

Farm Bureau Fed. Explained

What is the Farm Bureau Federation? How does it serve us? These are some of the questions asked by farmers when asked to join the Gaston County Farm Bureau. In the best interest of the farmers we shall try to answer some of these important questions.

The Farm Bureau is a general farm organization seeking to serve the best interests of all farmers. Through their organization Farm Bureau members have a voice in local, State and National affairs. In addition, members make good use of their own special programs involving farm supplies, plant, food, insurance, accounting services and other direct economic aids.

The basic unit of the Farm Bureau is the farm families of which this year more than 1,600,000 were united in County Farm Bureau Organization throughout the United States. The Bureau's real strength is generated in these family units.

The County Farm Bureau organization holds regular monthly meetings to discuss current problems and carry on local projects adopted by its members.

The resolutions consist of desires and wants of the entire membership of the county organization. After approval, these resolutions are taken to the State meetings by the voting delegates who present them to similar State committees. Upon the approval of the State Committee, the resolutions are presented to National Committees and if approved they become the prime objectives of the Farm Bureau when the lobbyists go before Congress when the farm policy is made. Lobbyists are also sent before the State lawmakers to present the membership's desires and needs in farm policy.

If you have followed me this far you can see how important it is that all farmers consider being members of some farm organization because "in unity there is strength." It is not hard to see that lawmakers will meet the needs of 4 million people with more open mind than they would that of 1,600,000.

In addition to their work with the policy makers of the country, the Gaston County Farm Bureau carries on many activities locally which you will be reading more about.

It has been said many many times that farmers need to organize in order to get their equal share with all farmers agree. Have you done anything about joining a farm organization? It may well pay you to look into the matter. Gaston County has about 350 members in their Farm Bureau at the present time out of about 2400 farmers. We could do better!

State College Dean Wins N. C. Man Of Year Award

D. W. Colvard, dean of the School of Agriculture at N. C. State College, was selected by the Progressive Farmer Magazine for its 1954 North Carolina "Man of the Year" Award. Associate Editor W. C. LaRue announced the selection today.

Colvard, a native of Ashe County, was cited for "using all his grassroots experience, excellent training, administrative know-how and likable personality... to increase the College's already invaluable services to farm people."

Colvard was named to his present post in 1952, at the age of 46, making him one of the country's youngest deans of agriculture. He

was advanced from head of the college's department of animal industry when J. H. Hilton resigned to become president of Iowa State College.

According to the Progressive Farmer, under Colvard's leadership the school's tobacco research program has been made the most effective in the world. Colvard has also stressed the further development of the state's livestock resources and is leading a program to accomplish three major things in 10 years:

1. Double the state's livestock numbers without cutting down crop acreage.
2. Make idle and poorly used land pay better. About 75 per cent of the state's land is devoted to enterprises that produce only 25 per cent of the farm income.
3. Double the profits from woodlands through better management.

Colvard, christened Dean Walden is one of seven children. Born on a small mountain farm, he made an outstanding record as a Future Farmer and as a livestock judge. He worked his way to a B. S. Degree at Berea College, earned an M. S. in animal husbandry at Missouri and Ph.D. in livestock economics at Purdue.

Before coming to State College in 1947 as head of the dairy husbandry section, he was in charge of the Mountain Experiment Station at Swannanoa. He later assisted in reorganizing the station into two branches - a Waynesville and Laurel Springs.

Lupon graduation from Berea in 1935, Colvard interrupted his education to join the staff at Berea Junior College, where he taught agricultural courses, organized and managed the college farm, and established a system of student self-help similar to the famous Berea plan.

As head of the animal industry department, a position he accepted in January, 1948, Colvard contributed greatly to research and educational activities which helped advance North Carolina from 30th place in 1948 to 23rd in 1953 in terms of cash income from livestock.

Among his important publications have been a study entitled, "The Future of the Livestock Industry in the Southeastern States," and several experiment station bulletins and scientific articles.

Agriculture Needs Reliable Figures

Any business of considerable size needs reliable records of its operations. And agriculture, the greatest business of all, needs reliable figures on productions more than any other business, according to David S. Weaver, extension service director.

In calling upon North Carolina's 300,000 independent producers to cooperate in the 1955 State Farm Census, Weaver said "it is obvious that as a group they shall know what the facts are in the way of the acreages and yields of various crops, and the number of various classes and types of livestock and its production."

Only the medium of the State Farm Census has the machinery for obtaining such information, Weaver added.

"How well it serves the people depends to a great extent on its accuracy, its reliability, and its interpretation," he said. "In carrying out the procedures suggested in our united agricultural program, there are many opportunities for the use of data applying to the county, the district, and the state level."

Weaver concluded: "North Carolina is recognized nationally and sectionally for its agricultural progress. If we are to continue to capitalize upon the reputation we have gained, we must use every known device to see that further progress is based on the sound foundation of facts."

"We feel that the increasing complexity of agricultural problems will require a better informed rural population. Our opportunity lies in informing ourselves so as to continue our great program of helping rural people to help themselves."

They All Have Shortcomings

Nearly all of us humans have to put up with some shortcoming. But we are not alone in this. Just consider that - A tree has a trunk, but no ribs. An umbrella has ribs but no trunk. A match has a head, but not a face. A rooster has a comb, but not hair. A rabbit has hair, but no comb. A river has a mouth, but no tongue. A wagon has a tongue, but no mouth.

Expected production from the state's burley crop remains at 20,520,000 pounds, the same as in 1953.



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One pleasure makes the Yuletide extra wonderful...and that is wishing our friends a very Merry Christmas and Happy New Year.

CHERRYVILLE MEN'S SHOP
MARVIN HARTMAN



WISHING YOU ALL
A MERRY CHRISTMAS

The Friendship And Patronage You Have Accorded Us Are Worthy In Deed Of Our Most Hearty And Sincere Thanks.

May Your Christmas Be A Happy One
WE WILL BE CLOSED SATURDAY AND MONDAY FOR CHRISTMAS.

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- CHERRYVILLE BEAUTY SHOP**
Mrs. Ada Devenny
- ELITE BEAUTY SALON**
Mrs. Elsie Saine
Miss Joan Alexander
- PRINCESS BEAUTY SHOP**
Mrs. Velma Day
Miss Alpha Huffman
Mrs. Margie Hager



Greetings OF THE SEASON

Greeting our friends at Christmas time has become more than a habit with us. It is a manifestation of a deeply felt appreciation of the understanding and good will that we have been privileged to enjoy over these many years. And it is for this reason that we are so anxious now, to extend to everyone our sincerest wishes for a most enjoyable Christmas and a very happy New Year.

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