

The Reidsville Review

TUESDAY AND FRIDAY

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MANTON OLIVER President
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AMERICA FIRST



"My Country 'Tis of Thee, Sweet Land of Liberty."

FROM A FARMER BOY TO A MERCHANT PRINCE

B. C. Forbes in Leslie's

One day a youth raised on a backwoods farm of New Hampshire walked into the greatest store in Chicago and thus addressed its head:

"Mr. Field, I would like to get a job here in your store."

"What can you do?" the merchant-prince asked him.

"I can sell any goods of any kind or character your store has for sale," was the confident reply.

"Then I can give you a job. You can start at once on \$10 a week."

Years later Marshall Field, then everywhere recognized as the greatest merchant in America, was summoned before a Senatorial committee to give evidence of the Dingley Tariff Bill.

There was much interest in the appearance of Chicago's great merchant-magnate. On rising, Mr. Field began:

"I am holding in my hand a letter from a man I believe to be the best merchant in the United States."

Everybody opened their eyes. Was not the witness himself admittedly the best merchant in the land? Whom else could he mean?

There was much mental questioning during the reading of the communication as to the name that would be signed at the bottom. The signature was this:

"JOHN G. SHEDD"

For over 20 years the writer of that letter has been the real, active head of Marshall Field & Company. And those who know best unanimously declare that the growth and scientific development of Marshall Field & Company's business has been due chiefly to the extraordinary foresight, the exhaustless initiative, the inordinate practical ability and rare imagination of John Graves Shedd. Although he did not become the titular head of the business until its founder died, early in 1906, Mr. Shedd was its actual directing head for a dozen years before then. His work was so little trumpeted that few people outside the concern were familiar with the facts.

President Shedd has under him some 20,000 employees, including as many as 12,500 in the retail store at holiday times and an average of 4,000 in the wholesale store.

Then the company owns important factories at Spray and Draper, North Carolina, for the manufacture of cotton and woolen goods; also lace, lace curtains, handkerchiefs and bedspread mills at Zion City, Illinois, as well as



AFTER "THE GRIP," or in convalescence from pneumonia, fevers, or other debilitating diseases, your quickest way to get fresh and strength is with Doctor Pierce's Golden Medical Discovery. That gives purity to your blood, plumpness to your body, and puts every function into perfect working order. It makes thoroughly effective every natural means of repairing and nourishing your system. For pale, puny, scrofulous children, nothing approaches it. It builds up completely their flesh, their strength, and their health.

In the most stubborn Scrofulous, Skin or Scalp Diseases, Eczema, Salt-rheum, and every kindred ailment, it effects wonderful cures. Contains no alcohol or harmful drugs. In tablet or liquid form. Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated, tiny granules, easy to take.

Healthy Skin

DEPENDS ON KIDNEYS.

The skin and the intestines, which work together with the kidneys to throw out the poisons of the body, do a part of the work, but a clean body and a healthy one depends on the kidneys. If the kidneys are clogged with toxic poisons you suffer from stiffness in the knees in the morning on arising, your joints seem "rusty," you may have rheumatic pains, pain in the back, stiff neck, headaches, sometimes swollen feet, or neuralgic pains—all due to the uric acid or toxic poisons in the blood. This is the time to go to the nearest drug store and simply obtain a 50c. package of Anuric, the discovery of Dr. Pierce of Buffalo, N. Y. Then drink a cup of water before meals, with an Anuric tablet, and notice the gratifying results. You will find Anuric more active than any. Dissolves uric acid as water does.

factories in Chicago for the manufacture of miscellaneous merchandise.

It was Mr. Shedd's ability to foresee mercantile trends that led Marshall Field & Company to take up the production of their own merchandise on a large scale, an innovation that enabled them to expand steadily and healthily while the majority of other huge dry goods jobbing houses, lacking such foresight, went to the wall.

Mr. Shedd is little given to talking but after a while he became interested in the object of these sketches explaining the rise of notably successful men, and during our conversation he dropped many sage sayings.

"Look at that wall, at those photographs"—Mr. Shedd pointed to the wall of his private office, hung with a dozen pictures of responsible looking men. "There you see every one of Mr. Field's partners and not one of them but started with him as low wage earners. Two of the most successful managers began, one at \$4 per week and the other at \$2.50 a week. They were all men of limited education, but they were bright, discerning, deserving fellows with initiative willingness and a desire to do whatever was necessary, not merely for their own progress, but for the progress of the business. They placed first the welfare of the organization. Their own welfare prospered as a matter of course as the business prospered.

"Too many young men are mere concerned about how they start than how they are likely to finish. This is especially true of college students. Most of them would rather begin at a fairly high salary without considering the goal than start at a low wage where there was more inducement at the top. It is wisely ordained that no one can start at the top but must climb to get there; for it is this necessity for starting at the bottom that gives the right stamp of the young man a chance to rise above the common level.

"Anyone pitchforked into a place at the top would be certain to fall off and break his neck."

BIG SAVINGS WILL BE ONE OF THE FEATURES

One of the immediate benefits that will come with the operation of the system of rural credits will be this: "the farmers in two States of North and South Carolina will have the opportunity of saving in interest rates on mortgages nearly one and one-half millions of dollars. The figures have been computed by the farm loan board.

In North Carolina the present volume of farm loan is \$21,001,000. On this the present rate of interest is 7.7 per cent. The United States will lend the money for 5 per cent, a saving of 2.4 per cent, or in round numbers \$567,000 for the State.

In South Carolina \$24,967,000 is the amount of the mortgages, and the rate of interest is 8.4 per cent. This will permit a saving of 3.4 per cent, or \$838,000.

When this is viewed on a large scale it is found that the saving to the farmers of the United States when they have transferred their present mortgages from private lenders to the United States Government will reach a total of nearly one hundred million dollars a year. This estimate is based on the present farm mortgage indebtedness of approximately four billion dollars. The average interest rate is 7.4 per cent, three-tenths of a cent less than is collected on an average in North Carolina according to the figures of the board's experts. The saving takes no account of the greatly increased volume of business which will result by reason of the reduced interest rate.

Under the farm loan act a flat rate of 5 per cent will prevail in every State in the Union. Farmers under this act are permitted to borrow money to refund existing indebtedness, to buy land, to invest in live stock to put on the mortgaged land, or to erect, building, fencing, construct drainage, buy needed machinery or anything which will add to the value of the land or facilitate its cultivation.

In no other district of the United States are the prospects for the farm loan bank so good as they are in the Columbia district, which includes North and South Carolina, Georgia and Florida. Today the statement was made at the farm loan bureau that North and South Carolina farmers have been organized better and have entered into the system in larger numbers than in any other section of the country. Within a short time the plans will be completed, the banks will be organized, the appraisers to pass upon the land appointed and the system put into organization.

Predictions are made that it will help reduce the high cost of living and put the farmer on a basis of independence that he has never known in this country—especially those farmers who have not had the opportunity or encouragement to develop their lands and crops.

The Pneumonia Season.

The cold, damp weather of March seems to be most favorable for the pneumonia germ. Now is the time to be careful. Pneumonia often results from a cold. The quicker a cold is gotten rid of the less the danger. As soon as the first indication of a cold tipitation take Chamberlain's Cough Remedy. As to the value of this preparation, ask anyone who has used it. For sale by all dealers.

MEN WANTED FOR THE NAVY

Danville, Va., March 26, 1917

The Editor: A telegram was received at this office this A. M. from the Main Recruiting Office for the State located in Richmond, Va., and one to the Danville Register and Bee newspaper office from Secretary Daniels of the Navy calling the attention of the editors of the different newspapers throughout the country to the announcement that the President had authorized the increase of the enlisted force of the Navy to Eighty-seven thousand men to meet the supply needed to man the number of ships at present in the reserve, and those that might be commandeered in time of war from private sources as the country's first line of defence.

The local Navy Recruiting Station is located on second floor of the Post Office, Danville, Va., and the men on duty at the station will be glad to examine any and all candidates who may present themselves for enlistment in the U. S. Navy, from 8 a. m. to 6 p. m. and at night if necessary.

The Navy offers exceptionally good opportunities for ambitious young men to learn different trade; and fits them to cope with the world after leaving the Naval Service far better than they were before they joined.

Use "Gets-It," Lift Corn Right Off

Shrivels, Loosens—and It's Gone!

"Just like taking the lid off—that's how easy you can lift a corn off your toe after it has been treated with the wonderful discovery, 'Gets-It.' Hunt the wide world over and you'll find nothing so magic, simple and easy as 'Gets-It.' You folks who



"O-o-!" End Corn and Stop Pain Quickly With "Gets-It"

have wrapped your toes in bandages to look like bundles, who have used salves that turned your toes raw and sore, and used plasters that would shift from their place and never "get" the corn, and who have dug and picked at your corns with knives and scissors, and perhaps made them bleed—just quit these old and painful ways and try "Gets-It" just once. You put 2 or 3 drops on, and it dries at once. There's nothing to stick. You can put your shoe and stocking right on again. The pain is all gone. Then the corn dies a painless, shriveling death. It loosens from your toe, and off it comes. "Gets-It" is the biggest selling corn remedy in the world today. There's none other as good. "Gets-It" is sold by druggists everywhere, 25c a bottle, or sent on receipt of price by E. Lawrence & Co., Chicago, Ill.

Sold in Reidsville, and recommended as the world's best corn remedy by Gardner Drug Company.

MORAL, ENTERTAINING AND INSTRUCTIVE.

SPARKS

WORLD-FAMOUS SHOWS

THE SHOW THAT NEVER BROKE A PROMISE.

25 YEARS OF HONEST DEALING WITH THE PUBLIC.

A TREMENDOUS EXHIBITION OF WEALTH AND SPLENDOR

PERFECT SPECIMENS OF THE EARTH'S MOST CURIOUS CREATURES GATHERED TOGETHER INTO ONE IMMENSE MENAGERIE

THE CHAMPIONS OF ALL COUNTRIES COMPETE IN FEATS OF DARING AND GRACE.

THE PRINCELY SALARIES PAID BY THIS MAMMOTH ENTERPRISE HAVE ROBBED ALL EUROPE OF THEIR MOST VALUABLE ARTISTS.

MALE AND FEMALE RIDERS, AERIAL ARTISTS, LEAPERS, TUMBLERS, GYMNASTS AND SENSATIONAL DEATH-DEFYING FEATS OF SKILL AND DARING BY BOTH MALE AND FEMALE PERFORMERS.

A BIG TROUPE OF HIGH-SCHOOL HORSES, THE WORLD'S BEST GROUP OF EDUCATED SEALS AND SEA LIONS, AN IMMENSE HERD OF WONDERFULLY TRAINED ELEPHANTS, TWO GROUPS OF FOREST-BRED, MAN-KILLING LIONS PERFORMING IN GREAT STEEL ENCLOSURES.

DAILY AT 10:30 A. M.

20 FUNNY CLOWNS

"MARY" THE LARGEST LIVING LAND ANIMAL ON EARTH. 3 INCHES TALLER THAN JUMBO AND WEIGHING OVER 5 TONS. A POSITIVE FEATURE AT EACH EXHIBITION

TWO PERFORMANCES DAILY—RAIN OR SHINE 2 AND 8 O'CLOCK DOORS TO MENAGERIE OPEN 1 HOUR EARLIER

REIDSVILLE, Thursday, April 12th

Seven-Passenger.

Willys SIX

\$1325

f. c. b. Toledo Subject to change without notice

Willys SIX

SIX-CYLINDER LUXURY

This handsome Willys-Six breathes luxury in every detail.

- luxury in beauty of outline and finish
- luxury in its roomy body; in the comfort of its deep, air-cushioned seats and long, shock-absorbing cantilever springs.
- luxury in the sweet-running qualities of its powerful and flexible motor.

It sets a standard for seven-passenger "six" value, for its price is only \$1325.

This price is made possible through the Willys-Overland policy of building a comprehensive line of cars and building cars in large quantities.

You get the benefit of economies secured through lower costs of production and buying raw materials in large quantities.

Orders for spring delivery should be placed at once.

Womack Motor Co.

Morehead Street Telephone 244