Baird Gospel Hymntime Good Neighbor Hymntime Local News World News - Weather Sports Revue Weather Forecast Swing Club Musical Nightcap Sign Off

## NLON incolnton, N. C.

12:70 ON THE DIAL THURSDAY

THURSDAY

O Sign On

OI Man About Town

OI Man Abou

12:15—Band Music
12:35—Band Music
12:35—Coldy Arnold Show
12:35—Eddy Arnold Show
12:35—Eddy Arnold Show
12:35—Eddy Arnold Show
12:55—Weather Report
1:30—Mystery Voice
1:36—The Jack Brown Show
1:30—Mystery Voice
1:36—The Jack Brown Show
2:30—World and Carolina News
2:40—Your Favorite Quartets
3:30—Campbell's Caravan
4:00—Mystery Voice
4:05—1270 Klub
5:30—Supper Time Hoedown
6:00—Job Openings
6:003—Supper Time Hoedown
6:30—Mystery Voice
6:35—News
6:40—Radio Bulletin Board
6:45—Sport's News
6:50—Sundown Serenade
7:15—Sign-Off

**CHERRYVILLE DRIVE-IN** Theatre

WED. & THURS. SEPTEMBER 1 AND 2

"ALONG **CAME JONES**"

WITH GARY COOPER Color Cartoon

FRIDAY \$115.00 Prize

RED GARTER WITH JACK CARSON

Short and Cartoon

SATURDAY ALL NIGHT SHOW

"RIDE CLEAR OF THE DIABLO" WITH AUDIE MURPHY

"BATTLE CIRCUS" \_ WITH -HUMPHREY BOGART JUNE ALLYSON

"LAST OUTPOST" WITH RONALD REAGAN "DARK CITY"

With CHARLTON HESTON "DRAGNET WEBB"

With Elizabeth Taylor "MILLION DOLLAR **MERMAID**"

WITH ESTHER WILLIAMS

SUNDAY BORDER RIVER

WITH JOEL McREA

MON. & TUES. **REACHING** FROM HEAVEN

STARRING ALL STAR ALSO CARTOON 80c Per Car

40c Per Person Remainder of Week WED. and THURS

OUTLAW TERRITORY"

WITH JOANNE DRUE mountain FRIDAY

6:00—Sign On
6:01—Man About Town
6:05—News
6:10—Man About Town
6:25—Weather Report
0:30—Man About Town
7:00—News
7:05—Man About Town
7:30—Loca: News
7:35—Mán About Town
7:45—Weather Report
7:50—News

7:50—News 7:55—Mystery Voice

7:55—Mystery Voice
8:90—Cherryville Comes Calling
9:00—Morning Devotions
9:15—Job Openings
9:20—Console Capers
9:30—Silver Dollar
10:00—Mid-Morning Recess
10:15—Mystery Shopper
10:20—Weather Report
10:30—Mystery Voice
10:35—Mid-Morning Recess
10:45—Mystery Tune
10:50—Mid-Morning Recess
10:45—Mystery Tune
10:50—Mid-Morning Recess
11:00—Gospel Song Time
12:00—World News
12:10—Radio Bulletin Board
12:15—Band Music
12:30—Obituary Column

12:15—Band Music
12:35—Band Music
12:35—Band Music
12:35—Band Music
12:55—Weather Report
1:00—The Jack Brown Show
1:30—Mystery Voice
1:35—The Jack Brown Show
2:15—Broadway in Review
2:30—World and Carolina News
2:40—Your Favorite Quartets
3:30—Campbell's Caravan
4:00—Mystery Voice
4:05—12:70 Klub
5:00—Sunny Davis Time
6:00—Job Openings
6:03—Supper Time Hoedown
6:30—Mystery Voice
6:35—News

6:35—Nyster Voice 6:35—News 6:40—Radio Bulletin Board 6:45—Sport's News 6:50—Sundown Serenade 7:15—Sign-Off

SATURDAY 6:00—Sign On 6:01—Man About Town 6:05—News 6:10—Man About Town 6:25—Weather Report 6:30—Man About Town 6:35—News :55—News :00—Lockman Hymn Time

0.30—News
7:00—Lookman Hymn Time
7:30—Songsters Quartet
8:00—Weather Report
8:05—Cherryville Comes Calling
9:00—McLain's Keep Climbing
9:30—Saturday Morning Hits
10:00—The Call of the Hour
10:30—Saturday Morning Hits
10:00—World News
12:10—World News
12:10—Mid-Day Music
12:30—Obituary Column
12:35—Eddy Arnold Show
12:45—Band Music
1:00—Saturday Swing
1:30—Pearl Baptist Church Hour
1:00—Saturday Swing
1:30—Pearl Baptist Church Hour
1:00—Sing & Swing With Bing
1:00—Navy Show
1:50—Navy Show
1:50—Navy Show
1:50—Town and Country Time
1:30—Marine Corp. Recruiting

3:15—Town and Country Time
3:30—Marine Corp. Recruiting
4:00—Proudly We Hail
4:36—Carolina Entertainers
4:45—Carolina Entertainers
5:00—McCraw Brothers
5:55—McCraw Brothers
5:50—Suburday Serenade
5:45—Sunday Serenade
6:05—Radio Bulletin Board
6:10—Sundown Serenade
7:15—Sign-Off

SUNDAY 7:25 - sign-On 7:30 - Melody Quartet

THEATRE AIR-CONDITIONED

Kings Mtn., N. C. Your Cinemascope Theatre

Late Shows Every Mon.-Wed.-Fri.-Sat.

FOR THE BIG ONES, GET JOY BANDWAGON FRI., AND SAT. MICKEY SPILLANE'S

"The Long Wait" — With — ANTHONY QUINN, PEGGIE CASTLE, CHAS COBURN

Comedy — 2 Cartoons

Late Show Sat. 11:30 ALSO MON., TUES.

A Big Technicolor Western IN CINEMASCOPE GARY COOPER SUSAN HAYWARD RICHARD WIDMARK

"Garden Of Evil" Plus Latest World NEWS

WED., THURS., FRI.
FOR 3 BIG DAYS

"The High and The Mighty" IN CINEMASCOPE

— With — JOHN WAYNE CLAIRE TREVOR LARAINE DAY

7:55—Weather Report
8:00—Rev. C. D. Alcridge
6:15—Harmony Quariet
8:22—Rev. Waldo Mullen
(Kemote from Cherryville)
9:00—Rev. B. P. Hastings
9:30—Hymns for Sunday
10:00—Gospel Travelers
10:15—Gospel Harmonettes
10:30—The Baptist Hour
11:00—Sunday Morning Church
Services
12:00—Guy Lombardo Show
12:30—Obituary Column
12:35—Weather Report
1:00—Chuck Wagon Gang Prgm.
2:00—Lincoln Ave. Baptist
Church Choir
2:30—Weather Report
1:00—Chuck Wagon Gang Prgm.
2:00—Lincoln Ave. Baptist
Church Choir
2:30—Rev. E. J. Sisk
3:00—McLain's Gospel Songs
3:30—Your Afternoon Serenade
4:30—Rev. Clyde Reep
5:00—Rev. U. C. Eggers
5:30—Hour For Christ
6:00—Roseland Baptist Church
6:30—Sundown Serenade
7:00—Sign Off

WKMT The Good Neighbor Station"

1220 ON YOUR DIAL

THURSDAY THURSDAY
Sign On
Farm & Home Time
World News - Weather
Farm & Home Time
World News - Weather
Farmr & Home Time
World News - Weather
Coffee Club
World News - Weather
Radio Bulletin Board
Coffee Club
Carolina News Corfee Club
Carolina News
Local News
Coffee Club (Cont'd)
Morning Devotions
In The Spotlight
The Woman's World
Smash The Jackpot 9:30

3:30 1220 Club

**FALL'S** 

WKMT Jamboree
1220 Club
Baird Gospel Hymntime
Good Neighbor
Hymntime
Local News
World News - Weather
Sports Revue
Weather Forecast
Swing Club
Musical Nightcap
Sign Off 6:05 6:10 6:15 7:00 7:45 Smash The Jackpot
Town & Country Time
All Hymn Show
WKMT Hit Parade
World News - Weather
Musical Interlude
The Obituary Column
Musical Interlude
World News - Weather
The Trading Post
Dinner Bell Hour
Hymn Of The Day
N. C. Highlights
Afternoon Varieties
WKMT Jamboree
World News - Weather
WKMT Jamboree SATURDAY Sign Or.
Farm & Home Time
World News - Weather
Farm & Home Time
World News - Weather
Farm & Home Time
World News - Weather
Coffee Club 7:35 Coffee Club 8:00 World News - Weather

1:00 1:05 2:00 3:00

Fall's Open - Air DARK **STAR** Casual



fall's nicest occasions . . . a slender pump of dusky black nusuede that wears a ribbon of grosgrain curving about its vamp. Caught at bowcomfort. Only-

\$2.98 THE NEW

Dark star in footwear for Open air invitation to fall's crisp bright weather — a perforated again and again

sling back casual, its vamp of grosgrain curving about its vamp. Caught at bowcenter is a rhinestone star-studded black button? The medium dress heel promises comfort. Only— \$3.98

The NEW

GOLDINER'S



Rhinestones glisten like fire and ice on a curving vamp, all the flattery you could wish in a shoe. It's a festive fall sandal, resting each step you take on its high wedge heel. Choose it in black nusuede with accent of gunmetal piping.

The NEW

Radio Bulletin Board
Coffee Club (Cont'd)
Carolina News
Local News

12:30 12:55 1:00 1:05 3:00 4:00 Evangelist Thurman Hamrick Hamrick
1220 Club
Local News
World News - Weather
Sports Revue
Musical Nightcap
Sign Off

FRIDAY
Sign On
Farm & Home Time
World News - Weather
Farm & Home Time
World News - Weather
Farm & Home Time
World News - Weather
Coffee Club
World News - Weather
Radio Bulletin Board
Coffee Club (Cont'd)
Carolina News
Local News
Local News
Corde Club (Cont'd)
Morning Devotions
In The Spotlight
The Woman's World
Smash The Jackpot
Marine Band
All Hymn Show
WKMT Hit Parade
World News - Weather
Musical Interlude
World News - Weather
The Obituary Column
Musical Interlude
World News - Weather
The Trading Post
The Dinner Bell Hour
Hymn Of The Day
N. C. Highlights
Afternoon Varieties
WKMT Jamboree
World News - Weather
WKMT Jamboree
1220 Club
Baird Gospel Hymntime SUNDAY 6:00 Sign On Willie Jackson Willie Jackson
Spiritual Show
Sunday Morning
Serenade
Rev. Buddy Williams
Rev. Jr. R. Easom
Friendly Five
Kings Of Harmony
Jordannaires
Gospel Trumpeteers
Seven Gospel Singers
Music For Sunday
Church Service
Luncheon Melodies
First Baptist Church
The Obituary Column
Musical Interlude
Baird Gospel Hymntim 7:00

WOHS Shelby, N. C.

730 On Your AM Dial 96.1 On Your FM Dial MONDAY THRU FRIDAY

MONDAY THRU TRIDAY
6:30 SIGN ON
6:30 Carolina in the Morning
6:45 County Calendar
6:50 Carolina in the Morning
7:00 Weather Round Up
& News
7:05 Carolina in the Morning
7:35 U. P. News
7:45 Radio Specials
8:00 U. P. News Headlines
8:00 U. P. News Headlines
8:00 U. P. News Headlines
8:00 U. For The Hits
8:20 Special Events
8:30 Hymn Time
8:45 Carolina in the Morning
8:55 U. P. News
9:00 Thought For The Day
9:15 Star Spot

8:45 Carolina in the Morning
8:55 U P. News
9:00 Thought For The Day
9:15 Star Spot
9:25 Calendar Announcement
9:30 Kitchen Panel
9:55 Obituary Of The Air
10:00 Cecil Brown, MBS
10:15 Easy Does It, MBS
10:35 Headline News
10:35 Shopping Guide
10:45 Lingering Lyrics
11:00 This Is The Story, MBS
11:25 Headline News
11:30 Queen For A Day
12:00 Break The Bank, MBS
12:35 Capital Commentary,
MBS
12:25 Carolina News
12:30 Farm Forum
12:40 Weather Round Up
12:45 Initials On The Air
12:50 Area's Market Summary
12:55 Mountain Melodies
1:00 Luncheon With Lopez
1:25 Mutual's Major League
Game of the Day
Teams & Starting Time
announced daily at 8 am
4:00 Ruby Mercer Show, MBS
4:30 Mon.-Take A Number
Tues.-Under Arrest
Wed.-High Adventure
Thurs.-Nightmare, MBS
Fri.-Crime Fighter, MBS
5:00 Mon., Wed., & Fri.
B-Bar-B Ranch Show
Tuesdays & Thursdays
Sgt. Preston of Yukon
5:30 Mon., Wed. & Fridays
Wild Bill Hickok, MBS
Tuesdays & Thursdays
Sgt. Preston News
6:05 Carolina News
6:05 Carolina News
6:10 Sports Round Up

SATURDAY
6:30 SIGN ON
6:30 Carolina in the Morning
7:00 Weather & News
7:35 Headline News
7:35 Headline News
7:35 Headline News
8:00 U. P. News
8:00 Weather & Revent News
8:00 Morning Star Boys
8:00 Special Events
8:30 Brooks & Allen Show
8:45 Carolina in the Morning
9:00 Hillbilly Hit Parade
9:30 County Calendar
9:35 Kitchen Kapers
9:35 Headline News
9:55 Obituary or the Air
10:00 Woody Woodpecker,
MBS
10:30 Johnson News
10:35 Shopping Guide
10:45 Lingering Lyrics
11:00 Teen Club Time
11:30 Headline News
11:35 Record Recess
11:45 Highways - Airways
12:00 Man on the Farm, MBS
12:30 WOHS Farm Hour
1:25 Mutual's Major League
Game Of The Day announced daily 8 a.m.
4:00 Salute To The Nation
4:30 Mac McGuire Show MBS
5:00 Teen Agers, Unlimited
5:45 Sweet & Swing Tim
6:00 Local News
6:10 Sports Special
6:10 Sports Special
6:10 Sports Special

6:15 Mon., Wed. & Fridays
"Silver Dollar Man"
Tues. - Business Viewpoint
Thurs. - J. C. Formu of Air
6:30 Lift For Living
6:45 Sundown Serenade
7:00 Fulton Lewis, Jr.
7:15 Dinner Music, MBS
7:30 Gabriel Heater, MBS
7:45 Mon., Wed. & Fridays
Perry Como Show
Tuesdays & Thursdays
Eddie Fisher Show
8:00 p.m.

Eddie Fisher Show 8:00 p.m. Mon. - Adventures Of Falcon Tues. - Mickey Spillane Mystery Wed. - Squad Room, MBS Fhurs. - Official Detective Fri. - Counterspy, MBS 8:30 Community Service Pgms. 9:00 SIGN OFF

6:30 SIGN ON

5:45 Sweet & Swing Time
6:00 Local News
6:10 Sports Special
6:15 Off The Record
6:30 Sunday School Lesson
6:45 Les Brown Show
7:00 Sam Levine, MBS
7:15 Report from Washington
7::30 WOHS Jamboree
8:55 U. P. News
9:00 SIGN OFF
SUNDAY
7:30 Missionary Methodist
8:00 Bethel Baptist Church
8:30 Calvary Baptist Church
8:30 Calvary Baptist Church
9:00 Royal Quartet
9:30 Bishop Williford
10:15 Golden Wings
10:30 Voice of Prophecy, MPS
11:00 Local Church Services
12:00 WOHS Hymn Parade
12:15 Sens. Hoey & Lennen
12:30 Bill Cunningham, MBS
12:45 Sisk Quartet
1:00 Hymns of all Ages
1:15 The Millerettes
1:30 Hawaii Calls, MBS
1:15 The Millerettes
1:30 Hawaii Calls, MBS
1:45 Sies Quartet
1:90 Proudly We Hail
2:30 East Side Baptist
3:00 Eileen Barton Show
3:15 Guest Star
3:30 Your Navy Show
3:45 Here's To Veterans
4:90 U. S. Marine Band, MBS
6:30 The Shadow, MBS
6:30 The Shadow, MBS
6:30 The Shadow, MBS
6:30 Roh Considine, MBS
6:30 Roh Considine, MBS
6:45 Sundown Serenade
7:45 Serenade In Blue
8:90 First Baptist Church
9:00 SIGN OFF

FOR SALE—Used Windows and Doors at a Bargain Price. See GRADY C. McGINNIS, Cherryville, N. C.

FOR SALE—7 Ducks at \$1.00 each. JIMMIE CROWDER on the Deliview Road.

NOTICE—I now have my Fall and Winter Catalogue from Geo. Master with Shirts, Pants, Jackets, Caps and Coveralls, and also have Men's Shirts and Slacks for Bowling and Ladies Blouses. These Bowling Clothes are made from Gabardine and Challis and they are fine. Call 9224 after 2:00 P. M., or see me at 106 E. Church St. We can put any kind of lettering or emblems on these clothes. R. L. CAMP 1t-p

Major David T. Lambert of the State Highway Patrol is an expand of horn.

Fjord: A Sweedish automobile

Spaghetti And Meat Balls Are A Chef's Dinner For Two

Summer meals can be as easy as you want to make them, yet they can have all the distinction of a great chef's skill in cooking if you serve canned spaghetti and meat balls. They come in big cans serv-ing five, and they come in smaller dinner-for-two cans, too. So whether you're a bride or a mother of three, your hearty and satisfy-ing summer dinner mainstay is ady with a minimum of time and

The smaller can is a special blessing for the woman who has to plan good main dishes for two, day after day. Steaks and chops, of course, are a good choice for two; but they are expensive. Chef Boy-ar-dee spaghetti and meat balls, for example, cost only about fourteen cents a serving.

When you serve a spaghetti and meat balls dinner, whether it's for two or a crowd, remember that two or a crowd, remember that crusty bread or rolls add good texcrusty bread or rolls add good tex-ture contrast. Corn on the cob, green beans, peas, are all appetiz-ing vegetables with the spaghetti, with a green salad or raw vege-table sticks for freshness. Cole slaw in green pepper boats can serve as the combined vegetable and salad.

and salad.

Cole Slaw in Green Pepper Boots

Wash and dry crisp, shiny green
peppers. Cut in half, remove seeds
and inside skin. Shred crisp cab bage. Mix lightly with French dressing and a little mayonnaise, if desired. Pile the cabbage into the green pepper boats and sortic kle with chopped parsley or de-

**BIGELOW - SANFORD Carpets** and FIRTH

Expertly installed by a certified carpet mechanic as recommended by the Carpet Laying Institute. Call or write us for samples and prices. No obligation, of course.

Perry Furniture & Carpet Co. SHELBY, N. C.

NOTICE

We Are Proud To Announce The Opening Of An Office Here To Offer Cherryville A Complete Laundry and Dry Cleaning Service

We Offer High Quality Work At Standard Prices DAILY PICK - UP And Cash & Carry Convenience

W. D. Creswell CITY LAUNDRY AND **CLEANERS** 

Phone 4631 Corner N. Mtn. and W. First Street We give S. & H. Green Stamps

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NOTICE !

BUILDING CREST AND

OPEN for BUSINESS GUY'S CLOTHING STORE

Cherryville, N. C.