

SUFFOLK OFFERS UNEXCELLED TRADE ADVANTAGES

It's a convenience, a time saver, as well as a money saver to keep the Business Men and Friendly Merchants of Suffolk in mind throughout the coming year. Suffolk appreciates your business and there's nothing like dealing with old friends. These old friends in Suffolk wish you a Very, Very Prosperous New Year.

Recapping—Vulcanizing
 Authorized Distributors
U. S. ROYAL TIRES
 BATTERIES : ACCESSORIES
Sherwood Tire Service
 PHONE 9311
 269 South Saratoga St. Suffolk, Va.

Suffolk Motor Co.
 BUICK :- PONTIAC
Good Used Cars
 See Us for Best Trade Allowances
 SALES AND SERVICE
 BODY AND PAINT WORK
 245 W. Washington St. Suffolk, Va. Dial 9948

KINNEY SHOE CO.
 Suffolk, Va.
 OFFERS TREMENDOUS SAVINGS ON
 MID-SEASON CLEARANCE

 Shoes for the Entire Family

Johnson Opticians, Inc.
 Prescription Opticians
Zenith Hearing Aids
 163 N. MAIN STREET
 Phone 9402 Suffolk, Va.

Dailey's Super Market
 "The Store of Friendly Service"
Groceries — Meats
 Frozen Foods : Produce
 257 CAROLINA AVENUE
 Suffolk, Va.

Typewriters : Adding Machines
 Safes : Filing Cabinets
 Furniture : Loose Leaf Goods
 Sales Books : Supplies
SUFFOLK OFFICE SUPPLY CO.
 "Suffolk's Oldest Stationers"
 200 W. WASHINGTON ST.
 Phone 3741 Suffolk, Va.

SUPER BARGAINS
 ALUMINUM STORM DOORS AND WINDOWS
 ALUMINUM WINDOW AWNINGS
 HARDWARE : BUILDING MATERIAL
 TV and APPLIANCES
Charles H. Shotton & Co.
 186-188 E. Washington St. Suffolk, Va.
 TRADES : : : : : TERMS

KASCO FEEDS
 BABY CHICKS
 Seeds and Plants — All Kinds
Epps Farm Supply Co.
 162 SOUTH MAIN STREET
 Phone 4381 Suffolk, Va.

ROOFING
 All Types and Styles Sold and Applied
 Delco Warm Air Heating
 Gutter Spouts
 And All Types of Sheet Metal Work
H. L. White & Son
 502 EAST WASHINGTON ST.
 Phone 5801 — Nite 3393 Suffolk, Va.

DIAL 4423 CASH - CREDIT
H. W. HOLLIDAY
 NEW and USED
FURNITURE
 WE BUY, SELL OR TRADE
 Corner of Commerce and E. Washington Sts.
 Suffolk, Va.

DIXIE GUANO CO.
 DIXIE FERTILIZERS
 A Name and Product You Can Depend On.
 Backed by Over 40 Years.
 Quality and Service
 Phones: Office 2181 — Factory 3391
 Suffolk, Va.

BOWDEN FLORIST
 FLOWERS - BY - WIRE
 Authorized Florists Telegraph Delivery Shop
 Flowers for All Occasions
 SHOP—212 Washington St., Phone 5671
 CONSERVATORY—135 Brewer, Ave., Phone 2492
 Suffolk, Va.

JANUARY'S
 120 N. Main Street
 SUFFOLK, VA.

Zenith Motorola
 Bendix Automatic Washers
RADIO SERVICE CO.
 PAUL K. BRADY
Sales—Service
 107 N. Saratoga St. Suffolk, Va.

STOP AT THE
CART WHEEL
 HOME OF DELICIOUS FOODS, SOFT DRINKS.
 MILKSHAKES A SPECIALTY
 Friendly Service
 3 Miles South of Suffolk at the
 Intersection of Routes 13 and 32

THE HUB'S
 34th ANNIVERSARY SALE
 Will Remain in Progress for the
 Entire Month of January.
 TREMENDOUS VALUES THROUGHOUT
 THE STORE.
THE HUB
 Suffolk, Va.

THE
Sherwin-Williams Co.
 122 N. MAIN ST. SUFFOLK, VA.
 Local Dealers Throughout
 North Carolina

RCA-Victor Television
 Radios : Record Players
 Expert Service On All RCA Victor TV
J. P. BOONE'S TV
 104 N. Saratoga St.
 Phone 6200 Suffolk, Va.

Fuel - Feed - Supplies
 Wholesale Groceries
 QUALITY AND SERVICE
 SINCE 1903
Suffolk Feed & Fuel
 Suffolk, Va.

GOOD FOOD
 Our Motto for 30 Years
 DELICIOUS SANDWICHES
 All Kinds
 BARBECUE A SPECIALTY
THREE BLACK CATS
 Intersection Routes 13 and 32
 Suffolk, Va.

Mid-Winter Events
 CUTTING PRICES
 OVER 1,000 PAIRS LADIES' AND CHILDREN'S
 SHOES — Values Up to \$5.99
 On Sale Now at \$1.87 - \$2.87 - \$3.87
 Hurry for Best Selections.
Merit Shoes
 Suffolk, Va.

Benjamin Moore Paints
 Wall Paper : Hardware
 Venetian Blinds : Screens
 STORM WINDOWS AND DOORS
P & G SUPPLY CO.
 213 W. Washington Street
 Phone 6126 Suffolk, Va.

Now at Our New Location
 708 West Constance Road
 "THE WESTERN BYPASS"
BEAMON'S, INC.
 BUILDING MATERIAL AUTO SUPPLIES
 PAINTS : HARDWARE : COAL
 FEEDS

NEW LOCATION
WESTERN AUTO
 909 W. Washington Street
 Suffolk, Va.
 FREE PARKING