

The Reidsville Review

TUESDAY AND FRIDAY
THE REVIEW COMPANY
(Incorporated.)

WANTON OLIVER President
E. J. OLIVER Sec. and Treas.
WM. M. OLIVER V. President

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AMERICA FIRST



Why Country 'Tis of Thee, Sweet Land of Liberty."

OUR TOWN AND ITS GROWTH

Reidsville, because of its natural advantages in way of altitude, good water supply, healthful conditions and location on the Main line of the Southern Railway between Atlanta and Washington, as well as the perfect beauty of its physical surroundings and splendid citizenship ought, by all the rules of the game, to be in the proud position today of ranking among the principal cities of North Carolina. Why is it not in this position is not our intention now to discuss. Various causes contributed to its relegation to a secondary position and there is no use harping upon what is past or recalling "what might have been" except that it is wise at times to glance behind so that we may not be caught napping and suffer the ignominy of making the same mistake twice.

Our faces are turned now hopefully and cheerfully toward the sun. Its warmth is being felt by every resident in our devoted community and its reawakened hues are banishing the lingering remnants of the long night. Lo, the morn has come.

We have not arrived at this period of wakefulness without our struggles and lapses; disappointments and trials that, like hope deferred, made the heart sick; but with the renaissance that is now in evidence will be found a stronger soul to greet it because of our hour of trial. We have grown strong in our tribulation. Problems that a few short years ago would have been considered insurmountable are now grappled with vigor and made to disappear like the mists; no bounds are set to our future growth by a timid or weak-kneed administration, and expenditures that once would have appeared appallingly great are found in our new dispensation, to be more than justified by results that follow in their wake. So we have asphalt streets where once we wallowed in the mire; modern comforts in our homes where once we read the daily paper under the dim light of the kerosene lamp, with all its pestiferous odors; splendid schools with modern systems of imparting knowledge to our children, as against the "hedge" school some of us knew in our hardy childhood where in survival was only the lot of the fittest; perfect sewage system, with modern plumbing in our wretched homes, as against the surface closet, with its tax of disease and death; and the day is not far distant when, following the splendid example set by our country cousins, we will prepare our meals, not by the aid of the antiquated wood or coal stove, but through the agency of gas, and under conditions of cleanliness and comfort that can only be appreciated by actual experience.

We believe in dispensing our bouquets to the living. The ante-mortem fragrance is appreciated—the post-mortem never—at least not by those whom the flowers are intended to honor—and our posies had better be dispensed while they can brighten and perhaps prolong life by carrying hope and courage to the living. We believe in "giving honor to whom honor is due," and extending a warm handclasp of appreciation in recognition of work well done, and under this category we have no hesitation in pointing to the accomplishments of the band of devoted men who have toiled day and night during the past year of labor in our city development, bringing our town successfully to that point where in the usual course of town growth it may naturally be expected to expand and develop by leaps and bounds in the near future.

Our Town commissioners, Mayor M. P. Cummings, and his associates, Messrs. J. E. Amos, J. Ed. Smith, G. E. Crutchfield, Jno. F. Scott, and J. W. McGhee, have accomplished with a minimum of expenditure of money, but a maximum of time, patience and careful thought, a prodigious amount of work during the period of their service, now drawing to a close. They have been in session more often, and for longer periods than has ever been the experience of those responsible for the administration of the affairs in our town, and their work stands today a lasting monument to their self-sacrificing spirit and indomitable determination to accomplish something for Reidsville.

Their administration will go down in history in our town as one of the most progressive, painstaking and profitable administration Reidsville has ever enjoyed. To these gentlemen we tender our heartfelt appreciation of good work, cheerfully and faithfully rendered, often under the most trying condition.

It would be impossible, in the space available, to give an itemized statement of the works accomplished under the present administration, but we wish to review a few of them as follows:

Removal of the meat market from the unsanitary town hall basement.

Paving, with asphalt, upwards of four miles of our streets at the low cost of about \$1.45 per sq. yard. Other towns have since made contracts at as high as \$1.90.

Strengthening our water plant, and putting in a new intake, making it permanent.

Vast improvements in our electric light plant, and a reduction in the cost of operating.

Paid off a judgment of \$8,000 on account of sewer contract.

Completed the gravity outfall on Jackson street, which removed a great nuisance, and also have one in course of erection at Harrison street.

Arranged for the paving by the Southern Ry. and the American Tobacco Co., of part of West Market street.

Contracted with the Southern Power Co. to furnish the town with electricity at a net cost of 1.35 per kw. minimum.

Provided 500 feet additional hose for Fire Department. Put in new system fire alarm, and are figuring on putting in a truck.

Purchased new sprinkler and sweeper.

Are arranging the addition of complete meter system for water users and the reduction of water rates to original basis. The installation of meters may be done at the expense of the town, but will be a great saving to the consumer.

All property on line of sewer has been obliged to be connected and all surfaced closets eliminated in the territory covered by this system. The open closet system is in operation only where there is no sewer connection. The sewer system will be materially increased in the near future, taking in the development under consideration on the Wray & Penn property.

Larger water mains have been installed to take care of the future growth of the town. The pressure at the terminals of the present pipes is found to be equally as strong as at any part of the town, and our very competent engineer, Mr. W. B. Cobb, has installed a device himself which automatically maintains a certain level in the water tank, which is very desirable in case of fire.

A large portion of the colored (suburban) settlements have been furnished with electric light.

When it is understood that this most excellent list of accomplishments has been put over without any increase in the rates, except the cost of paving, and a temporary increase in water rates, which it is purposed to relieve in the near future, we believe our readers will agree with us that our commissioners have served the town faithfully and efficiently.

URGES BIG GIFT

The New York World editorially urges the gift to France by the United States of one billion dollars, and the suggestion has met with approval from many quarters. Bankers, business men and toilers, the World said, had registered unqualified approval of the plan. Telegrams from editors of newspapers in various parts of the country endorsing the idea were printed by the paper. They came from Philadelphia, Seattle, Charleston, Cleveland, Columbia, S. C., and many other points. Should France refuse to accept such a gift from this country, the World suggested it be made in the form of a loan, carrying only such interest as would pay its expenses. It was declared Wall street through interviews and letters, had swung solidly behind the plan. The World says that in the darkest days of the American Revolution, when our colonies had neither security nor credit France loaned money to the United States at 5 per cent., and then cancelled the interest for the whole period of the war as "a new proof of affection and friendship." The World says:

"In urging that the United States government, by act of Congress, should give \$1,000,000,000 to France, the World is well aware that thousand and million dollars is a large sum but it is not a large sum as war expenditures go.

"The country would easily waste \$1,000,000,000 in war without the accomplishment of a single important military result, and that is what it is certain to do unless it devotes its resources to supplying the deficiencies of the Allies.

"We cannot send an army to France except a comparatively small force of regulars, who should be sent there for sentimental reasons; but we can supply the money, the food, the credit, the supplies, so vital to the Allies.

"The United States ought to give France \$1,000,000,000 without a day's unnecessary delay—not as a loan but as a gift—as 'a new proof of affection and friendship.' We can well afford to do it, and it would be the most effective war measure that could be adopted."

FARMERS TO "DO THEIR BIT"

In the event that Congress declares war on Germany or that a state of war with Germany exists, (as it will most probably do) steps will be taken by the government to raise an army of a million men. Each State will be called upon to furnish its quota of the vast army of fighting men. North Carolina's quota will be about 27,000 men. Whether or not this number of recruits will voluntarily enlist remains to be seen. In case the required number fails to volunteer conscription will have to be resorted to.

Some States have already begun to take a military census of the population. North Carolina will probably undertake such a census before a great while. The object of this military census is to find out just how many men of military age fit for army service there are in the State. Each man is listed and his occupation given.

The Review has been informed that farmers subject to military service who have pitched crops—especially food crops will likely be exempted from conscription in case it is necessary to resort to this step to supply our quota of troops. It is pointed out that the production of an abundance of foodstuffs is as important to the welfare of the nation as service in the army. Our young farmers can thus aid in the defense of the nation with as much glory and patriotism by staying on the farms and producing foodstuffs as by shouldering a musket.

YOU CAN EARN \$2.50 IN GOLD

(Continued from Page 1)
woolens now await your inspection. Tailoring of the satisfying, guaranteed kind is what you want. Cleaning, pressing and repairing is a carefully looked-after side issue. Phone 164.

START A SAVINGS ACCOUNT

If you are so lucky as to win the gold prize start a Savings Account at the Citizen's Bank. If you don't win start one any way. In the course of a year you will save many times over the \$2.50. \$1.00 starts you. Make the start today and watch it grow. The Citizen's Bank pays 4 per cent. interest compounded quarterly. Your Savings will make money for you while you sleep. Many successful business men date their business career from the day they started a savings account.

ABOUT YOUR EYES

If you can't see or read this notice your eyes need attention. Morrison the leading Jeweler and Optician will fit your glasses a—d guarantee satisfaction.

REIDSVILLE HARDWARE CO.

You may not win the gold prize but you can save more than the amount on any considerable purchase of goods from the Reidsville Hardware Co. All sorts of seasonable goods are now being offered at right prices. There are farm and garden implements and tools, Lucas paints, for spring painting, Japalac Floor Varnishes and stains for house cleaning, Dazey churns for the home dairy, wire fencing for the fields and lots, plows of every description, corn and plant planters of the best and latest makes, all ready for your inspection and purchase. Don't take long chances by buying from mail order houses. The Reidsville Hardware Company backs their goods by every reasonable guarantee.

VULCANIZING COMPANY MOVES

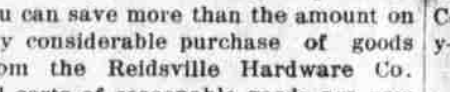
The Rockingham Vulcanizing Company have moved from over Amos Motor Co. to 14 Morehead street, opposite old Citizens Bank building. Don't retire, but let us repair your old castings and tubes. "A patch in time saves buying." Don't throw your old tires away. Let the Rockingham Vulcanizing Co. repair them and get many more miles of wear.

Repairing, Retreading, Relining carefully done. Let us see your tires before sending them to the junk man. We will tell you if they are worth fixing. A guarantee behind every job.

REIDSVILLE CANDY KITCHEN

The Reidsville Candy Kitchen is a veritable palace of sweets. We make our own candy fresh every day. Ice cream made daily in all flavors. The best people of Reidsville are patrons of the Candy Kitchen. Everything clean and sanitary. Try a box of our fine fresh Belle Meade Sweets. Candies in bulk, including chocolates, fudge, brittles, etc. Fresh "Kisses" 20c a pound at the Candy Kitchen. Brick ice cream our specialty in all flavors and colors. The Monarch kind "m—de in Reidsville."

DRINK COCA COLA



That tired feeling will disappear if you drink the ever refreshing Coca Cola. Why buy a substitute when you can get the original at the same price? Nothing like it in the bottle goods line. There are other Colas, but none like Coca Cola. Ask your dealer for Fred DeGrotte's Coca Cola at all grocers and soft drink establishments.

AT THE GRANDE

Your attention is especially invited to the excellent program at the Grande Theatre for Thursday, Friday

Collegian Spring Clothes are in Full Bloom

Never such becoming styles—such attractive colorings and patterns—such durable weaves and such comfortable sizes—as those that distinguish the 1917 Collegian Spring Suits and Topcoats.

ADLER Collegian Clothes

Bright and colorful as the first days of Spring, they answer completely your demands for "class" in your Spring Clothes at prices you can afford to pay.

You will be proud of your new Collegian Spring Suit or Topcoat. Collegian prices remain within the reach of all—a range of prices to meet every demand.

\$16.50 to \$35

S. S. HARRIS

and Saturday. Manager Cabell Davis endeavors to give the people of Reidsville the best screen productions made. Don't fail to see these pictures: Thursday: "Pride," second chapter of the "Seven Deadly Sins;" Friday: "The Purple Mask," and regular program. Special show at night to the militia free. Saturday: A Red Feat—er feature, "Polly Put the Kettle On"; 5 reels.

YOUR TABLE SUPPLIES

Your table supplies are an important equation in these days of high living cost. You should have the best, the freshest and most palatable goods you can buy. If your groceries, fresh country produce, fruits and vegetables come from Trent & Trent's, you will always be satisfied. Trent & Trent makes a specialty of high grade table supplies and their prices are reasonable. Phone Trent & Trent, Nos. 181 and 182 all your table wants. They will do the rest. New Electric Coffee Mill just installed. We grind your coffee while you wait.

CONSOLATION TO THE SICK

When you are sick it is mighty comforting to know that your prescriptions have been carefully compounded. You can be assured of this if you have Tucker's Drug Store fill your prescriptions. Only registered pharmacists are entrusted with this important work at Tucker's. This drug store has built up its reputation on the purity of its drugs and the absolute perfect accuracy with which they are compounded. The line of sundries and toilet accessories are complete. You will here find choice dependable seed of the better growing kind for the garden a—d farm. Order your seed

now. Phone 200.

POCKET BILLIARDS

There is no form of recreation so pleasing as a game of pocket billiards Clegg's, the leading billiard room of the town invites your patronage. Spend an hour or two indulging in this interesting form of amusement with your friends. Six tables, the best money will buy. Best quick service lunch in the city, served in clean sanitary satisfactory style. Full line of news and periodicals. Smoke Cl—gg's cigars.

PIEDMONT DRUG STORE

The Piedmont Drug Store, corner West Market and Gilmer Streets, J. H. Eaton, proprietor, will be pleased to have your prescriptions. "Careful compounding" our motto. A complete line of fine toilet goods, patent medicines and proprietary articles. You will find a complete line of garden and flower seed at the Piedmont the leading drug store for co—ored people of Rockingham County.

REIDSVILLE MOTOR COMPANY

Motoring weather will soon be here and of course you are considering the purchase of a car. You may be inclined to buy some particular car which may not prove near so satisfactory as the Studebaker. It is a matter of considerable importance to select an automobile. The Reidsville Motor Company would like to demonstrate to you the superiority of the Studebaker before you buy. Auto owners are reminded that the Reidsville Motor Company handles Goodyear tires, tubes and other auto accessories. Cars stored and carefully looked after. The service station of the

Reidsville Motor Company is unexcelled.

NEW SOUTHERN HOTEL

The New Southern Hotel, next to the Post Office, on edge of business center, affords guests all the conveniences to be found anywhere. A night in Reidsville is a night of pleasure if spent at the "New Southern." The "Southern" style of cooking so sought after by epicurists will please you. Nothing too good for our guests. "Ask and ye shall receive." Rates moderate at the New Southern Hotel. Mine host, C. B. Hob—ood knows what an exacting public demands. He is ready to serve you with all that is best in the Hotel line.

FARMERS SHOULD SAVE

The farmers of Rockingham county have hundreds of dollars worth of old junk scattered around including scrap iron, bones, rags, paper, etc. We will pay you cash for every pound you bring us. Save all the refuse and when you come to town for supplies load it up and bring it along. Walker Hide and Junk Co. P—one 137.

THE ROYAL CAFE

Visitors will always find something good to eat at the Royal Cafe, Reidsville's leading restaurant for ladies and gentlemen. Business men who have but little time to spare for luncheon can be served in short order at the Royal. All the season's best viands served in the best of style. Don't fail to visit the Ro—al Cafe when in Reidsville. A full line of magazines, periodicals and daily newspapers. Operated strictly by Americans.

Just Received!

Biggest Shipment Yet of TRUNKS, SUIT CASES AND HAND BAGS

Made by H. W. Rountree & Bro.

Biggest Assortment in Town

Boyles Bros. Co.,

Reidsville, N. C.