

NEW FALL GOODS

Our New Fall Stock Of Goods Is Now On Display

And We Cordially Invite Every One To Call And See!

Much of Our Stock was contracted for early in the season before the big advance on all goods, and we are giving our customers the full benefit of this big saving in prices.

DRY GOODS DEPARTMENT:

Dress Goods, Silks, Lingere, Notions, Table Linen, Napkins, at old prices.

Ribbons, Velvets, Sheeting, Embroideries and Laces, Blankets, Counterpanes.

LADIES' and CHILDREN'S DEPARTMENT:

Cloaks, Coat Suits, Raincoats, Sweaters, Hosiery, Gloves, Underwear.

Everything Except Millinery.

MEN'S CLOTHING DEPARTMENT:

Hart, Schaffner & Marx's Clothing for men.

Lord Baltimore Clothing for boys.

Emery Shirts, Hats, Interwoven Socks, Latest Styles of Gents' Furnishings. All Kinds of Underwear.

SHOE DEPARTMENT:

Walk-Over Shoes for Men, Queen Quality for Women.

Buster Brown for Children. Star Brand for the Whole Family.

Every department is complete with goods of the newest styles and of Highest Quality. No shoddy goods can be found in the Big Store. We are giving our customers full benefit of the big saving we made by making early contracts before the heavy advances in prices.

A. S. PRICE & COMPANY,

YOUR MONEY'S WORTH OR YOUR MONEY BACK

REIDSVILLE, NORTH CAROLINA