

# THE CAROLINA UNION FARMER

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CHARLOTTE, N. C., JULY 27, 1911

One Dollar a Year

## GET DOWN TO BUSINESS

*Some of the Things, According to Barrett, That Members Must Realize Before Farmers' Union Enterprises Develop the Strength They Ought To.*

*To the Officers and Members of the Farmers' Union:*

A week or so ago I emphasized that the next great sphere of development within the Farmers' Union would be in the direction of strengthening enterprises, and of persuading the average farmer to use business methods, and to co-operate in distributing and buying, as well as producing and selling agencies.

That era is upon us. To prepare for it, we must recognize a few fundamental facts. If we do not, it will be a case of waiting several years until the splendid machinery built up by this organization is available to bring the best results for its individual and collective members.

Get the proper officers. Don't judge the right man by his handshake, the fact that he will say mean things about the people you dislike, or by his ability to put a feeling on you, like at a revival meeting. Choose him for his fitness for the special job, and try to find out if he has ever demonstrated it before. Once you get him in, stick to him, so long as he does well, until doom cracks. Give him a chance, even if he does make a few minor mistakes, or does a few things you don't like. The probability is, you would do twice as worse in his shoes.

If the thing falls through—go at it again! Try hard enough, and you can easily number the private enterprises that have failed. But that didn't deter the men who made the failures, or other men, from starting over again. If your manager, or leader, proves crooked—turn him out and get another! Don't cut off your nose to spite your face, just because of one more scoundrel in the world.

Judas betrayed Christ, but today the Christian religion is conquering the world.

Benedict Arnold sold out to the British, but George Washington and the cause of freedom triumphed.

There is no use on earth to start an enterprise with a burst of enthusiasm, then fail to patronize it, or hold its officers to a strict accounting.

You'd better not begin enterprises of any nature unless you're prepared to stick to them, to tide them over the rough places that come to every business and all men, and to cleave to

them, as a man promises to cleave to his wife, "for better or worse."

These are a few of the principles that get down to the root of things. Since we are to develop into a great business organization, we might as well begin learning them by heart, without waiting to have them pounded into us by bitter and costly experience.

CHAS. S. BARRETT.

Union City, Ga., July 27th, 1911.

### SUBSCRIPTIONS POURING IN.

*Many Taking Advantage of Our Special Offer of Last Week.*

This has been a good week for new subscriptions. The Union farmers are taking advantage of our Special Offer and are rushing in their new subscriptions at the rate given on page 5. If you have not read this Special Announcement, do so at once, and then get busy and let us have a club from your local.

We are making this offer "From Now Until January 1st for 25 cents," to get the paper in the hands of every Union farmer in the State, and if you have a neighbor who is not taking the paper get after his subscription. The same offer applies to both Union and non-Union farmers.

Address all communications to

CAROLINA UNION FARMER

Gastonia, N. C.

### The Mecklenburg Union.

The County Union met with the Dixie Local Friday, 14th. The meeting was called to order in open session at 11 o'clock. The address of welcome by Mr. Byrom and responses by Mr. Phillips and Mr. Walker were much enjoyed. A very pleasant feature was the presence of many good ladies; it shows their interest on such occasions.

Dixie is located southwest of the city in a

prosperous community, and they have one of the best locals in the county. Our meeting was held in the beautiful Woodman Hall over the Dixie High School. When we are able to get such men as the Prices, Cathcarts, McConnells and others to interest themselves for their friends and neighbors, there must necessarily be results which will rebound to the good of all.

The Steele Creek Band was present and added additional pleasure to this most pleasant occasion. After partaking of a bountiful feast prepared by the ladies, we went into executive session at 2.30 p. m. Many good talks were made and we all came away better Union men and much gratified over the hospitality extended by the Dixie Local.

Our next meeting will be with Alexander Local, at 11 o'clock on the first Friday in August. Do not forget that every local should be represented. We regret very much that one of the 26 Locals were not represented at the Dixie meeting. You miss a great deal by being absent.

W. S. PHARR.

### Union Picnic in Caldwell.

Lenior, July 21.—The Farmers Union picnic held at Oak Hill Academy, in Little River township, yesterday, was of Caldwell county farmers. The weather was ideal, the attendance was large and the farmers showed that they were deeply interested in the matter of improved rural conditions.

The audience assembled in the beautiful oak grove near the school house, and at 11 o'clock a. m. the speaker of the occasion, Dr. H. Q. Alexander, State president of the Farmers' Union, was introduced by Lieut. Gov. W. C. Newland, who spoke in complimentary terms of Dr. Alexander and the noble work he is doing. In Dr. Alexander's address, which lasted for more than two hours, he gave his hearers many practical and helpful suggestions on various phases of improved rural life—better schools, more attractive homes, the most approved agricultural methods, etc. The address was well received, the farmers, their wives, sons and daughters giving the closest attention during the entire time.

After the speaking a most sumptuous spread was placed before the crowd, the long tables being filled with a variety of the most delicious viands that skilled hands could prepare. An hour or more was then spent in social intercourse, and the crowd dispersed, all feeling that the day had been a profitable one, as well as a most pleasant occasion.