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WEDNESDAY, AUGUST 18, 1954

BACK-TO-SCHOOL PROBLEMS FOR PARENTS BEGIN TO ARISE

About this time every year we begin to think about sending the youngsters and the college students "back-to-school." It involves a great deal of expense to most of us but is certainly, in this day and time, one of the most important projects that we as parents have to face. Many parents fail to put across the idea of economy and the value of money to their children and there by bring on many of the financial hardships for themselves now and for the same childern they are trying to help as they grow into manhood and womanhood.

grow into manhood and womanhood. Many students spend twice as much as they need to spend. For instance, where they can, they eat away from the school. This costs, for sandwiches and cold drinks, as much as 10c to 25c a meal more than optime at that the school lunch room. This eating at that the school lunch room. This extra cost is aside from the fact that they would and do obtain a balanced meal at the school. Many students complain about food at various schools. However, there is not a school in this entire section of Gas-ton County that doesn't welcome the parents to come by at any lunch hour and see for themselves what is served and how much

Clothing is another example of extra We do agree that most of the stucost dents go dressed conservatively but some really "dress-up" and this makes others want to keep the pace. It is a happy really thought that our local merchants carry "branded" and quality merchandise for school wear. They combine appearance with quailty. Carrying the lines that they do makes shopping here easier and much less expensive, both in the beginning and the long run. You will read of "Great long run. Values" in sweaters, jackets, etc., from some out-of-town stores. Our local stores could sell this type of merchandise and meet the competition but it would cost you when matched against the type of apparel you buy here. Remember this-the market is full of so-called "Great Values" and it can be bought for trade here as well as elsewhere but it can't be guaranteed. So trade at home where your merchant has an interest in you.

FARMING CAN BE SAFE

This year's formal observance of Farm Safety Week is over-it was held July 25-31. Now it remains to be seen if the work done during the Week will bear fruit, in the form of a real reduction in the farm accident rate.

President Eisenhower picked the Week's slogan—"Farm to Live and Live to Farm." He chose well. For that is a memorable phrase and it clearly expresses the

general problem. Farming is highly mechanized to--and there will be more and more mechanization in the future. Surveys indicate that machines cause a considerable proportion of total farm accidents. It would be more accurate to say that careless or improper use of these machines is the real As an example, power take-off cause. drives on tractors were once a major haz-The farm equipment industry develsimple and convenient shields for the down to modern times, in the past 40 years farm output has doubled-while the number of manhours needed to achieve the enormous production has steadily declined. That means that vast armies of people have been able to take jobs in industry. They produce automobiles, stoves, TV sets and all the thousand and one other things that make for better living. To take one exam-ple, a modern combine saves in a single day enough manpower to manufacture a refrigerator. There would be only a comparative handful of people available to man the factories if we were still dependent on human and animal labor to do the jobs of the farm.

Farm output must be much greater still, in the future-our soaring population makes that certain. And again machinery will make the task possible and at the same

r lied for last Fall. Instead of a tax exempt federal power plant, Alabama will now have a highly taxed private enterprise. Not one penny of tax money will be taken from the citizens of all of the states to build a power plant for a limited number of cus-tomers in one state. Thus does free en-terprise make money for the taxpayers.

IS'NT IT THE TRUTH

These days there are too many people in too many cars in too much of a hurry going in too many directions to nowhere for nothing.

"A smooth sea never made a skilful mariner. The storms of adversity, like those of the ocean, rouse the facilities and excite the invention, prudence, skill and fortitude of the voyager. martyrs of ancient times, in bracing their minds to outward calamities, acquired a loftiness of purpose and a moral heroism worth a lifetime of softness



BEHIND THE SCENES IN AMERICAN BUSINESS

-BY RENOLDS KNIGHT-



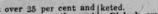
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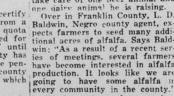
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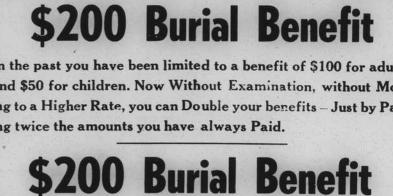
<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> **\$200 Burial Benefit**

> In the past you have been limited to a benefit of \$100 for adults and \$50 for children. Now Without Examination, without Moving to a Higher Rate, you can Double your benefits - Just by Paying twice the amounts you have always Paid.

WEDNSEDAY, AUGUST 18, 1954







Persons over 10 who join before 30 \$1.60 per year Persons who join after 30 and before 50 \$3.20 per year Persons who join after 50 and before 65 \$4.80 per year Children under 10, pay 80c per year and receive half benefit until they reach age 10. The cost cannot be beaten or matched by any other form of insur ance. We will be Happy to explain our Services and our charges.

drive shafts, which are standard on most recent tractors and can be attached to most older models. These shields have solved particular safety problem. But the that manufacturerers can't do anything about farmers who fail to use the shields-or a-bout home-made additions and innovations which often create grave hazards.

Plain common sense is a key factor in the safety movement. A farm authority has cited a newspaper story telling of an 11 year old boy driving a tractor from five in the morning until nine that night. Such practices, obviously, are invitations to injury and death.

It's up to the farmer. If he wills it, he can "Farm to Live and Live to Farm."

YOUR KITCHEN-AND FARM MACHINERY

The modern American kitchen is a miracle of labor-saving convenience. Electric ranges, refrigerators, washers and all-manner of other appliances have transformed both the urban and rural home.

That kitchen, strange as the idea may seem, wouldn't be possible if it weren't for farm machinery—tractors and harves-ters and all the rest!

Here's the reason. In this nation's ear-ly days, it took 85 farm workers to pro-duce enough food for themselves and 15 others—now 15 farmers produce enough for themselves and 85 others. To come

and security."

Here is one joker's explanation of golf. Golf is what letter-carrying, ditch-digging, and carpet beating would be if those three tasks had to be performed on the same afternoon. The game is played on carefully selected grass with little white balls and as many clubs as the player can afford. A "hole" is a tin cup in the center of a "green." A "green" is a small parcel of grass costing about \$1.98 a blade, and located between a brook and a couple of apple trees, on a lot of "unfinished ex-cavation." The idea is to get the golf ball into each of the eight cups in the fewest strokes and the greatest number of words. After the eighteenth hole, the golfer adds up his score, stops when he reaches 87, takes a shower, sings "Sweet Adeline" with six or eight other liars and calls it the end of a perfect day.

BALTIMORE, MD., DAILY RECORD

"If we have 'stand-by controls' there is one thing which we should insist on, and that is a clear, concise definition of the word 'emergency'. We had a rather sad experience with the varying interpretations some of our politicians put on the word 'emergency' in recent years."

SCHOOL OPENING HERE AUGUST 31

Don't fail to read all advertisements in The le next week. "Back to-School" bargains will Eagle next week. be offered by all the merchants of the town. Special School Supply ads will also appear in the issue. Be sure and get a copy of The Eagle next Wednesday and read the ads and do your shop ping through The Eagle.

Fall Planting ALSO A Complete Line Of Pasture Seeds **Fall Garden Seed For Every Farm** Need. We Can Take Care Of Your Crushing And Grinding And Can Supply You With Your Suppliment Feeds To Make You A Better Feed - GIVE US A RING -**CHERRYVILLE FEED & SEED** Max E, Beam Highway 274 Phone 6719 Cherryville, N, C.

Don't Delay. This Additional Benefit Is Now Available To Members or Non-Members Up To Age 65

Carpenter's Mutual Burial

Association, Inc.

704 E. Main St. CHERRYVILLE, N. C.