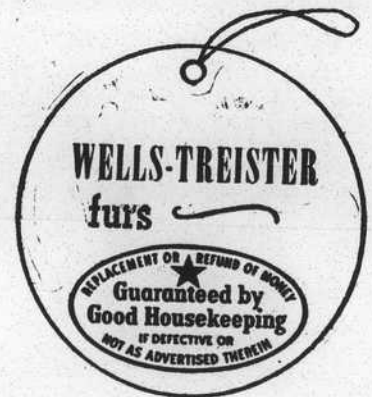


BALLARD & SMITH

BRINGS YOU

WELLS-TREISTER FURS

1946 Fur Forecast



This August, we bring you not a peep into the future, but a full view look at the most promising fur styles of 1946.

Our fur forecast enables you to see, and choose in advance, the furs which are styles for the months ahead.

Outstanding among the furs you will see in our forecast are the Famous Wells-Treister furs which carry the Good Housekeeping seal of approval.

Our fur showing is replete with fashion firsts. Furs are tailored in great bell cuffs—and the extreme push-up sleeve—saddle shoulders—tuxedo fronts—princess and cardigan neck and lapel lines.

As usual, these furs may be bought with the Ballard & Smith two-year guarantee, and its free storage provisions.

Choose now — a small deposit will layaway your coat until cold weather.



- Hollander Mink-Dyed Coney Coats.....\$ 99
- Black Seal-Dyed Coney Coats.....\$104
- Fine Quality "Furmost Seal" or "Mink-Dyed" Coney Coats. Stout Sizes to 52....\$179
- Black South American Kid Caracul.....\$158
- Black Dyed Russian Pony.....\$189
- Beaver Dyed Mouton Lamb.....\$199
- Mink, Sable or Fisher Dyed Marmot.....\$269
- Natural Letout Skunk.....\$350
- Natural Civet Cat.....\$425
- Mink or Sable Blended Northern Back Muskrat.....\$298 to \$450

FEDERAL TAX IS NOT INCLUDED IN THE PRICES QUOTED



Ballard & Smith

"SUFFOLK'S QUALITY STORE SINCE 1880"