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## FLUE CURINGIMPROVESTOBACCOLIKE ROASTING IMPROVES GREEN COFFEE

# Flue Curing Develops the Stimulating Aroma and Taste Found In Schnapps that Satisfies Tobacco Hunger 

There are three ways used by farmers for curing and preparing their tobacco for the market; namely, sun cured, air cured and flue cured. The cured, air cured and fiseap way is called air cured; the later discovery and improved way is called flue cured. In flue-curing the tobacco is taken from the field and suspended over intensely hot flues in houses especially built to retain the heat, and there kept in the proper temperature until this curing process developes in the tobacco the stimulating taste and fragrant aroma found in Schnapps tobacco, just as green coffee is made fragrant and stimulating by the roasting process. Only choice selections of this ripe,
juicy flue cured leaf, grown in the famous Piedmont country, where the best tobacco grows, are used in Schnapps and other Reynolds' brands of high grade, flue cured tobaccos.
R. J. Reynolds Tobacio Company, Winston-Salem, ${ }^{\text {I }}$ N. C.

Hundreds of imitation brands are on sale that look like Schnapps; the outside of the imitation plugs of tobacco is flue cured, but the inside is filled with cheap, flimsy, heavily sweetened air cured tobacco; one chew of Schnapps will satisfy tobacco hunger longer than two chews of uch tobacco.
Expert tests prove that this flue cured tobacco, grown in the famous Piedmont region, requires and takes less sweetening than any other kind, and has a wholesome, stimulating, satisfying effect on chewers. If the kind of tobacco you are chewing don' satisfy, more than the mere habit of expectorating, stop fooling yourself and chew Schnapps tobacco.
Schnapps is like the tobacco chewers formerly bought costing from 75c. to \$r.oo per pound; Schnapps is sold at 50 c . per pound in 5 c . cuts, strictly at $5 \circ$. per pound in
to and 15 cent plugs.




Hardware $(0$.

| Stover, Pai Ois, Vehicles, Farm Implements, Harness, etc. |
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