

Annual Convention OF THE Globe Tailoring Co.

GLOBE TAILORING COMPANY
HELD LARGE MEETING

On Thursday and Friday of this week, The Globe Tailoring Company, one of Cincinnati's largest enterprises, and whose activities spread to the four corners of the country, held its annual convention of Officers, Executives, Salesmen and other co-workers, and many interesting subjects were discussed. One of these features of the first day's business session was the tribute paid the company by Bruce Reynolds of The Cincinnati Chamber of Commerce. Mr. Reynolds said:

"The Globe Tailoring Company with its tremendous distribution and the sending of its fifty or more salesmen broadcast over the country, establishing thousands of agents, Clothiers, Haberdashers, and Merchant Tailors, is doing as much to advertise the city of Cincinnati as any organization of a similar character. Cincinnati owes a debt of gratitude to The Globe Tailoring Company for reflecting it in manufacturing a product so high grade as to be nationally famous, and thereby helping to make Cincinnati a great clothing center. Samuel Rosenthal, president of the company in responding to Mr. Reynolds, said that the present year, the company anticipated the greatest business in its history, due to its tremendous advance purchases of material which would enable the giving of special values.

The garments tailored by this concern are sold under the well known name of "NEEDLE-MOLDED" which is now practically a household word in thousands of localities throughout the country.

The Thursday session was devoted to the reports of the salesmen and an interchange of experiences. Then there were also executive conferences and special drills, interspersed by a luncheon at the Business Men's Club. At 6:30 P. M. a dinner was served at the new Hotel Gibson, followed by a party at Keith's Theatre. The second day of the convention was devoted to drills on measurements under the supervision of Mr.

Rouda, designer, considered one of the foremost men in his line in the country, and authority on style.

Mr. Rouda received great applause when he promised the salesmen not only the very latest styles, but to give each individual order his personal attention, and to follow any special instructions of the customer.

Mr. John S. Duley, sales manager then gave the salesmen, a "ginger talk" that roused them to the highest pitch of enthusiasm. Mr. Duley said that there was nothing too big to promise in the way of quality and service, and that every man connected with The Globe Tailoring Company would take a renewed personal interest in pleasing customers as they never were pleased before.

After another noon day luncheon at The Business Men's Club, and a fast afternoon session, there followed the main event of the convention; the president's dinner. Mr. John S. Duley again distinguished himself as Toast Master, and Mr. Samuel Rosenthal, president, delivered the principal address. Mr. Rosenthal spoke of the Company's ideal to give the greatest clothing values in the country, and thereby make every suit sold, sell another upon the voluntary recommendation of the purchaser.

Interesting talks were also made by Messrs. Wm. H. Rosenthal, Vice-President and Walter Rosenthal of the firm, Mr. L. M. Rouda, Designer, Mr. Leo Hellbrun and Mr. G. L. Thomas and a number of the department heads and shop foreman.

Fifty or more of the Company's salesmen will start leaving Cincinnati for their respective territories today, and it is said will carry with them the most striking line of woolen samples and fashion plates ever put out by any tailoring company in the country.

The above well known firm is represented here by J. S. Hutcherson, who carries a full and complete line of the woolens handled by the Globe Tailoring Co. Don't forget the fact that Hutcherson now has on hand a complete line of summer suitings. Leave your orders at once.

NEWS OF REIDSVILLE AND ROCKINGHAM

List your taxes!
Make this town better and it will get bigger itself.

Remember the farther you send a dollar on an errand the longer it will be getting back.

The weather has turned warmer this week and vegetation is beginning to grow. All crops are unusually late this spring owing to cold weather.

Judge H. P. Lane, who was assigned to hold Superior Court at Albemarle this week, adjourned court after one day's session, owing to busy times on the farms.

Miss Lucile Brown leaves today for Greensboro where she will spend commencement week with friends at Greensboro College from which she graduated last year.

Considerable tobacco is being transplanted this week. The season is good for planting and a good stand will probably result unless the cut worms become too active.

Superior Court is in session at Wentworth this week. A number of unimportant cases have been disposed of, but no cases of general interest have been tried so far.

If you think you have finished planting corn, plant a few more extra rows. It will do you and the country good. Corn will prevent starvation. Corn is a good thing anyhow.

Mr. G. C. Murrell of near Benaja called in to see us yesterday. He says the tobacco acreage in his section will be reduced fully ten per cent this year and a corresponding increase in food crops is being put in.

Mr. Wm. T. Pickard died at his home in the South end Wednesday, aged about 65. He leaves a wife and several grown children. The burial took place at Speedwell church cemetery yesterday morning.

The local banks are receiving subscriptions to the two billion dollar Liberty Loan now being offered by the American government. The bonds are offered in denominations of \$50 and upwards and bear 3 1/2 per cent interest, payable semi-annually. The bonds are offered on easy payments and nearly everybody ought to subscribe to one or more of them. Either of the local banks will gladly receive and forward subscriptions free of cost.

Mr. J. E. Latham returned from Virginia last night. He had been at Danville attending a meeting of the stock holders of the Danville & Western road, being one of the directors, and tells us that in taking a trip over the road he visited the new site where the Marshal Field people are making arrangements to build their new million dollar cotton mill. This will be located about three miles from Martinsville. They have bought about 17,000 acres of land near Smith river and this will be one of the big mills in the South, although already at Spray they have several millions invested. Mr. Latham reports crops looking good in that section of Virginia and the war spirit high.—Greensboro Record.

Irish potatoes on the local market are selling for \$9.50. A gentleman wanted a peck. The merchant measured them out and handed them to the customer and stated the price.

"My, my," stated the customer, "I have just arrived from Norfolk and I can get all the potatoes I want there at \$8 the barrel." The merchant remarked that he would like to buy a few barrels at that figure and the customer in turn kindly furnished him the address of a wholesale merchant in Norfolk, and the potatoes were at once ordered. In less than twenty-four hours the local merchant learned to his sorrow that potatoes were selling in Norfolk for \$10.50 the barrel, but he managed to get three small baskets of new potatoes from the Norfolk house, which set him back the tune of \$7.50.

"YOUR SISTER EXECUTED TODAY," CENSOR WROTE

An account of German cruelty that is almost unbelievable came through the mails to a resident of Wilmington, Del. That it was allowed to pass the German censor, it is believed, is due to the fact that the individual handling this piece of mail desired to impress upon the world at large the punishment the German government imposes upon those who question the kaiser's authority or opinion.

The letter came from a German woman whose sister is one of that city's most respected residents. The writer said there was a lack of food of all kinds in Germany, that what they had was of an inferior quality and that old people were dying because of a lack of nourishment. The writer referred to the pitiful sights in German homes where there are children. She said the people were aroused to a point of desperation over the food situation and that they felt that their loved ones were being sacrificed to Prussian pride. They placed the blame on the kaiser.

Further on the writer said she had suffered so much and her family had been so reduced by the want of food that she felt as though she could kill the kaiser if she found the opportunity. All these details the German censor permitted to pass.

Then at the bottom of the letter was a line signed "The Censor."
"Your sister was executed this morning," this line read.

BARGAINS EVERY DAY AT S. Heiner & Co.

NEW
GOODS
COMING
IN
DAILY

LOWER PRICES

We want every man and woman in the county to come to our store and get acquainted with the Wonderful Values we offer in High Class Merchandise.

There is a Bargain for every woman in our Dress Goods Department. We have about 10,000 yards of Dress Goods Remnants—comprising Voiles, Poplins, Batistes, Skirting, Gingham, etc., which we are selling as low as one-half the regular price.

Our line of Shoes and Oxfords for men, women and children defy the present exorbitant shoe prices! Ladies' High Cut White Shoes and Pumps. Men's and Boys' Oxfords in tans and blacks; also new Fancy Top Oxfords. To appreciate our Wonderful Shoe Stock, you must see it.

CLOTHING for men and boys! Although priced lower than in any other store in the State, we sell Clothes of merit—Garments that are perfectly tailored, in a range of styles and colors, that include everything that is New and Fashionable for men and youths of every age, build, and taste.

- SILK TUB SKIRTS, Attractive Patterns, Value \$8.00 **\$3.95**
- Middy Blouse Suits for Misses, Value \$5.00 **\$1.98**
- High Class White Shoes for Ladies and Misses. Value \$3.00 **\$1.95**
- Mary Jane Pumps for Children, sizes to 2, value \$1.50 **98c**
- Boys' Suits, Value \$1.25, in Wash Linens and Galaten Cloth **68c**
- Men's \$3.00 Shoes in Gun Metal Blucher **\$1.98**

- Amoskneg Gingham 9 1-2c Value 15c
- Best Percales yard wide Value 18c **11 1-2c**
- Turkish Towels, Value 10c 20c
- \$1.00 Quality White Voile 42 in **48c**

\$2.00 Grade yd wide Black Tafeta Silk **\$1.15**

YOU SAVE MONEY BUYING AT S. HEINER & CO.

Reidsville, N. C.

Adjoining W. P. Ware's Grocery

W. Market St.

A Lesson In Manners

We have neglected certain obligations, Albert in a purely social way. One should return a neighbor's salutation. And make a party call a certain day. America has failed in manners. Is it a trifle that we lack in etiquette? Surely 'tis time that we returned the visit Of Lafayette.

Our social calendar is much neglected. And "busy" is not always an excuse. Some adequate return might be expected. And courtesy may rust for lack of use. Suppose, in manner both polite and hearty. Before this suitable occasion goes. We manage to return that little party Of Hochambeau's. —Theodosia Garrison of the Vigilantes.

Shrewd Bobby.

"Here's a nickel, dear, for doing that errand for me."

"Make it 5 pennies, please, auntie."

"Why, child, the amount is the same."

"Yes, but a nickel comes in too handy when mamma wants to go and telephone somebody."—Boston Transcript.

NUX IRON PEPSIN and SARSAPARILLA—Effective Combination.

As comprised in Hood's Sarsaparilla and Peptiron Pills, these valuable remedies possess unequalled health-value, for the alleviation and cure of a long train of ailments common among our people.

In these days of rushing and pushing, beyond the endurance of even the most robust, nearly every man and woman needs and must have the aid of the health-giving powers of this combination of medicines to support and sustain normal health tone. If it is not supplied, the depletion of the blood and the broken-down nerves will soon give way to permanent invalidism and ruined health.

The very best remedies for blood-purifying and nerve-building are found in Hood's Sarsaparilla and Peptiron Pills. You know well the great tonic properties of iron. They are much increased and improved in this combination—Hood's Sarsaparilla to be taken before meals, Peptiron Pills after meals.

When Hurrying Back to Work or to Your Train, Drop in to See Us For a Quick Lunch.

OUR MOTTO: In the Minute Service—Sanitary and wholesome prepared-kept food.

Also Candies, Fruits, Cakes, Ice Cream, Cigarettes and Cigars.

Your Nickel goes furthest with us than with any other Eating Place here

ATLANTA WEINIE STAND, "Jim's Place"

ZELL'S

USE
ZELL'S SPECIAL COMPOUND
FOR TOBACCO

Madison, N. C., Jan. 27, 1917.
I used 2917 bags of ZELL'S SPECIAL COMPOUND FOR TOBACCO on my farms last year and so far have sold about \$60,000.00 worth of tobacco grown over it at prices which are highly pleasing. ZELL'S starts tobacco nicely, and ripens it uniformly, producing a rich, waxy leaf which weighs well and brings the money. I will certainly use well's again this year. J. M. GALLAWAY.

—FOR SALE BY—

KING & COBB, Pelham. J. H. GLENN, Stoneville
JNO. Y. STOKES, Reidsville J.H. HOLLAND & CO. Price
W. O. DOGGETT, Brown Summit, T.B. WILSON, Madison

SPECIAL ANNOUNCEMENT TO THE LADIES!

If you have not already bought your Slippers it will pay you to at least come and look ours over.

We have decided to dispose of, regardless of price, all the smaller sizes in our stock and will give a substantial reduction in the larger sizes.

Shoes kept over from last year are better today than the ones you can buy made this year and the prices are such that you will be satisfied.

COME EARLY BEFORE
YOUR SIZE IS GONE

GUS CLARK & CO.