

What Does "ECONOMY" Mean?

It does not mean hoarding of money, for such miserliness would paralyze this country's industries. Nor does it mean buying the lowest-priced goods, because the better the quality, the lower the cost, when measured by the period of service. And so, if there ever was a time when quantity counted, it is NOW. If there ever was a time when a man ought to buy the best clothes he can afford, that time is NOW. When in need of anything in the Clothing line be sure to see us.

CARBART OVERALLS for sale here.

WILLIAMS & CO.,

"The Man's Store."

Sloan's Liniment For Rheumatism

The pain goes so quickly after you apply Sloan's Liniment for rheumatic pains, neuralgia, toothache, lumbago, sprains, and it's so easy to use. It quickly penetrates and soothes without rubbing and is far cleaner and

more effective than musky plasters or ointments.

Keep a bottle in the house and get prompt relief, not only from all nerve-pains but from bruises, strains, over-exercise, sprains and all external aches. At your druggist, 25c 50c, \$1.

Special Notice

Owing to a change in our business, having sold our stock of Dry Goods and Shoes, we will, in order to give possession of the store, close out our stock of Groceries, consisting of Feedstuff, Flour, Meal, Meats, Sugar, Coffee, Canned Goods, and many other items usually carried in a general grocery stock.

First come first served. We mean business, and we want our friends and customers to be benefitted by our sacrifice. Of course this forced sale means cash.

HARRIS BROS., Scales St.

NEW BILLIARD PARLOR

Just Opened in the Webster Building on Morehead Street

New Billiard and Pool Tables. A Pleasant Place For Recreation. Best Brands of Cigars, Cigarettes and Tobacco Will Be Found at Our Cigar Stand Here.

COSSIE ADAMS In Charge

MT. CARMEL

The farmers have been delayed with their work owing to the wet weather and there is some complaint about the grass taking the tobacco crop.

The corn crop in this section looks promising, but the tobacco crop seems to be late and the stand is very poor. There is some complaint about the tobacco dying with the wilt.

Wheat harvest is in full sway in this section and the yield will be better than was once reported.

Mr. T. M. French and son, Jesse, and Mr. J. C. Wall and family visited the latter's parents, Mr. and Mrs. J. H. Wall near Groom's recently.

Miss Mary Vaughn of Nance visited her sister, Mrs. Edward Dix the past week.

Mr. O. P. Dix and family of High Point motored over Sunday and spent the day with his parents, Mr. and Mrs. W. E. Dix.

Mr. T. M. French visited his sister Mrs. Thomas Barber in the Nance section Saturday and Sunday.

Mrs. J. T. Bollin and son, Howard, of Mayfield and Messrs. J. C. Wall and L. L. French of Mt. Carmel motored over to Winston-Salem for a short stay. They report that the Guilford, Stokes and Forsyth county farmers are wide awake to the food situation as well as the Rockingham county farmers.

Next Sunday will be Children's Day at Mt. Carmel. There will be all day services.

Carmel Local Union No. 1643 will meet Saturday, June 23 at 4 p. m. All members are urgently requested to be present.

Mr. and Mrs. J. A. Pryor visited their daughter, Mrs. Edward Strader on Route 3 Sunday.

STACY

M. and Mrs. E. W. Bennett, of Kentucky, Va., spent the week end with Mr. and Mrs. J. T. Cardwell.

Miss Willa Burgess has returned from Southern Pines.

Mr. and Mrs. J. B. Rumbley of Greensboro, visited home folks here Sunday.

Mrs. J. T. Cardwell, with her daughter, Margaret, have returned from a visit to relatives in Virginia.

Miss Mamie Wrenn, of Ruffin, visited friends here a few days ago.

Miss Sadie Burton entertained the Social Club very delightfully Friday evening, when a game of progressive rook was enjoyed by the party. Lillicardwell held highest score and was awarded a dainty basket of fruit.

Misses Grady and Gladys Burgess have returned from a two weeks' visit to relatives and friends in Asheville.

The harvesting of the wheat crop has begun in earnest.

PETER'S TERRIBLE TRAVEL

"Speaking of travel," says Peter MacQueen of the wanderlust, who lives in Charlestown, Mass., when docketed. "I do not know where to begin. In America alone I do 20,000 miles a year. That is the most difficult, dangerous and fearful travel in the world.

"First comes the railroad. There one encounters the Ancient and Honorable Order of Baggage Mashers, the Human atrocity, the brakeman who yells the stations and slams the doors—a wilder and more frightful scene than the wild lions of Africa.

"I like New England travel because I have only twenty miles a day. In Yankeland one sleeps till 9, has his coffee and rolls abed, walks to the next town, avoids helping the railroad war lords on fares, distances the ether cone and puts the undertaker into a receivership.

"All of which is only an introduction to my quiet but firm protest against that insidious form of white slavery known as 'the long jump' in lyceum work. Don't you think yourself that a reform is needed in long jump and big risk work in lyceum labor? I should call it a sweatshop of the mind.

"For the quiet, restful travels of Peter MacQueen see his notes on the Philippine war, the Boer campaign, the Siberian summer, the cannibals of the upper Amazon and with the wild beasts in Teddy's Africa."—Lyceumite Magazine.

VILLAGE OF DING DONG BELL

A delightful fantasy from "Mother Goose" has been created especially for the children and will be produced on the last afternoon of Chautauqua week by members of the "Chimes of Normandy" company, who will appear on the program the same evening. It is called "In the Village of Ding Dong Bell," or "Mother Goose on a Holiday," and is full of the romance and rhythm of all the familiar lines so dear to children everywhere.

The production is done by professional actors and musicians of wide experience, and will be one of the most unusual things of this character ever attempted. The costuming is excellent, and the play is sure to appeal to parents whose children take them to the performance.

CLEAN WATER.

"I told Jeremiah to fill six barrels with water and have it clean," said Dr. MacQueen in one of his recently published accounts of some African explorations. Jeremiah was his faithful negro body servant. The journey they were taking was long.

"But when I opened the first barrel," he continued, "it was covered with soapuds. I asked the boy what was wrong with the water. He said: 'Very clean water, master. I put soap into every barrel to make it clean.' So we drank soapuds all the way."

SWEEPING REDUCTIONS!

— NOW IN —

PROGRESS!

S. Heiner & Co.

W. Market St.

Reidsville, N. C.

ADJOINING W. P. WARE'S

STOCK REDUCTION OUR AIM

SAVE AS YOU SPEND

An opportune time to supply Summer Needs in Dress Goods, Silks, "Kool" Clothing or Oxfords at Attractive Savings

BIG BARGAIN EVENT

MEN

WOMEN

CHILDREN

Space permits the mentioning of but a few of the 100 BIG VALUES actually being offered at greatly reduced prices.

9c. All Linen Toweling, value 15c. LIMITED QUANTITY.

10c. Children's Stockings in black and white, value 15c.

48c. Gingham Dresses, sizes to 14, value \$1

19c. Soisettes, all colors, value 35c.

12 1-2c. White 40 in. Voile, beautiful quality, value 20c.

\$4.85 Silk Dresses, value \$10.00. Extraordinary Bargains.

\$3 85 Silk Skirts, Beautiful Patterns, Value \$8.00.

11 1-2c. Percales yd. value 18c.

10c. Best Bleach and 16 1-2c. Cambrics, value

3c. Lace and Embroideries, odds and ends to close out, values up to 10c.

9 1-2c. Amoskeg Gingham, ail patterns, value 12 1-2c.

9 1-2c. Curtain Goods, beautiful quality, value 12 1-2c.

MEN

Buy Your Suit Now

You can save \$5 on any Suit you select during this Sale.

Prices range from \$4.95 to \$15.

—The truth sometimes appears exaggerated.—

Worth \$10.00 to \$20.00.

Buy your Suit NOW.

SHOES

and Oxfords for Men and Women 25 per cent. below our regular low prices. Prices range \$1.25 to \$3.85.

This offering includes many Famous Makes which we bought under price, classified as "Factory Rejects." The Classification simply means that these Shoes are not absolutely perfect—here and there you may find a little scratch or so—but nothing that will in any way hurt the style and service.

Taking into consideration the present condition of the Shoe market, no one can afford to overlook this bargain.

YOU SAVE MONEY BUYING AT

S. HEINER & CO.

Reidsville, N. C.

Adjoining W. P. Ware's Grocery

W. Market St.

NOTICE — TRUSTEE'S SALE OF VALUABLE LAND

By virtue of the power conveyed in a certain deed of trust dated July 18, 1916, executed to the undersigned Trustee by J. W. Halrston and Leonora Halrston, his wife, and recorded in Book of Mortgages No. 183 at page 300, in the office of the Register of Deeds of Rockingham county, North Carolina,—at the request of the owner of the note secured by said deed of trust, I will sell at public auction for cash, to the highest bidder, on Wednesday, the 18th day of July, 1917, at twelve o'clock M., at the Court House door in Wentworth, Rockingham County, North Carolina, the following described property, to wit:

One lot situated just South of the corporation line of the town of Reidsville, North Carolina, beginning at a stake, corner of Stokes and Caswell streets, running Southerly with Caswell street 132 feet to a stake; thence Westerly 150 feet to a stake on an alley; thence Northerly with said alley Easterly with Stokes Street 152 feet to the beginning, being and containing lots Nos. 7 and 8, plat 3 of "Highlands," the property of the Highlands Realty and Improvement Company, (see plat recorded in the office of the Register of Deeds of Rockingham county).

Also see Book of Deeds No. 176, page 391.

This June 14, 1917.

JAS. S. LANIER, Trustee.

CHAUTAUQUA JUNE 30-JULY 6

LAUNDERING Dry Cleaning and Dyeing

We have accepted the agency for the Columbia Laundry Co., of Greensboro, N. C. and will handle garments to be Dry Cleaned or Dyed as well as those to be laundered.

This is one among the best equipped and modern plants in the country and turns out the very highest grade of work and at the same time gives the most prompt and efficient service. Let us have any garment or household draperies you need Dry Cleaning or Dyeing. The work will be done to your entire satisfaction. We shall be glad to quote you prices on anything you may wish to have done in this line.

TRENT & TRENT

Phones 181 and 182

Reidsville, N. C.