

# ANNUAL Clearance AT HARRELSON CO., INC.

*Theater Reductions!* *Reduced to Sell*

**Extra Heavy Turkish CANNON TOWELS**  
 Solid Color Window Pane Check  
 Size 22" x 44" 20" x 40"  
**59c 39c**

**Wonderful Values CANNON SHEETS**  
 First Quality Full 81 x 99 81 x 108  
**\$1.59 \$1.69**

15" x 24" Multi-Striped  
**COTTON DISH TOWELS**  
**9c each**

Solid Color 12" x 12"  
**CANNON WASH CLOTHS**  
**12 for \$1.00**

42" x 36" Premium  
**PILLOW CASES**  
**39c each**

Handsome Assortment of Full Size  
**CHENILLE SPREADS**  
**\$4.89**

70" x 80" Cotton Plaid  
**BLANKETS**  
**\$1.47**

36" Our Pride  
**Unbleached Muslin**  
**4 yds. 89c**  
 A great saving on high quality 36" Muslin

Ladies Regular \$3.98  
**SILK SLIPS**  
 Straight Cut - Lace Trim  
**\$1.98**

Children's Wool  
**GLOVES**  
 Reduced to  
**78c**

**PIECE - GOODS - SALE**  
 Gabardine Rayon Flannel  
 Eark Cloth Burlington Mills -  
 Babycheck Fabrics  
 Faille Tweeds  
 Values to 88c yd.  
**59c**

Ladies Cotton  
**PAJAMAS**  
 Solid & Print Broadcloth  
 \$2.98 value  
**\$1.00**

**100% Wool Jersey**  
 Sag - No - Moor Striped Solid Color  
 reg. 2.58 yd. reg. 2.98 yd.  
**\$1.79 \$1.98**

Women's  
**COTTON SLIPS**  
 Embroidery Trimmed  
**98c**

**ENTIRE STOCK ! HEAVYWEIGHT BOY'S JACKETS**  
 REGULAR \$4.95 and \$6.95  
 Heavy Gabardine with Quilted Linings  
 JANUARY CLEARANCE PRICE  
**\$3.50**

Boy's Regular \$2.58  
**SPORT SHIRTS**  
 Jan. Clearance Gabardine & Broadcloth  
 Long Sleeve  
**\$1.55**

Boy's and Girl's  
**WIND-BREAKERS**  
 Unlined Lined  
 2.98 value 3.98 value  
**\$1.98 \$2.58**

One Lot Of Boy's  
**FLANNEL SHIRTS**  
 and Striped Polo Shirts  
**50c each**

Men's Suede-Knit  
**TEE - SHIRTS**  
 With Collars  
**\$1.55**

One Table of  
**DRESS FABRICS**  
 values to \$1.00 yd.  
 January Clearance Price  
**69c**

All Materials Values to \$1.79 yd. Sale Price  
**\$1.00**

Crease Resistant  
 Rayon and Acetate  
**DRESS FABRICS**  
**48c yd.**

36" Pin-Wale  
**CORDUROY**  
**78c yd.**

Ladies  
**NYLON SLIPS**  
 \$2.98 value  
 January Clearance  
**\$2.58**

Boy's Regular \$1.98  
 Flannel  
**SPORT SHIRTS**  
**\$1.00**

Wing  
**SPORT SHIRTS**  
 Reg. \$3.98 value - Now  
**\$2.58**

Close Out Lot!  
 Children's  
**SWEATERS**  
 \$1.98 values ..... \$1.00  
 \$4.95 values ..... \$2.00

Manhattan  
**SPORT SHIRTS**  
 \$4.95 value  
 Jan. Clearance Price  
**\$3.50**

**Special Lot of Men's FLORSHEIM SHOES**  
 Reg. \$18.95  
 Jan. Clearance Price  
**\$12.95**

One Lot of Sundial Shoes and Foot - King Shoes values to \$7.95  
 Jan. Clearance Price  
**\$5.00**

One Lot Of Men's  
**WEYENBERG OXFORDS**  
 Broken Sizes  
**\$7.50**

**MEN'S SPORT SHIRTS**  
 Fruit-of-the-Loom  
 \$3.00 values  
 Jan. Clearance Price  
**\$2.00**

Mens and Boy's  
**PULL-OVER SWEATERS**  
**33 1-3 Off**

Odd Lot of Men's  
**SPORT COATS**  
 All Reduced to  
**\$15.00**

Special Discount On  
**MEN'S SUITS**  
 All Wool Flannels and Worsteds  
**\$29.50**

Men's Dress Shirts  
 Pink - Blue - Grey - Tan  
**\$1.55**

**MEN'S JACKETS**  
 Mutton Collar - Quilted Lined - \$8.95 value  
**Now \$5.00**

Men's Work Sox  
**3 pr. for \$1.00**

## \$20 MILLION PLANT PLANNED IN CATAWBA

### 1,100 Persons To Be Hired By GE Firm

Hickory—The General Electric Corp. announced today it will construct a \$20 million distribution transformer plant between this community and Newton. The new facility will carry a \$5 million annual payroll.

The plant, to contain 400,000 square feet, will be erected on property lying between Highways 70 and 70-A about a half mile east of the Fairgrove Church Rd. It will be located on a 130-acre plot of land bought by the company.

Raymond W. Smith, general manager of G.E.'s distribution transformer department, said construction will begin in the near future, with manufacturing to begin some time next year. The plant building will represent an approximate 10-million-dollar investment, with equipment costing another 10 million.

The plant will employ approximately 1,100 persons, he said. All but about 100 of these will be hired locally. Less than 100 supervisors will be transferred here from the G.E. plant at Pittsfield, Mass., where distribution transformer department headquarters are maintained.

Manager of the plant will be Alex C. Boisseau, who is being transferred here from Pittsfield.

Most of the workers will be men with some women employed in the office. Hiring of personnel will not begin until next year, according to present plans.

The office will be at the front of the building, to be one story in height and modern in design. Plans for the building have been completed and test borings of the property already made. Contractors soon will be asked to submit bids for construction with the hope that actual construction can begin before the end of winter.

### NOT TRANSFER

In his announcement, Mr. Smith pointed out that the plant represents an expansion of G.E. facilities operations and not a transfer of operations.

Mr. Smith's announcement stated that the headquarters of G.E. Distribution transformer department will remain in Pittsfield, and that primary function of the new plant will be manufacturing.

He said that the new plant will be a self-contained unit with present plans calling for pole type distribution transformers.

The plant was made necessary, he said, by high increase in power consumption and a forecast of even greater demands for power in the next decade. Mr. Smith said "the Southeast was selected since it is in this area of the country that great growth has been forecast."

The plant is the second G.E. unit to be announced for this state in the past month. Announcement of construction of G. E.'s new outdoor lighting center in Hendersonville was made a few weeks ago.

G.E. also has plants in Goldsboro and Asheboro. The new one will be the 134th in the chain operated in some 103 cities.

The State Dept. of Conservation & Development, the late Governor William B. Umstead and Gov. Luther Hodges assisted G.E. officials in setting up their plans for the plant.

The new plant will be connected with the Southern Railway's Salisbury-Asheville Division tracks by a quarter mile spur track.

### LUNCHEON IS HELD

Mr. Smith made the announcement at a press luncheon held at the Catawba Country Club and attended by invitation by Director Ben E. Douglas of the State Department of Conservation and Development.

"We decided to locate here in another of our company's expansion moves because this section came closer to meeting our requirements than any others we saw," Mr. Smith said. "And the people here have been most cooperative in helping us locate here. We feel the Southeast section of our nation offers the greatest opportunities for the future."

Smith praised Governor Hodges, Director Douglas, U. S. Senator Sam J. Ervin Jr., Representative Charles R. Jones of the 10th North Carolina Congressional District and others for "doing a great deal to help us with locating one of our new major units in North Carolina."



Gaston county's 1955 March of Dimes campaign was launched last week with a kickoff dinner in Gastonia. This is the year that campaign leaders hope to raise the most money, since they are at the point of conquering polio with a new vaccine. Left to right are Mrs. Rhea Lewis of Bessemer City, chairman of the women's division; the Rev. Leroy Trexler of Cherryville, county campaign director; and Robert L. Jones of Charlotte, state representative for the National Foundation for Infantile Paralysis.

## HARRELSON CO., INC.

### READY - TO - WEAR

All Ladies Coats, Suits and Dresses

REDUCE

1-2 and 1-3

LADIES

LADIES

WINTER COATS

WINTER SUITS

Formerly \$55.00 . Now \$37.00

Formerly \$50.00 . Now \$34.00

Formerly \$50.00 . Now \$34.00

Formerly \$44.50 . Now \$30.00

Formerly \$32.50 . Now \$21.50

Formerly \$24.50 . Now \$16.00

Formerly \$22.50 . Now \$15.00

Formerly \$18.00 . Now \$12.00

### LADIES WINTER DRESSES

Formerly \$22.50 ..... Now \$15.00

Formerly \$18.00 ..... Now \$12.00

Formerly \$15.00 ..... Now \$10.00

One Lot Of Ladies Dresses Values Up To \$15.00  
**NOW \$5.00**

Children's Winter Coats

Ladies Winter Skirts

Formerly \$17.98 . Now \$12.00

Formerly \$10.98 . Now \$7.50

Formerly \$14.98 . Now \$10.00

Formerly \$8.98 . Now \$6.00

Formerly \$12.98 . Now \$9.00

Formerly \$6.00 . Now \$4.00

One Lot Of All Wool and Orlon Sweaters

\$6.00 Value - NOW \$3.00