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VOLUME FORTY-NINE (Published Every Wednesday) Cherryville, N. C. WEDNESDAY, JANUARY 13, 1954 NUMBER TWO

PLANS COMPLETED FOR POLIO CAMPAIGN

S. Chesley McGinnis, Native of Cherryville, Dies In Charlotte

Arthur Smith TV Talent Hunt Here February 6

There is top notch entertainment coming to Cherryville on February 6, 1954, when Arthur Smith and the Vander-Jacks present their grand new "Television Talent Hunt" show on the stage at Starnes Auditorium. The show will get under way at 7:30, and admission prices are only \$1.00 and 50c. You'll see the very best in local amateur talent competing for the chance to appear on Arthur Smith's WBTV television program. Your friends and neighbors will be there rooting for the home town folks and they need your help. Remember it's one gigantic local talent contest that the whole family will enjoy. And to cap it all off, Arthur, Ralph, and Sonny Smith plus Tommy Falle and Don Reno—the whole Cracker-Jack gang—will present their brand new variety show for your entertainment. It's a real fun festival and something you don't want to miss. Sponsored locally by the Cherryville High School Beta Club, "Television Talent Hunt" will be the biggest fun-event of the season. Don't miss it. Plan now to attend on February 6 at the high school auditorium.

American Legion Friday Night Dance For Polio Benefit

The proceeds from the dance at the American Legion last Friday night will go for the "March of Dimes." This is a custom each year that one dance will be given for this great cause. Friday night, January 15th has been chosen for this special fund drive and all proceeds taken in at this time will go to the March of Dimes. Come and dance that some child might walk.

Armstrong Joins Sullivan Motors Sales Staff

Mr. Arnold Armstrong, well known automobile salesman of Lincolnton and Gastonia is now affiliated with Sullivan Motors. Mr. Armstrong plans to move his family to Cherryville in the near future.



The following members of St. John's Lutheran Church were honored in a special service held on Sunday, December 27th for the older members of the congregation or the ones who have passed the mark of 75 years.

From left to right, front row: Mrs. John H. Rudisill, Mr. John S. Black, Mrs. D. A. Rudisill; Second Row: Mr. W. A. Farris, Mrs. W. A. Farris, Mrs. Fox Craft, Mrs. J. P. Dellinger, Mrs. E. Farnsworth. Back Row: Rev. Leroy Trexler, Mr. W. N. McClure, Mr. D. P. McClure and Mr. T. E. Sumner.

Former N. C. Mgr. Elected Southern Bell Vice-President

Harvey G. Booth, former North Carolina Manager for the Southern Bell Telephone Company, has been elected a Vice President at General Headquarters of the Company in Atlanta. He will be in charge of public relations effective February 1.

Mr. Booth will succeed Frank M. Malone who will become Vice-President in charge of personnel upon retirement of Vice-President G. D. Garner. Mr. Malone was at one time District Manager at Asheville.



Cherryville March of Dimes Drive volunteer workers map campaign. Left to right: Mrs. J. W. Blackwelder, Miss Marie Huss (standing), Tryon School, the Rev. Leroy Trexler and J. W. Blackwelder. Mrs. Leroy Trexler was absent when this picture was made.

P.T.A. To Have '54 Ford Passenger Cars and Trucks On Display At Sullivan Motor Co.

The High School P. T. A. will not meet the third Thursday in January due to a Study Course which will be conducted for the Cherryville P. T. A. by Miss Blanche B. Haley, Field Secretary of the North Carolina Congress of Parents and Teachers.

Gospel Concert To Be Held In Tryon High School January 16th

An old time Gospel Concert will be held in the auditorium of the Tryon High School, near Bessemer City, this coming Saturday night, January 16, doors open at 7 p.m., sponsored by the Fellowship Club of the SunnySide Baptist Church.

Week-end Revival At Missionary

There will be a Week-end Revival meeting at the Missionary Methodist Church, beginning Thursday night at 7:15. Services will be held again Friday night and Saturday night will be Extension Service.

Lackey's Sinclair Service Station Winner For Week

Bill Fitzhugh was the winner of the 25 gallons of gasoline given away at Bob Lackey's Sinclair Service Station at the corner of South Mountain and East Carolina streets last Saturday.

Theresa Carol McSwain Birth

Mr. and Mrs. Clyde McSwain announce the birth of a daughter, Theresa Carol, on Sunday, January 10th, at Gordon Crowell Memorial Hospital in Lincolnton.



William Bruce Lingerfelt, a victim of polio, is shown in the Central Carolina Orthopaedic Hospital at Greensboro with his mother, Mrs. L. L. Lingerfelt. He is now a patient at the Orthopaedic Hospital and is recovering rapidly. He is now 14 months old.

1948 Victim POLIO VICTIM



Stevie Sellers, 7 year old son of Mr. and Mrs. Sam Sellers. Stevie was born March 30, 1946 and stricken with polio on June 25, 1948. He is now a patient at the Orthopaedic Hospital and has been at the Orthopaedic since September 8, 1953.

APPLE SCHOOL TO BE HELD AT CHERRYVILLE

In conjunction with apple schools to be held in Hendersonville and Taylorsville this month, announcement that another school this one to be held in Cherryville, has been made by Farm Agent J. P. Kiser.

Cherryville Theatres Have New Manager

Mr. A. E. Miller, owner of the Lester and Strand Theatres here announced this week that he has secured the services of Mr. M. W. Lemeke, as manager of his two theatres here, the Lester and the Strand.

Rev. B. W. Lefler Not Only Good Preacher But Also Good Shot

Last week Atkin Hoyle, Hugh Helms and the Rev. Mr. B. W. Lefler embarked for a Bird hunting trip in Lincoln county.

Mildred Jeffers Conquers Polio And Graduates

Mildred Jeffers, student of the John Chavis School, graduated in 1953 after having been stricken with polio when she was 12 or 13 years of age in 1945.

Trexler Names Committees

- Town Committees**
 - Mrs. George S. Falls, Chairman; Rev. George Riddle, Mrs. Bill Fitzhugh, Mrs. J. L. Fraley, Mrs. Elaine Dellinger, Mrs. W. H. Houser, Jr.
- Clubs and Organizations**
 - Rotary—F. L. Larson
 - Lions—Kenneth B. Beam
 - American Legion—Johnnie Mos-teller
 - V. F. W.—Everett Ellington
 - Women's Club—Mrs. Julia Hall
 - Junior Woman's Club—Mrs. Kenneth Stroup
 - Material Distributions & Displays—Wilbur Canipe
 - Coin Collectors—Chief W. W. Bennett
 - Publicity—Mrs. Fred Houser
 - Churches—Rev. Walter R. Kelley
 - Tag Day January 23—Mrs. Jimmie Hutto.
- Corporations & Business Houses**
 - Carolina Freight—Jimmie Boies
 - Union Laundry Co.—Harry Stroup
 - Cherryville Foundry Works—Mrs. C. C. Dellinger
 - Mauney Cotton Co.—Mrs. Aaron Moss
 - Carlton Yarn Mill—J. A. Black-welder
 - Rhyme Houser No. 1—B. B. Brack-ett
 - Rhyme Houser No. 2—John P. Wilson
 - Nway Spinning—Bill Fitzhugh
 - Howell Mfg. Co.—W. B. Rhyme
 - Dora Yarn Mill—Winnie Webb, Jr.