

The Beauty Secret.



Ladies desire that irresistible charm—a good complexion. Of course they do not wish others to know a beautifier has been used so they buy a bottle of

Magnolia Balm

LIQUID FACE POWDER

and use according to simple directions. Improvement is noticed at once. Soothing, cooling and refreshing. Heals Sunburn, stops Tan.

Sample (either color) for 2c. Stamp. Leon Mfg. Co., 40 South Fifth St., Brooklyn, N.Y.

Safety First With Cough and Cold

"Oh just a cough" today may be come a gripe or pneumonia tomorrow. Thousands die from neglected colds. Take Dr. King's New Discovery before your cough becomes chronic. A few doses check the cold by killing the germs. The soothing balsam soothe the throat, loosen the phlegm and clear the air passages of secretions which provoke coughing. Contains mildly laxative ingredients which remove the waste that aggravates the cold. At our druggist, 50c, \$1.00.

PROFESSIONAL CARDS

IRA R. HUMPHREYS ATTORNEY AT LAW

Special attention to settling estates. Practitioner in all courts, except Recorder's Court. Office in Felt Building over A. S. Price & Co's Store.

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Practice in all courts. Mr. McMichael will be in the Reidsville office on Tuesdays, Wednesdays, Thursdays, Fridays and in Madison on Saturdays.

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MUST PREVENT FIRES WHICH DESTROY FOOD

You cannot continue to eat if you continue to burn up the food! Therefore, if you want to eat—and to continue to eat—prevent the fires that are destroying vast stores of the country's food products every day.

These are the salient thoughts of a letter recently issued by one of the largest insurance companies to its agents and to the insurance fraternity. The letter emphasizes the fact that the duty to serve cannot be delegated. "U. S. stands for the United States," it says, "but it spells US, and with a very distinctive spelling when a 'state of war' arrives."

The letter is a clarion call to individual service—personal assumption of responsibility for waste, however caused and whatever it affects but with particular reference to the prevention of food waste by fire. The insurance company's call is to the agents of the company first, but it applies with equal force to every man and woman—even every child—that handles or in the remotest degree is responsible for created values, whether created by man's handiwork or produced as the result of his labor.

The letter follows: "In the stress which confronts our country we have also recognized the importance of the individual, the quantity and quality of the personal obligation of every citizen, which in less strenuous times is overlooked or ignored. It is not a time when personal responsibility may be left to parties, societies, officials, aggregations, etc., which in 'piping times' of peace and prosperity is too much our habit. Each must now follow the flag for himself—we cannot avoid or delegate our duty. U. S. stands for the United States, but it spells US, and with a very distinctive spelling when 'A State of War' arrives."

"It is a favorable feature of the war-test, this renaissance of the individual. Boys at once become man-size; the careless and indifferent become sober-minded; the sober-minded become serious, and the serious become intense. The man-unit reaches its best and thus the whole people become like a tuned piano with every wire at tone tension. Insurance men are sure to respond to the preparedness requirements of the situation, and they know as well as any what is needed to insure the safety and honor of the country. All will not be called to the colors, but all will be called to share in the duties and burdens of the times."

"Never before in the war experience of this country has there been such anxiety for our food supply, and never before has there been so much reason for this solicitude. There is abundant evidence that we are going to be hungry! In fact, this question of food supply is the great feature of the awful European war and it will have an important if not decisive influence upon the outcome. Throughout our country the danger is being understood and the demand has gone forth for the fullest product which the land can be made to yield. There must be no idle lots or acres or tillers of the soil—for food supply takes prominence over munitions."

"Equally important with food production is its conservation, the saving for actual use. Scores of food-laden vessels have been sunk at sea by the vicissitudes of war and enormous quantities have been lost by fires on land from vicissitudes that you know all about. We may not diminish continued loss by war, but there can and must be salvage from the loss by fire. What avails it if thousands of acres are sown and harvested if the product is destroyed in such elevator fires as have recently occurred, one of them involving a million bushels of grain? Not only grain in elevators, but grain and flour in mills and warehouses; meats in cold storage and packing houses; food in wholesale and retail groceries, canning and provision establishments—in fact, few fires occur without the loss of foodstuffs now so

potentially precious. That there was insurance cuts no figure for you cannot eat money.

"In behalf of our mutual business and the higher motive of patriotism, it occurs to us to suggest that you use your war-stimulated earnestness and quickened sense of duty for serving your country in a consecrated effort for the prevention or loss by fire in your business territory and plan a campaign which will make incendiarism as odious as treason and careless indifference to fire prevention requirements as nothing less than criminal."

"You have the ability, the knowledge and the experience; you have the confidence of your clients and acquaintances, and you have behind you the critical need of your country in conserving the supply of food. You know where fire dangers exist and what improvements are needed. This is no small matter at any time, but is much emphasized just now. It is worthy of your determined undertaking according to plans which are best calculated to bring results in your respective localities. Enlist the interest of your competitors, your fire department, your good citizens, your local press, and arouse your community to the prodigious wastage of fire, which can easily be lessened. We are sure that if the insurance men of this country were conscious of how much they could do in this behalf and made that consciousness active along lines in which they are well informed, our shameful annual ash-heap would diminish, rates of insurance would decrease, a patriotic service would be rendered and an important contribution to the food supply of the future would be made."

There is no gainsaying the importance and timeliness of this plea. The country is not yet awake to the fact that we are at war. The sound of the guns is afar off and it is on the other side of the world that men are dying. Yet millions in value—including millions of lives have been destroyed here at home in the carrying out of a warfare as real as that raging from the English Channel to the Swiss frontier and as bitter as that which has filled the gloomy chambers of stormy seas with uncounted dead.

And all because there has been, in this country, no adequate system of prevention, no well-planned method of protection, no general adoption of sound principles for the accomplishment of fire extinguishment. Individual responsibility is a burden on all; but it bears with a compelling force on those whose properties are destroyed, and particularly those mills where grain is ground into flour and meal, in the warehouse where foodstuffs are stored and especially in the grocery store where the keeping of foodstuffs and inflammable materials near together renders an extra hazard. It is up to them to remove every hazard that is removable. It is up to them to provide every means, method and facility for protection against both internal and external hazards.

And, above all, if works and devices and systems and methods of prevention fail, there is the last-trench defense of fire-extinguishment. From the very nature of the problem—food conservation—it is necessary that this be accomplished, with the least possible loss or damage, which presupposes immediate detection of fire at the point of origin, immediate alarm to outside fire fighters that fire exists, and immediate setting to work to extinguish it. This means that these functions must be automatically performed, to be of highest service.

Fire prevention, therefore, for the removal of causes; fire protection, for the safeguarding of properties and processes, and sprinkler equipment to meet the exigencies of the situation if—despite all precautions—fire develops—these are the elements of the personal responsibility that must be shouldered by the food handlers of the country.

What are YOU going to do about it?

PELLEGRA IS RESULT OF NEAT BUT FAULTY FOODS

That pellegra may be prevented and the cost of living reduced at the same time according to Dr. Edward J. Wood of Wilmington who treats this subject fully in the June issue of the Health Bulletin which is just from the press. Dr. Wood says that back to soil and the old water mill must be our slogan if we get away from those conditions that not only produce pellegra but many of the prevalent nervous disturbances, which he attributes to beautiful but faulty food.

"Modern milling methods are largely responsible for pellegra," says Dr. Wood. "If the old fashioned mill of fifty years ago was now in use we would see pellegra disappear as rapidly as does the ship scurvy when the soldiers reach port and fresh fruit. Our wheat is ground in such an elegant way that the outside is discarded because of its dingy color, and so the cattle get what our children are dying for because of appearances."

Apparently it is the lack of that dirty portion of the grain which lies on the outside, and which the mills take off, that produces pellegra. It is that yet unknown but very necessary element in food called vitamin. The remedy suggested by the writer that we eat whole corn meal and whole wheat flour or make our bread

of corn chops and our biscuits of shorts or middlings.

Other factors playing a part in the production of pellegra, in Dr. Wood's judgment, are excessive cooking as excess heat destroys the vitamin in foods, and the great use that is liberated when heat is applied to soda is destructive of vitamin, and in order to check pellegra at its source, people must go back to yeast raised bread or to old-fashioned hoe-cake or corn pone.

Cook your meals less and throw the frying pan out of the window," is the author's advice as to the harmful effects of excessive cooking. He says "Our people overlook nearly everything except those things needing much cooking, as do cereals which are universally undercooked."

Free of Charge Any adult suffering from cough, cold or bronchitis, is invited to call at the drug store of Gardner Drug Co and get absolutely free, a sample bottle of Boschee's German Syrup, a soothing and healing remedy for all lung troubles, which has a successful record of fifty years. Gives the patient a good night's rest free from coughing, with free expectoration in the morning.

Regular sizes, 25 and 75 cents. For sale in all civilized countries.

The annual convention of the North Carolina Goods Roads Association was held this week in Asheville.

Not One Fatality

Fairfax Harrison, president of the Southern Railway Company, announced today that out of substantially 18,000,000 passengers handled by the Southern Railway for the fiscal year ended June 30, 1917, not a single one was killed. The management takes the utmost satisfaction in this achievement which it has sought to attain for nearly, but not quite, attained for several years past. It is due to not only greater human care and efficiency in operation, but the improved methods which have been progressively installed on the Southern in recent years.

The handling of these eighteen millions of passengers required 71,775 trains composed of the average number of passenger cars seating 72 passengers each; it means 249,780 passenger cars.

If these passenger trains stood end to end on the railroad tracks they would extend for 5,437 miles; more than six times the distance from Atlantic City to New York. If one passenger had been carried the total distance that these passengers were carried would have gone around the world 152 times, and had 15,150 miles been to travel.

CLEANSER YOUR HAIR MAKES IT BEAUTIFUL THICK, GLOSSY, WAVY Try This! All Dandruff Disappears And Hair Stops Coming Out.

Surely try a "Danderine Hair Cleanser" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair taking one small strand at a time; this cleanses the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff, invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful. You can surely have pretty, soft lustrous hair, and lots of it, if you will just get a 25-cent bottle of Knowlton's Danderine from any drug store toilet counter and try it as directed.

REMOVAL NOTICE.—S. Heiner & Co., will begin moving his stock of goods into the Harris building on Scales street Monday. In the meantime they are giving extraordinary bargains on all goods now in stock in their West Market street store. Be one of those to profit by this special Bargain Opportunity.

10 CENT "CASCARETS" BEST LAXATIVE FOR LIVER AND BOWELS Don't Stay Constipated, Headachy, Bilious, With Breath Bad or Stomach Sour

No odds how bad your liver, stomach or bowels; how much your head aches, how miserable and uncomfortable you are from a cold, constipation, indigestion, biliousness and sluggish bowels—you always get relief with Cascarets.

Don't let your stomach, liver and bowels make you miserable. Take Cascarets tonight; put an end to the headache, biliousness, dizziness, nervousness, sick, sour gassy stomach; bad cold, offensive breath and all other distress; cleanse your inside organs all the bile, gases and constipated matter which is producing the misery.

A 10-cent box means health, happiness and a clear head for months. All druggists sell Cascarets. Don't forget the children—their little insides need a gentle cleansing too.

Locomotives are the fundamental needs of Russia today, according to Professor Lemonosoff, railroad minister with the Russian mission in this country.

LEMONS WHITEN AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands

At the cost of a small jar of ordinary cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whiten and beautifier.

Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

Children Cry for Fletcher's CASTORIA

The Kind You Have Always Bought, and which has been in use for over over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

GENUINE CASTORIA ALWAYS Bears the Signature of Chas. H. Fletcher In Use For Over 30 Years The Kind You Have Always Bought THE CENTAUR COMPANY, NEW YORK CITY.

STOMACH ACTS FINE! NO INDIGESTION, GAS HEARTBURN, ACIDITY "Pape's Diapepsin" Fixes Sick, Sour Upset Stomachs in Five Minutes

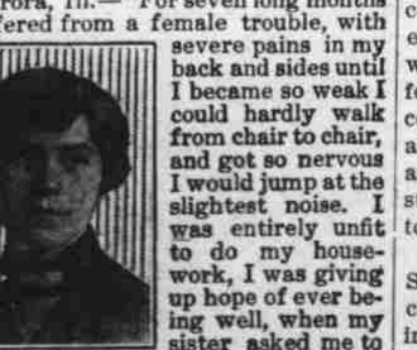
You don't want a slow remedy when your stomach is bad—or an uncertain one—or a harmful one—your stomach is too valuable; you mustn't injure it with drastic drugs. Pape's Diapepsin is noted for its speed in giving relief; its harmlessness; its certain, unfailing action in regulating sick, sour, gassy stomachs. Its quick relief in indigestion, dyspepsia and gastritis, when caused by acidity, has made it famous the world over.

Keep this wonderful stomach sweetener in your home—keep it handy—get a large bottle fifty-cent case from any drug store and then if anyone should eat something which doesn't agree with them; ferments and sours and forms gas; causes headache, dizziness and nausea; eructations of acid and undigested food—remember as soon as Pape's Diapepsin comes in contact with the stomach it helps to neutralize the excessive acidity then all the stomach distress caused by it disappears. Its promptness, certainty and ease in overcoming such stomach disorders is a revelation to those who try it.

What is believed to have been the longest squadron flight of army airplanes so far was quietly accomplished Monday. Twenty-three airplanes under Captain Roy S. Brown, of the signal corps, took the air at 6 o'clock that morning, from the aviation field at Ashburn, a suburb of Chicago, and flew in one hour and twenty-five minutes, practically a mile a minute, to Rantoul. The trip was made without accident.

MRS. KIESO SICK SEVEN MONTHS

Restored to Health by Lydia E. Pinkham's Vegetable Compound.



Aurora, Ill.—"For seven long months I suffered from a female trouble, with severe pains in my back and sides until I became so weak I could hardly walk from chair to chair, and got so nervous I would jump at the slightest noise. I was entirely unfit to do my housework, I was giving up hope of ever being well, when my sister asked me to try Lydia E. Pinkham's Vegetable Compound. I took six bottles and today I am a healthy woman able to do my own housework. I wish every suffering woman would try Lydia E. Pinkham's Vegetable Compound, and find out for themselves how good it is."—Mrs. CARL A. KIESO, 596 North Ave., Aurora, Ill.

An Ideal Country Home For Sale, Known as Poplar Hill Farm

owned by R. H. Meador, deceased, two miles east of Madison on Dan River containing one hundred and sixty (160) acres, more or less, adjoining the lands on the west of B. F. Roberson, and on the north by Dan River, east by Fleming and George Goolsby, and on the south by the Madison and Wentworth Road. This is one of the best farms on Dan River, thirty (30) acres of good river bottom land, good meadow, well watered two big branches running thru the farm making it an ideal farm for raising cattle, especially adapted to grass and clover. The south side of the farm is very fine tobacco land, a gray soil with a yellow subsoil, also good for wheat, has two dwelling houses, one six room house and a four room house, extra feed barn 60x30, shed all around, one good pack barn with basement for ordering tobacco, three good tobacco barns on R. F. D. 2, telephone line and on main Madison and Wentworth top soil road. This is one of the most desirable farms on Dan River, and any one wishing to buy a country home or to invest in real estate should see this place before date of sale. This farm will be sold at auction for cash to the highest bidder on Saturday, July the 28th, at 3:00 p. m., before the Post Office door in Madison. Mr. Ferris, who now lives on the farm, will be glad to show you over same and for further information write to R. R. MEADOR, 121 S. Ashe St., Greensboro, N. C.

THE BEAUTY SPOT

Blue Ridge Mountains Chimney Rock and Bat Cave SITUATED IN HICKORY NUT GAP

There are many hotels and boarding houses and country homes where board can be obtained at lower rates than at any other section where the same class of accommodation is given. Before you make up your mind where to go, write us for printed information, which will be sent free of cost. If you want a few picture post cards of the many beauty-spots around here, send 10 to 25 cents in stamps and we'll buy and send them to you. Teachers of Public and Private Schools who want to take special courses under the most competent instructors should write "Literary, Arts and Handkerchief Association, Teachers who want to join the Teachers Outing Club," where they share expenses, and thereby get their outing at smallest cost. Write "Outing Club." Doctors, bankers, lawyer, merchants and manufacturers can get printed information that is of special interest to them. It costs less to send your family here than any other section. Furnished cottages, single room for housekeeping, and tents can be rented at reasonable rates. Write for information. Address ESMERALDA INN Bat Cave, N. C.