

Darlington Entries Jump To Eleven

Darlington, S. C., July 18—With six weeks remaining before entry deadline for the sixth annual Southern 500 mile stock car classic at Darlington, S. C., four new entries released this week have upped the field to eleven of an estimated 60 car starting field.

Those entering include Monroe, N. C.'s Speedy Thompson with a '55 Oldsmobile, Judge Rider, Dalton, Georgia, a '55 Chevrolet, Gwen Staley, N. Wilkesboro, N. C. another '55 Chevrolet and Don Thomas, Sanford, N. C. a '54 Hudson Hornet.

Thomas, brother of the two-time winner Herb Thomas will drive the same car that won last year. The famous Herb, former NASCAR stock car champion and only driver with a chance of retiring the huge Southern 500 trophy with three victories, is awaiting physical tests before he can enter this year's big event.

COTTON QUEEN TO GIVE RACE TROPHY



MISS "BET" ELIZABETH TAYLOR

Charming Bet Taylor—Miss Carolina Cotton of 1955—will present the winner's trophy at the 100-mile Grand National race for late model stock cars on the one-mile asphalt Raleigh Speedway Saturday night, Aug. 20. A Johnston County girl, she will reign over the Clayton Cotton Festival Sept. 24. All of the top NASCAR late-model stock drivers will compete in the race, which carries a total purse of \$6,000.

Thomas was injured last May in a racing accident at Charlotte, N. C.

Of the eleven entries, to date, five are new Chevrolets. Others include a Chrysler 300, Dodge, Buick, Oldsmobile and Hudson. Qualifying procedure for the big race took an overhaul from NASCAR officials this week. With a record entry list looming officials have ruled that only the five fastest cars qualifying each day will have preferential starting positions. This rule is applied to the first three days of qualifying, August 21, 22, and 23. On the final day all non-qualified cars will compete for starting positions in accordance with their qualifying time.

The ruling was made to eliminate the possibility of slower cars having a front starting position and possibly causing a pileup at the start of the race. Officials also feel this will result in faster qualifying time and a definite threat to Buck Baker's track record of 108 mph.

N. C. Now Nears Million Acres In Tree Farms

Raleigh (Special)—North Carolina had just added 35,529 more acres to the American Tree Farm System of sound forest management, bringing the state's total to 960,837 acres.

The North Carolina Tree Farm Committee, in session at Raleigh, approved 18 new Tree Farms, making a total of 123 private woodland owners of the state now affiliated with the program. Woodlots ranging in size from 20 to 18,000 acres were considered by the Tree Farm committee, whose findings are based on actual inspections by technical foresters.

A supplemental report added 23,144 acres to the International Paper Co. Tree Farm. That did not, however, change the state's total acreage since the land had previously been certified under another ownership. The Tree Farm program is sponsored by the North Carolina Forest Industries Committee, an organization of wood-using industries. To qualify as a tree farmer, an owner must demonstrate ability and willingness to manage his woodland under good forestry practice for continuous production.

"As shown at the meeting," said J. B. Lattay of Bolton, chairman of the committee, "the program of forest management on private lands is steadily moving forward in North Carolina."

"Every year more and more small landowners are recognizing the value of growing trees for commercial purposes. These people are benefiting themselves as well as the wood-using industries which depend upon outside sources for their raw materials."

Be Proud But Cautious, Expert Advises Farmers

It's fine to be proud of your poultry flock and buildings, but let caution guide you in showing them off, advises R. S. Dearstyne, professor of poultry science at State College.

Dearstyne believes that disease prevention is the best method of disease control. In view of this, he strongly urges poultrymen not to allow visitors in his poultry houses or on the chicken range.

Most chickens have some disease producing germs in their digestive tracts or in their respiratory systems. It is also probable that all flocks have some intestinal parasites among their members. These germs lodge in the litter, on equipment and on range.

Visitors who come to your farm perhaps have walked through their own poultry houses or someone else's. It is possible that they carry disease organisms on their shoes, and there's a good chance your flock will become infected.

To survive in today's competi-

tive market, the producer must eliminate all factors he can that increase production costs. Disease outbreaks often determine whether or not a poultryman makes a profit or suffers a loss, Dearstyne says.

North Carolina Shown In Pictures

North Carolina is pictured from mountains to coast in a new photographic exhibit, prepared by the State News Bureau of the Department of Conservation and Development, which began its first public showing on August 6 at the Pack Memorial Library in Asheville.

The exhibit consists of 64 prints, some of them 11 x 14 and some 16 x 20, and a half a dozen 30 x 40 murals. All are pictures produced by the News Bureau to publicize North Carolina in newspapers, magazines, television and in books and pamphlets. Some have been published, either in newspapers or magazines, North Carolina advertising or publications like "Variety Vacationland". Others have not yet been published.

Director Charles Parker of the North Carolina News Bureau said the pictures were chosen from the News Bureau photographic files, containing thousands of negatives, for photographic quality and coverage of the state's scenic attractions and widely varied localities. Industry and agriculture are represented in addition to tourist attractions, and "human interest" pictures taken at handicraft centers, parks and special events sound out the display. Dozens of publications have reproduced Gus Martin's picture of tourists taking pictures on the Blue Ridge Parkway and a bear investigating an automobile in the Great Smokies Park, as well as John Hemmer's

"Southeast Shrimp Boats" and Hugh Morton's photograph of azaleas at Greenfield Park. Many visitors to the exhibit will recognize these pictures at once.

Photographers whose pictures are being exhibited are Miles Hughey and Gus Martin of the News Bureau staff; Sebastian Sommer, John Hemmer and Doris Fulton, formerly of the News Bureau staff; and Hugh Morton, chairman of the advertising committee of the Department of Conservation and Development and one of the nation's top photographers.

A number of the prints have won awards from camera clubs and the production and distribution of photographs helped win national awards for the North Carolina News Bureau in 1952, 1953, and again in 1954.

Mrs. Jane Ligon, exhibition room assistant at Pack Memorial Library, requested the News Bureau to prepare the picture exhibit, and August was chosen for the display because of the large number of tourists who visit Pack Memorial Library in late summer. This will be the first statewide photographic exhibit hung at the library, which schedules monthly exhibits from such art galleries as the Museum of Modern Art in New York and the National Art Gallery in Washington, and featured North Carolina books and authors in the July exhibit.

Cleaner Management Conf. Announced For Greensboro

Raleigh, N. C.—The second annual Management Conference sponsored by the North Carolina Association of Launderers & Cleaners and the National Institute of Drycleaning, Silver Spring, Md., will be held at the

Wednesday, August 10, 1955

THE EAGLE, CHERRYVILLE, N. C.

O'Henry Hotel, Greensboro, Saturday and Sunday, August 27 and 28, according to P. K. Ewell of Farmville, President of the State Association.

"Good management is measurement plus control," Ewell stated. "Good supervision is getting people to do what we want them to do when we want it and willingly. Modern management techniques are necessary today for all enterprises and the North Carolina Association is pleased to be able to bring to our State, again this year, experts from the National Institute who will conduct this intensive two-day conference. The Conference is designed to show how men, money and machines should be combined and balanced for effective management."

"The Conference is open to all cleaners, laundresses and allied tradesmen whether or not they are members of the State or National Association," Ewell continued. "Registrations will be limited to 125, and should be made in advance with the State Association." The two-day conference will cover: Production Management; Method Analysis; Plant Layout; Wage Incentives; Lot System Production Control; Supervision; Selecting Employees; Employee Training; Supervising Employees and Management Responsibilities; Cost Control; Accounting Statements; Cost Comparisons; Budgeting and Break-Even Charts.

The first Management Conference last year was held in Raleigh. This year's Conference in Greensboro is expected to attract the maximum registration. A system of owner-sampling testing offers Tar Heel farmers a good tool for culling low production cows, for feeding according to production, and in selecting herd replacements.

First Market Hog Show Offers \$1,500

One of the most attractive premium lists ever provided by a market hog show in North Carolina will be offered at the first statewide show and sale, to be held at the State Fairgrounds, August 24.

J. K. Butler, State College Extension Service swine specialist and show secretary, reports that premiums total \$1,500. The money has been provided by the purebred breed associations, allied industries, firms, and national swine record associations. In addition to the cash prizes for junior and adult exhibitors, handsome trophies and attractive ribbons will be awarded.

Any hog producer is eligible to compete for more than 300 awards offered in the show. Hogs do not have to be purebred or

registered, Butler said. "Any good commercial hog man with some crossbred hogs has a good chance of winning some of the top money offered. Crossbred animals will be assigned to one of the seven breed shows by the entry and weighing committee. The only requirement is that hogs must weigh between 180 and 250 pounds and that they be weighed and catalogued on August 23, between 6:30 a.m. and 9 p.m. at the swine barn on the State Fairgrounds." You don't need to make application for entries; just be there with your hogs. For more information, contact your local county agent or Jim Butler, 202 Polk Hall, State College Station, Raleigh, N. C.

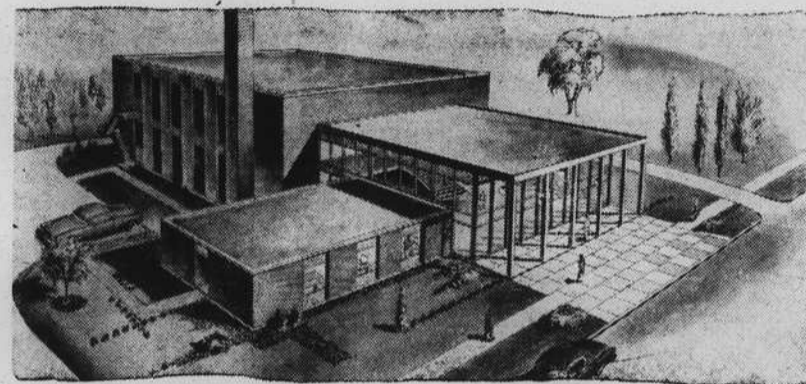
Malathion is a broad-spectrum insecticide which is highly effective against aphids and scores of other insects.



Alan Ladd and Joan Tetzel receive bad news in this scene from Columbia's "HELL BELOW ZERO," in color by Technicolor. Playing Thursday and Friday at the ROSELAND DRIVE-IN theatre.



Mickey Rooney and William Holden discuss a dangerous mission in scene from Paramount's "THE BRIDGES AT TOKO-RI," in Technicolor. Playing Monday and Tuesday at the ROSELAND DRIVE-IN theatre.



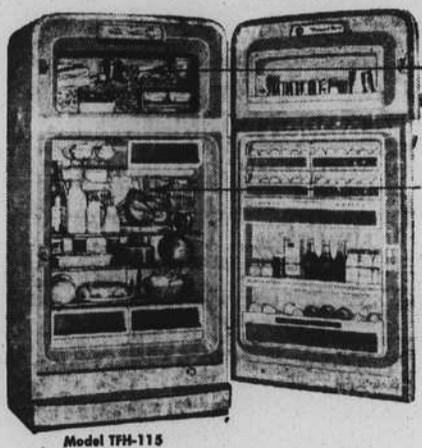
Above is an Architect's drawing of the new State V.F.W. Memorial Building that is to be erected in High Point in 1956. The building when completed will represent an expenditure of more than \$100,000. The building will house the Administrative Offices of the North Carolina Department, space will be provided for assembly rooms for the Council of Administration as well as many social functions. Trophy and relic rooms will be provided in the final plans. The present commander of the North Carolina Department is W. Rufus Joyner, of Rocky Mount. The Building Committee is headed by Walter J. Spencer of Valdese.

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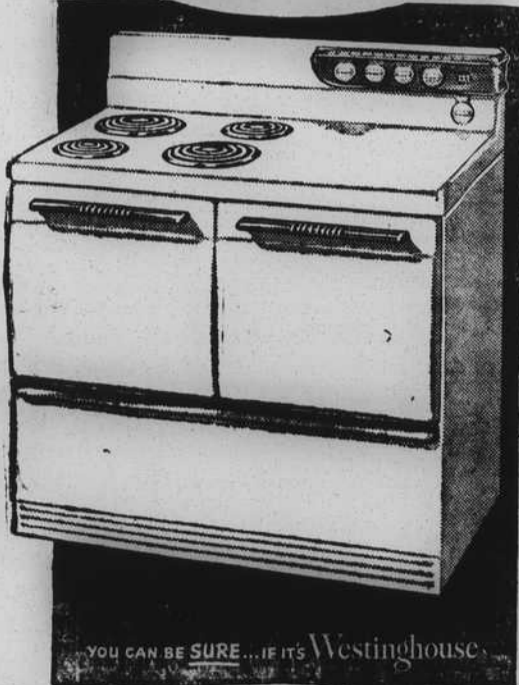
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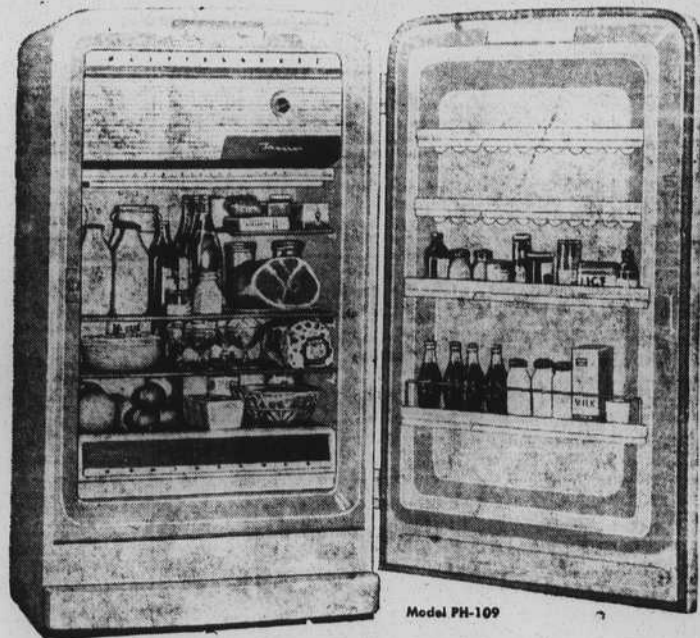
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