

Nickles For Know-How Plans Are Made

Lincoln County representatives of the N. C. Extension Service, F. H. A., A. S. C., S. C. S., Agriculture Teachers and local business men met Friday, August 6, and made plans for the coming referendum for the Nickels for Know-How Program.

Under the Enabling Act, through which this program operates, it is necessary to vote every year as to continuing or discontinuing the levy of 5c per ton on feeds and fertilizer. Three years ago, users of fertilizer and feeds in North Carolina voted about 9 to 1 in favor of taxing themselves 5c per ton on all feeds and fertilizer sold in the State.

The referendum this year will be held October 15 in Lincoln County, voting places will be held in the following places: Rock Springs School, Iron Station School, Asbury School, Court House, Union School, Howards Creek School, North Brook No. 2 School.

In charge of polling places in Catawba Springs townships will be Mr. Keith Carpenter, Agricultural Teacher; in Ironton township, Mr. A. J. Smith, Agriculture Teacher, and Extension Service personnel; in Lincoln township, A. S. C. personnel. Howard Creek Township voting will be in charge of S. E. Richbourg, Agriculture Teacher, Soil Conservation and F. H. A. personnel. In North Brook township, Max Shidal, Agriculture Teacher will conduct the voting.

Reminiscences Of Cherryville

DAVID P. DELLINGER, A. M.

HAIR DO

It would likely be interesting to the younger generation to know just how the women a generation or so ago wore their hair, and the changes that have come about within thirty years or so.

The Apostle Paul in his letter to the church at Corinth had this to say: "If a woman have long hair, it is a glory to her." He would not say such a thing today if he believed in the present method of treating the glory of a woman.

Some years ago we knew one of the finest women in this part of the state. Her hair was thick and heavy and grew down much below her waist. She was known far and near for the beauty of her hair and its extreme length. I cannot say but I have an idea she never did allow a barber or beauty specialist to mar her beauty by cutting her hair in the least. All women in the land wore long hair and prided themselves on its length and the beautiful manner in which she combed and put it up. All the older people will recall the various ways they fixed it up.

It has occurred to the writer that with the experts serving the women in this day and time they could make up a woman's head of hair and really make her look good. The beauticians would have material to work on. Their business would grow and develop rather than diminish. Just here we may prophesy that in due time the beauticians will be able to persuade all women to grow long hair and surpass the women of other years in their beauty, which

can be done by developing this means of glorifying women by the aid of nature.

Wonder how many people can recall the feeling of disappointment men had in seeing the first women to have a man hair-cut. Not only men but nearly all women resented the action by some of the young women. Many people offered uncomplimentary remarks about any woman who would have her hair cut off and try to look like a man. As a matter of fact the custom came about very slowly. However, the argument spread throughout the land that if a woman would have her hair cut it would be no trouble to comb and care for it. That it would not cost anything to keep it in shape. Now time has changed all that. There is more and more work for beauticians as they can actually do all the work. Let us say again that long hair would give them more work and they could help the looks of women more than with short hair. It would not put anybody out of business.

Looks like this latter day style of girls and women doing their own hair on the "horse tail" style, if it should become universal, will put all beauticians out of business. However, judging from expressions we hear that day will not come. Women themselves talk rather disparagingly about it. One woman told us she did her own hair but will never again. The opinion is that there are two objections to it. One is that it is done up so slovenly as to leave the impression that the doer is too lazy to fix or have her hair done up. The other is, and you hear it every day, that it leaves the impression that you think of a horse raising his tail or some ugly purpose, and that it looks vulgar.

Since the rainy weather of July this year, attendance has shown a steady increase each night. The rains, unfavorable for attendance at the time they occurred, may eventually mean larger attendance before the season is over, and Jordan explains it this way: "General drought conditions were hitting the rural areas of North Carolina and Virginia in a very serious manner. The rains came, and the crops were saved. As a result, our patronage from the rich tobacco and farming lands of North Carolina and Virginia, already in the increase—the rains made this come about that way."

Let all the women consider that hair is the glory to them and then the beauticians will aid them in becoming more beautiful.

30,000 Persons See Lost Colony This Yr. MANTEO, N. C.—Before the current week ends more than 30,000 persons will have paid to see Paul Green's symphonic drama THE LOST COLONY, now in its 14th season at Waterside Theatre at Manteo on Roanoke Island, N. C. This pushes the total for the 14 seasons to approximately 680,000 paying customers. The Lost Colony is America's longest-lived outdoor production.

Written by Pulitzer Prize Winner Paul Green and shown first in 1937 the spacious drama, presented on multi-level stages in a great amphitheatre at Fort Raleigh, actual site of the original happenings in the story of the play tells, has been presented

each summer since 1937, except during four World War II years when the show had to be closed as a coastal blackout security measure.

The story Paul Green's internationally famous drama tells is built up around attempts by Sir Walter Raleigh to establish the first colony in the New World. It also tells, in song, dance, pantomime and the spoken word, of the events back in Elizabethan England of the 16th Century when plans were being laid to extend the British Empire to new lands.

The "New World" discovered by Captains Amadas and Barlowe was named "Virginia" in honor of the then ruling British Queen Elizabeth, and of Virginia Dare, the first child of English parentage born in the New World. (It was 200 years later before the immediate territory of the original happenings in 1584-87, became North Carolina and thus some students of Virginia history say that the commonwealth actually had its founding at Roanoke Island, instead of Jamestown, where the first permanent English settlement was planted in 1608).

The 1954 season, from the standpoint of weather, has been a rugged one for The Lost Colony. Already this year, four complete rainouts (and performance cancellations) and three partial rainouts, has set the attendance back more than 4,000 persons. But as General Manager R. E. Jordan explained this week, "the paid attendance is somewhat behind as compared to 1953, for the same number of performances, the head of 1952." In 1952 only 46,000 persons paid to see the show as compared to 52,000 last year.

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N. C. Families Get \$16 Billion In Life Ins. Death Benefits

North Carolina families received \$16,678,000 in life insurance death benefits in the first half of this year, compared with \$15,130,000 in the corresponding period of last year, it is reported by the Institute of Life Insurance. This year's payments were 69 percent greater than those in the corresponding period nine years ago, when the six-month total was \$9,866,000.

The number of policies paid for because of death in the first six months of 1954 was 15,637, which compared with 12,890 in the first half of 1953; and 10,626 in the first half of 1945. "The rise in death benefit payments in the years since World War II directly reflects the greatly increased holdings of life insurance by American families since the end of World War II," Holcar J. Johnson, president of the Institute said in announcing the figures. "Death benefits paid in the first half of this year thru-

out the country were 58 percent greater than in the corresponding period of 1945 even though mortality among policyholders generally appears to be at a record low rate, materially below the 1945 rate. Aggregate ownership of life insurance in this country has risen 114 percent in the past nine years. Many more people are now protected, and those who are insured own, on the average, considerably more protection today."

Of the aggregate death benefit payments in this state during the first half of 1954, \$10,737,000 was under 4,049 ordinary policies; \$3,197,000 was under 1,631 group life insurance policies; and \$2,744,000 was under 9,957 industrial or weekly premium policies.

For the nation as a whole, \$1,047,826,000 was paid on death claims under 803,685 policies in the corresponding period of last year and \$662,617,000 under 704,258 policies in the first six months of 1954. Of this year's payments \$672,397,000 was under 239,895 ordinary policies; \$243,411,000 was under 109,910 group policies; and \$131,518,000 was under 461,342 industrial policies.

Civil Service Examinations To Be Given

The United States Civil Service Commission today announced examinations for the following positions: Medical Officer, \$7,425 to \$10,450 a year; Fishery Methods and Equipment Specialist, \$3,410 to \$7,040; and Production Specialist, \$5,060 to \$10,800.

The Medical Officer examination is for filling positions in the Canal Zone on the Isthmus of Panama. Applicants must be fully qualified as doctors of medicine. Because of the effects of the tropical climate the maximum age limit is 45 years, waived up to 62 years for persons entitled to veteran preference.

The Fishery Methods and Equipment Specialist positions require sea duty, chiefly in the Atlantic and Pacific oceans. Appropriate responsible experience in the fishery exploration and production area is required. Appropriate education may be substituted, year for year, for the required experience. Production Specialist positions are principally with the Department of the Navy in Washington, D. C., and nearby area. Applicants must have had experience at the journeyman level in an appropriate trade, plus additional specialized experience in an industrial manufacturing, repair, or service plant which has provided a good working knowledge of industrial production principles and practices.

Full information including instructions on applying, and application forms, may be secured at many post offices throughout the country, or from the U. S. Civil Service Commission, Washington, 25, D. C. Applications for Fishery Methods and Equipment Specialist must be filed not later than September 28, 1954. Applications for the other examinations will be accepted until further notice.

More and more users of import cargoes are having their shipments come through North Carolina State Ports, because of the economies resulting in using home ports.

Social Security Schedule For Aug.

The schedule of visits to surrounding communities by a social security representative during the month of August was released today by Joseph P. Walsh, manager of the Gastonia office. The Gastonia Social Security Field Office services an area comprised of Gaston, Cleveland and Lincoln counties. These visits are made in order to serve residents of the three counties on all matters pertaining to social security. If you wish to file a claim, obtain an account number or receive information of a general nature on social security, contact the representative when he is in your community.

The representative will be in Kings Mountain at the City Hall, 9:30 a.m., August 2 and 16. Shelby at the Court House, 9:30 a.m., August 3, 10, 17, 24, 31. Lincolnton at the Court House, 1:00 p.m., August 5, 12, 19, 26. Mt. Holly at the City Hall, 10:00 a.m., August 9 and 23. Belmont at the City Hall, 12:30 p.m., August 9 and 23. Cherryville at the City Hall, 10:00 a.m., August 12.

Total Retail Sales Higher In 1953-54

RALEIGH—Total retail sales in North Carolina for the fiscal year ending this past June 30 were more than \$12,000,000 ahead of those for fiscal year beginning July 1, 1952, and ending June 30, 1953, according to tabulations just completed by the N. C. Merchants Association.

The figures, based on total taxable and non-taxable sales as reported monthly by approximately 70,000 retail merchants to the N. C. Department of Revenue, show total retail sales of \$3,072,845,703 for the 1953-54 fiscal year as against \$3,060,631,732 for 1952-53.

Although automotive sales were down approximately \$8,000,000 from a year previously, with furniture and household appliances off by about \$5,000,000, the food outlets—grocery stores, eating places, bakeries, etc.—ran more than \$33,000,000 over the 1952-53 fiscal year.

Civil Service Examinations

The United States Civil Service Commission has announced examinations for Medical Officer, \$5,940 to \$7,040 a year, and for Patent Adviser, \$3,410 to \$5,940 a year.

The positions to be filled from the Medical Officer examination are in the U. S. Public Health Service and the Children's Bureau located throughout the country, and in various other Federal agencies in Washington, D. C., and vicinity. Applicants must be fully qualified as doctors of medicine. To qualify for a position in a specialized field of medicine, applicants must have had a full internship or residency or post-graduate study in the specialized field applied for.

The Patent Adviser positions are principally in the Department of the Navy in Washington, D. C., and vicinity. Appropriate education or experience is required. The maximum age limit for positions paying \$3,410 is 35 years. There is no maximum age limit for the higher-grade positions. Further information, including instructions on applying, and application forms may be secured at many post offices throughout the country, or from the U. S. Civil

Service Commission, Washington 25, D. C. Both examinations are open for acceptance of applications until further notice.

COMPANY COMING? TRY THESE MENUS Easily-prepared dishes served buffet style can solve the "unexpected company" problem. Try some of the tempting recipes suggested in the timely article in August 22nd issue of

THE AMERICAN WEEKLY Magazine in color-grocery with the BALTIMORE SUNDAY AMERICAN Order From Your Local Newsdealer

Cargoes of mahogany lumber for the furniture manufacturers of North Carolina come from the Philippines and are imported through the North Carolina State Port at Wilmington.



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BABY SITTERS AT A DIME A MONTH

The baby sitting problem is solved... at least for one New York community. Learn how 100 parents formed Baby Sitters Exchange whose mothers sit for one another in the helpful article in August 22nd issue of

THE AMERICAN WEEKLY Magazine in color-grocery with the BALTIMORE SUNDAY AMERICAN Order From Your Local Newsdealer

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