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One Dollar a Year.

Deathless Fame

ELBERT HUBBARD, in *Cosmopolitan*.



VERY good thing has been condemned in its day and generation.

Every innovation has to fight for its life,

Error once set in motion continues indefinitely, unless blocked by a stronger force, and old methods of thinking and doing will always remain

unless some one invents a new and better way and then lives and dies for it.

And the reason men oppose progress is not that they hate progress, but that they love inertia.

Even as great a man as John Ruskin foresaw that the railroads would ruin England by driving the stages out of business and killing the demand for horses, thus bankrupting the farmer.

Thomas Jefferson tells us, in his autobiography, of a neighbor of his who "was agin" the public schools because, when everyone could read and write, no one would work.

Sir William Berkeley thanked God there was not a printing-press in Virginia, because printing-presses printed mostly lies, and their business was to deceive the people.

In the time of Mozart, musicians were classed with stablemen, scullions, clowns and cooks. They ate below stairs, and their business was to amuse the great man who hired them and his assembled guests.

The word business was first used in the time of Chaucer to express contempt for people who were useful. The word was then spelled busyness.

To light cities by gas would set them afire.

Electricity was dangerous, and to put up wires was to invite the lightning to come into our houses and kill us all dead.

Only a few decades ago any man who advertised in the newspapers was looked upon with suspicion, and yet we have associations of professional men who stamp with their disapproval any individual among them who pays for his advertising.

Such a one was called an "irregular."

If we look back through history we will find that every good and beautiful thing has at one time or another been under the ban, and assailed as an evil.

And the argument seems to be this: if you think a thing is right never mind what the many say, stand by it.

To achieve the deathless fame, choose an unpopular cause that you know is just, then work for it, live for it, die for it!