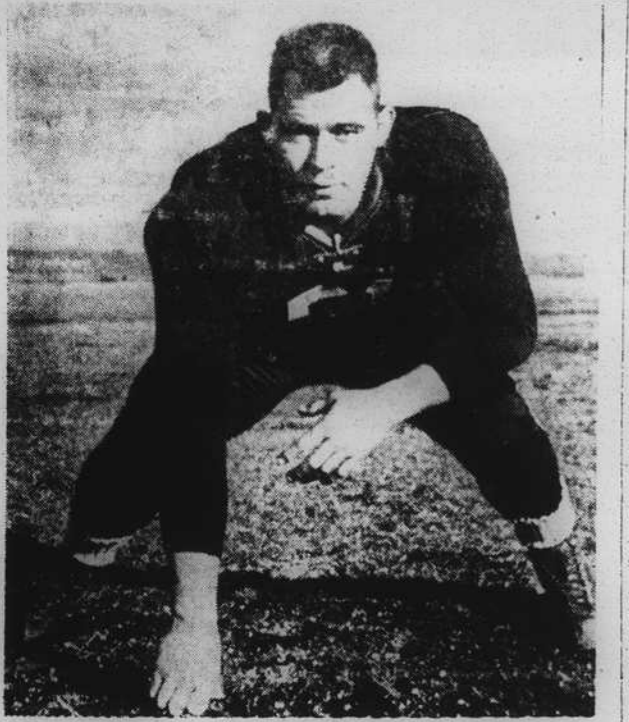


Year-End Review By C. Grier Beam, Pres. NCMCA, Raleigh

The American trucking industry invested \$2.8 billion in new equipment and added 305,000 new employees in 1953 to meet record-breaking demands for motor transport services in every segment of the nation's economy.

Already the nation's second largest employer, topped only by agriculture, the trucking industry increased its direct working force at the end of the year to an all-time high of 6,773,000, according to preliminary estimates by the American Trucking Association's Research Department. These employees earned a total of about \$24 billion in 1953—more than a billion dollars higher than their earnings in 1952.

ported by trucks increased about 10 per cent over 1952, according to incomplete figures available for Class I interstate carriers just before the year's end. Compared to the same periods last year, intercity tonnage transported by these carriers in the first quarter of 1953 increased 10 per cent, 13.5 per cent in the second quarter, and 12.5 per cent in the third quarter.



Pvt. Ralph L. Picklesimer of Gastonia, N. C., is a member of the 5th Regiment's championship football team of the 1st Cavalry Division conference on Hokkaido, Japan.

While the outlook for 1954 is generally good, the trucking industry must anticipate serious problems arising out of the increased breakdown of interstate motor vehicles and other third structure taxes now being considered or already imposed by some State legislatures.

CHERRYVILLE DRIVE IN CHERRYVILLE, N. C. ON HIGHWAY 150 Between Cherryville and Wacc PHONE 4691 PHONE 4691 "We Play Nothing But The Best" SHOW STARTS AT DUSK ALL OVER TWO ADULTS TO A CAR F-R-E-E 2 SHOWS NIGHTLY—STARTS AT 7 P. M. WEDNESDAY & THURSDAY, JAN. 6-7 "TARZAN and the SHE DEVIL" LEX BARKER FRIDAY, JANUARY 8 \$135.00 CASH DRAWING "A MAN BETRAYED" JOHN WAYNE ALSO COLOR CARTOON SATURDAY, JANUARY 9 DOUBLE FEATURE FEATURE NO. 1 "THE MARKSMAN" WAYNE MORRIS — SECOND BIG FEATURE — "HE RAN ALL THE WAY" JOHN GARFIELD—SHELLY WINTERS ALSO COLOR CARTOON SUNDAY, MONDAY & TUESDAY "RIDE VAQUERO" HOWARD KEEL—AVA GARDNER ALSO COLOR CARTOON WEDNESDAY & THURSDAY "DREAM WIFE" CARY GRANT—DEBRORAH KERR ALSO COLOR CARTOON

Obviously, the cost of such taxes cannot be absorbed by the carrier and must be passed on to the consumer. The trucking industry is in full agreement with numerous state officials and planners, and other highway users, on the need for improvement of obsolete highways.



MRS. CAROL MILLER SELLERS Miss Betty Jean Sain Becomes The Bride Of Mr. Sellers In Pretty Church Ceremony

Miss Betty Jean Sain, daughter of Mr. and Mrs. Ervin Briscoe Sain of Vale, became the bride of Carol Miller Sellers of Lincolnton, son of Mrs. Samuel E. Digh, and the late Garry J. Sellers, on Sunday, January 4, 1954, at 11:00 P. M. at Hull's Grove Baptist Church. The Rev. Seth Ivester, pastor of the church, performed the double-ring ceremony, before a background of palms, ferns and white gladioli.

Miss Vicki Tallent of Vale, was flower girl. Her gown was yellow, fashioned like those of the other attendants, and she carried a white satin covered basket draped with long trailing sleeves ending in a ruffled hem. The ring bearer was Eddie Beam of Lincolnton.

High School. Later he served two years in the U. S. Army, which he spent thirteen months in combat duty, and also received three battle stars. He is now employed with Coble's in Charlotte.

12 N. C. 4-H'ers Win National Honors Felton Davis, Hilda Gray, Bobby Newton, Nancy Mason, Martha M. Stevenson, Charles Lee Rogers, Billy Bryan, Kent Mann, Nancy Kearns, Betty Lester, Mary Jackson, Lois Simmons

Twelve North Carolina state in 4-H awards programs. Felton Davis, 18, of Goldsboro, has won national honors in the 4-H Dairy Achievement program and a \$300 scholarship awarded by the National Committee on Boys and Girls Club Work, Chicago. In 1952 his family moved to a 244-acre farm and more cows were added to their herd, a Grade-A barn built and electric milkers installed.

STATEMENT OF CONDITION CHERRYVILLE NATIONAL BANK Cherryville, N. C. At The Close of Business December 31, 1953

Table with financial data: RESOURCES (Cash in vault and on deposit with banks: 629,752.78; Loans and discounts: 656,489.79; Banking Building and equipment: 18,100.00; Bonds Owned: 1,057,569.38; Stock of Federal Reserve Bank: 3,000.00; TOTAL: \$2,364,911.95); LIABILITIES AND CAPITAL ACCOUNTS (Capital Stock: 50,000.00; Surplus: 50,000.00; Undivided Profits and reserve: 84,256.64; Deposits: 2,180,655.31; TOTAL: \$2,364,911.95); OFFICERS (J. T. ALLEN, President; E. V. MOSS, Exec. Vice-Pres.; DR. F. H. HOUSER, Vice-Pres.; A. C. BEAM, Cashier); DIRECTORS (J. T. ALLEN, E. V. MOSS, BEN R. RUDISILL, DR. F. M. HOUSER, TROY C. HOMESLEY); Member Federal Reserve System Federal Deposit Insurance Corporation

Classified Ads WANTED—To bake your home made cakes and pies. Will take any kind at any time. Would like to do washing and ironing at my home. NETTIE DELLINGER, Cherryville, N. C. R-2. Phone 6134. FOR RENT—Three Room Apartment. Call 2472 or 3561. STOP IN AT Ray's Shoe Shop For Your Shoe Repairing Shoe Polish First Class Work RAY'S SHOE SHOP 219 East Main St. OPEN SUNDAY A. M. FROM 7:30 TO 11:00 FOR SHOE SHINES

those consumed and to insure adequate reserves for any emergency that might arise. Such policy is, moreover, the only one that conforms to the nation's long history of ever-rising living standards, which in turn is the proof of the superiority of the American competitive system over socialism.

The growth of America's steel industry, particularly since the end of World War II, has provided us with our greatest basic strength in history. During 1953 U. S. Steel alone, established an all-time production record of 35,700,000 ingot tons of steel which was accomplished by operating at the average annual rate of 98 per cent of capacity.

U. S. Steel Corporation is backing its confidence in the country's economic future by an investment of approximately \$300,000,000 during 1954 in new equipment and replacements of its production facilities.

Card of Thanks We wish to express our deep appreciation to our neighbors and friends for the many deeds of kindness and words of sympathy during the illness and death of our dear mother and grandmother, Mrs. Thomas F. Sellers. We are also grateful for the many beautiful floral tributes. The Children and Grandchildren