

enter today **Tide's**
\$100,000
AUTOMATIC WASHER CONTEST



373 prizes
 regular 30c
 giant 72c

The **HOT POINT** Washer
 Dealer in Cherryville is
Firestone Home and Auto Supply

Mr. Woodrow Beam will give \$100.00 Cash to any winners in this \$100,000 Tide Contest if his signature is on their entry blank. He urges everyone to come by his store and he will gladly sign their entry. **LET'S HAVE A WINNER!**

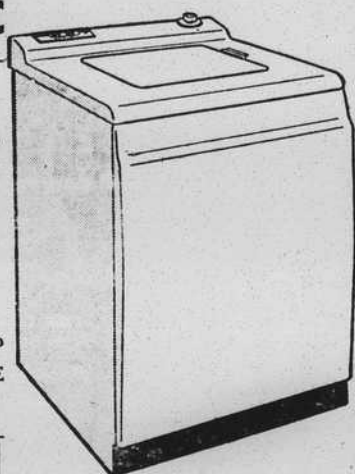
TILLMAN'S PRIVATE CONTEST
 THIS BEAUTIFUL HOT POINT AUTOMATIC WASHER WILL BE GIVEN AWAY FREE.

DROMEDARY WHITE - YELLOW - CHOCOLATE
CAKE MIXES . . . 29c

AUSTEX 303 CAN
BEEF STEW . . . 23c

FREE FREE . . .
 All You Have To Do Is Register
 Everytime You Visit Tillman's.

(NOTHING TO BUY - DO NOT HAVE TO BE PRESENT TO WIN)
 DRAWING WILL BE MAY 14th
 Remember, this Washer will be given away to the lucky person from the CHERRYVILLE store customers.



QUALITY MEATS

FRESH DRESSED LB.
HENS . . . 39c
 CHOICE CUTS FRYERS LB.
LEGS - BREAST - THIGHS 69c
 FRESH GROUND LB.
BEEF . . . 29c
 FILLET OF RED LB.
PERCH . . . 29c
 CHOICE WESTERN BONELESS BEEF LB.
STEW . . . 55c
 ARMOUR'S OR WHITE'S PORK LB.
SAUSAGE 29c

A & B 3 CANS
POTTED MEAT 17c
 Mayfield 303 Can
CORN . . . 10c
 Gaines (15c value) 3 Cans
DOG FOOD 29c
 Austex Lb. Can
SPAGHETTI & MEAT Balls 23c
 CLAPPS
BABY FOOD 12 JARS 95c

DON'T FORGET TO REGISTER FOR THE BIG GOLD STAMP
 "FREE DRAWING" \$1250.00
 FREE PRIZES TO BE GIVEN AWAY IN THE LOCAL TILLMAN'S SUPER-MARKET. REGISTER AT THE GOLD STAMP SIGN.
8 BIG PRIZES
 A—\$549.95 G.E. Lo-Boy Television
 B—Electric Portable Sewing Machine
 C—Remington Electric Shaver
 D—Piece Fishing Tackle Sets - Complete with tackle box
 E—55 Piece Service for 8 1847 Rogers Bros. Silverware
 F—Cooker - Fryers
 G—Rotisseries
 H—7 Piece Silver Coffee Service
GOLD STAMPS

CRISP CALIF. LB. CELLO
Carrots . . . 8c
 NO. 1 YELLOW 3 LBS.
Onions . . . 19c
 FRESH DILL SIZES LB.
Cukes . . . 15c
 FIRM SLICING 2 1-LB. CARTONS
Tomatoes . . . 29c
 TILLMAN'S DAILY FRESH LB. LOAF
BREAD . . . 14c
 COFFEE SHOP 100% PURE LB.
COFFEE . . . 79c

TILLMAN'S
 PLENTY OF FREE PARKING

Guild Celebrates Silver Jubilee

Approximately 3,800,000 boys have enrolled in the Guild's membership and participated in some measure in its activities.
 A recent survey made by Fisher Body among former competitors in the Guild program indicates that both winners and non-winners feel they gained something very important from the experience of designing, building and entering a model in the Guild competition.
 Over 500 replies have been received by the Guild from former winners polled to find out what kind of careers they have built for themselves and how much their Guild experience aided them in training for their careers.
 Among the group already heard from, 54 per cent are either still in school (62 per cent of them in college) or in the U. S. Armed Forces.
 Of those now active in their chosen careers, 22 per cent are engineers, 10 per cent are running their own businesses and four per cent are doctors. The remainder are engaged in activities too varied to tabulate but they include industrial designers, tool and die designers, salesmen, farmers, draftsmen, bankers, educators, newspapermen, and one member of the FBI.
 The 1955 competition ends at midnight, June 1. For several weeks thereafter the model cars will undergo intensive judging by General Motors styling experts, professional vocational arts instructors and members of the

Guild's technical staff.
 During the month of July, winners and state and regional competitions will be announced and on August 2, national winners and recipients of the university scholarships will be announced over a national television program.

Tar Heel Family Car Travels 800 Miles More A Yr. Than '40

AKRON, OHIO. — Average North Carolina families are putting 800 miles more a year on the family car than they used to do 15 years ago, according to a study made by the Business Research Department of The B. F. Goodrich Company. In that period, travel-happy North Carolina families have upped their average road mileage from 9,400 to 10,200 miles. The latter figure is 700 miles above the national average.
 The study revealed that in terms of average family income, automobile tires are a better buy now than ever before. While average North Carolina family incomes increased 210 per cent since 1940, replacement tire costs rose only 29 per cent. Today, North Carolina families spend less of their \$4,200 average yearly income to replace worn out tires than they spend annually for shoe repairs and shins.
 In driving 10,200 miles today, according to B. F. Goodrich, 15 tires, valued at \$15.73, are worn out. This is about one per cent of total average family annual income in North Carolina.
 In traveling 9,400 miles in

1940, about 1.9 tires, costing \$35.48, were worn out. Fifteen years ago, the proportion of North Carolina family income going for tires was 2.4 times larger than the present figure.
 Passenger car registration in North Carolina have doubled since 1940. Latest figures show 991,000 cars registered, or one car for every 4.3 persons in the state. Fifteen years ago, an average of 7.3 persons would have had to pile into every car in order to give all persons in North Carolina a ride at the same time. Since 1940, population in North Carolina has increased from 3.6 million to about 4.3 million.

Heat Can Rob Quality Of Eggs

Even though the calendar said spring was here sometime ago, the weatherman is just now getting around to bringing out the warm weather. And according to Thomas B. Morris, Extension Poultry specialist warm or hot weather to a poultryman should be a warning that egg quality will not hold up like it did during the cool months of the year.
 Heat will very quickly steal quality eggs from eggs, Morris warns. Quality of eggs in a warm, dry place can decline one to two grades in 48 to 72 hours.
 Quality eggs are worth 10 cents or more per dozen. If a consumer pays 60 cents a dozen and finds two bad eggs, she would be a lot happier paying 70 cents for 12

good eggs.
 If a producer can get five cents a dozen more for eggs produced during the warm months, it adds to his labor income. A flock of 500 hens averaging 55 per cent production return over \$200 more income for the warm months if the eggs are sold for another nickel more.
 Eggs are not dobbed of their quality if they are kept in a cool, moist place. Every producer needs an egg room to hold eggs on his farm before they are sent to market. Plans for constructing an egg room are available through county agents offices of the Agricultural Extension Editor, N. C. State College, Raleigh, N. C.

Farm Capital Investment Now Averages \$14,000

Behind each of the 8 1/2 million farm operators, hired hands, and family workers on United States farms, there lies an average capital investment of about \$14,000, according to the U. S. Department of Agriculture economists.
 This amount—four times the 1940 average per farm worker of \$3,500—is invested in land, farm buildings, livestock and feed inventories, machinery and equipment, and cash for operating expenses. It does not include approximately \$5,000 per worker invested in houses, automobiles, household goods, and savings.
 Inflation has been the principal

factor in the increase in dollar value of farm resources in relation to number of workers—the same resources would have been valued at \$8,000 in 1940 dollars. But two other developments also have been responsible for this actual increase in resources per farm worker. Farmers have bought much new machinery and equipment; they have added to their buildings; and they have improved their land a great deal. In addition, the number of farm workers has been shrinking and is now about a fourth less than in the years immediately preceding World War II.

Most striking is the increased investment in machinery and equipment. Average value of equipment at the disposal of each farm worker today is nearly \$1,000, as compared with \$200 worth of machinery and equipment per worker in 1940.

THE CUTEST PEOPLE ARE BABIES
 See a rib-tickling photo-caption feature that proves babies ARE the cutest people. "Baby Quips" is irresistible! Get a guaranteed laugh by watching for "Baby Quips" every week in the
BALTIMORE SUNDAY AMERICAN
 Order From Your Local Newsdealer
 The early spring potato crop is expected to be marketed later than usual this year.

A REPORT TO THE PUBLIC ON THE TELEPHONE STRIKE

Southern Bell deeply appreciates the efforts made by the Governors to settle the Telephone strike.

We regret that we were not able to convince those who represent the Union that the Company's proposal for increased wages, expanded arbitration, and other contract improvements is fair and liberal. It protects the interests of the public, the employees and the Company.

We will continue our efforts to convince Union leaders of its benefits and advantages. We hope we will be successful.

In the meantime, telephone service continues good. Over 30,000 telephone men and women are on the job. More are returning every day.

We are handling our normal volume of long distance calls. Local service is 85 per cent dial-operated, and in the other cities and towns where operators handle the calls, the service is generally normal. Over the south, the messages are going through.

This would not be possible without the great encouragement and cooperation given us by telephone users everywhere, and by the skill and spirit of telephone folks on the job. To both groups go our warmest thanks.

SOUTHERN BELL TELEPHONE AND TELEGRAPH CO.

SERVING THE SOUTH FOR 75 YEARS