

**BUSINESS BUILDERS—
LOST, WANTED, ETC.**

Corn planter brushes at Townsend Buggy Co.
Phone 283-W—Hutcherson—about your laundry.
Beautiful Easter Hats.—Mrs. Cornie Irvin & Co.
Just received car shingles.—Townsend Buggy Co.
Bicycles, the better make.—Sold by Reidsville Hdw. Co.
Select your Easter Suit and Hat now.—Mrs. Cornie Irvin & Co.
SHINGLES! Shingles! No. 1 Saps and 3 hearts.—Townsend Buggy Co.
FOR SALE.—Two good strong gentle horses cheap.—D. L. Blackburn.
Fairbanks-Morse engines and electric lighting plants.—Townsend Buggy Co.
FOR SALE.—White Wyandotte and Wild Mallard Duck eggs.—Richard R. Saunders.
Just received shipment of pretty new buggies and harness.—Townsend Buggy Co.
Fresh goods, lowest prices, quick service, our motto. Phone 246-W.—R. L. Hubbard.
For twenty-four inch concrete well pipe, brick, and building blocks, call on W. T. Wooten, Mgr.
FARMERS!—Buy corn planters early. See the Improved Avery, sold by the Reidsville Hardware Co.
We still have a lot of that good country sorgham. Also Sugar House molasses.—J. D. McCollum & Son.
Don't let windy March catch you without being fully protected with fire insurance. See us for rates.—Pettigrew Real Estate, Rental and Insurance Agency.

Buggies and harness at attractive prices.—Reidsville Hardware Co.
Vulcan, Oliver and Farmer's Friend Plows. Sold by Townsend Buggy Co.
FOR SALE.—Piano, sewing machine and a few other household articles.—J. E. Amos.
FOR SALE.—Seed Irish Cobler potatoes at \$1.95. Delivered in Reidsville.—J. C. Lasley.
Hurry! Hurry! Get what shingles you need before they are all gone.—Townsend Buggy Co.
FOR SALE.—Splendid Jersey cow. Price reasonable.—John R. Smith, Reidsville, R. F. D. 1.
Letz Feed Mills, grind corn and cob and anything grindable. Sold on a guarantee.—Townsend Buggy Co.
Full lines of plows, plow points, cultivators, back-bands, trace chains, etc.—Reidsville Hardware Company.
NOTICE.—I am now running a nice comfortable Overland car for hire. Call phone 244 or 119-J.—E. R. Manley.
FOR RENT.—To family with no children, house on South Main street, Reidsville. Address Mrs. C. H. Scales 1404 15th street, Washington, D. C.
We are just entering into that windy season when fire insurance is needed most. See us for rates.—Pettigrew Real Estate, Rental and Insurance Agency.
WANTED.—A good tenant for a nice 34 acre farm. Would prefer tenant furnishing his own stock, but will furnish stock if necessary.—Apply to J. D. McCollum, Reidsville.
FLOWERS.—What gift carries more sentiment? No matter what the occasion, be it a birthday, social event or occasion of grief or for the sick room, flowers are always acceptable. We have a nice line of potted plants and cut flowers.—Mrs. W. T. Barber & Son, phone 112-J.

FISH.—Fine ones at the Parlor Market.
Try osteopathic adjustments for nervousness.
The Well Fixtures, sold by Townsend Buggy Co.
Country Ham, and all pork sausage at the Parlor Market.
POULTRY and Garden wire.—Whittemore-Mobley Hdw. Co.
LAWN MOWERS for sale by Whittemore-Mobley Hdw. Co.
GARDEN PLOWS just received at Whittemore-Mobley Hdw. Co.
In the bright lexicon of osteopathy there is no such thing as RUB.
Dazey Churns, great labor savers. Sold by Reidsville Hardware Co.
FOR SALE.—About 125 bales of bright wheat straw.—J. E. Amos.
Nice line of dress gingham and percales.—J. D. McCollum & Son.
We are paying good prices for good butter, cash. At the Parlor Market.
Paint your house with Lucus paint or Lewis Lead.—See Reidsville Hdw. Co.
Just received a lot of Fancy dried apples. 15c per pound at the Parlor Market.
DAZEY CHURNS, best on the market for sale by Whittemore-Mobley Hdw. Co.
BIG STOCK of Chattanooga plows. Close prices.—Whittemore-Mobley Hdw. Co.
WANTED.—Several loads good clean cow manure.—Cecil Barber, phone 112-J.
FOR SALE.—1917 Ford touring car; in good condition.—Rockingham Vulcanizing Co.
MATTOCKS, Rakes and all kinds of garden implements.—Whittemore-Mobley Hdw. Co.
FOR SALE.—About 1100 feet of good lumber. Bargain to quick buyer.—J. E. Amos.
We will pay you cash for all your butter and eggs at the Parlor Market.—Cosmo Benson.
FOR SALE.—One good size farm or dray horse at a bargain.—Burton-Chance-Walker Co.
Highest market prices paid cash for your eggs and butter at the Parlor Market.—Cosmo Benson.
Take your laundry to Hutcherson not later than Tuesday 3 o'clock for shipment to the Star Laundry.
If you have a veal calf to sell or a fat beef calf, call us up at the Parlor Market.—Cosmo Benson.
Kiln dried potatoes are best for seed and table use. We have them for sale at two dollars per bushel.—W. S. McKinney & Sons, McIver, N. C., R. F. D. 1.
FOR SALE.—I have just received a car of Virginia horses and mules. Any one wanting to buy it will pay him to see us before buying.—J. S. Wilson, Leaksville, N. C.
Having recently added considerable improvements to my mill machinery I am now better prepared to give better service than ever before.—Z. W. Griffin, Route 2, Reidsville.
See Walker Hide & Junk Co. or James D. Womack at Womack Motor Co., for Thomas Phosphate or Tobacco Fertilizer, and you will get best prices as well as the best grade of fertilizers.—Jno. R. Williams.

**REMARKABLE VALUES IN
New Spring
Merchandise**

**IT PAYS TO BUY FROM
S. HEINER & CO.**

27 SCALES STREET Adjoining Brittain's Drug Store REIDSVILLE, N. C.

DRESS GOODS BARGAINS

Because of Unusual Trade Conditions, These Bargains will be Readily Appreciated.

Bookford Percales 12 1-2c. Exceptional good quality in dark and light patterns, worth 16 1-2c.	Mercerized crepe 35c. Stylish Dress Goods in many shades, worth 75c.	Dress Linens 29c. n blue, white and tan, value 50q. yard.
40 in. Voiles 23c. Highest quality, regular price 50c.	Fancy Poplins 35c. Suitable for whole dress and worth 65c. yard.	Domestic 13 1-2c. Good, heavy quality, worth 18c.
White Flaxon Lawn 15c. Real fine quality, regular price 25c.	All Wool Serge 79c. In blue and black, regular \$1.25 grade.	Long Cloth 18c. Extra wide good quality, worth 25c.
Extra Good Quality Galatea 23c. Solid colors, suitable for Middy Blouses or Middy suits, worth 40c.	Silk Cotton Poplin 39c. All solid colors and extra fine quality, worth 65c.	Military Corsets and Fancy Poplins 39c. 75c grade, and pretty seasonable fabrics.
Figured Lawns 9 1-2c. Good grade, suitable for Summer Dresses, Kimonos, etc. Regular price 15c.	Best Gingham 17 1-2c. Over 100 attractive patterns to pick from. Sold elsewhere 25c.	Best Nainsook 23c. Worth 40c.
Fancy Madras 35c. Suitable for Shirtwaists and worth 75c.	Cannon Cloth 19c. Yard wide, extra good quality, value 25c.	Best Pongee 23c. Worth 50c.
Beautiful Waistings 39c. Finest quality and very attractive patterns. Regular price 75c.	Fancy Striped Voiles 39c. Dress goods of unusual beauty and style, \$1.00 per yard.	Best Table Damask 65c. Regular \$1.00 grade.
	40 in. White Lawns 24c. Good quality, worth 40c.	75c Damask 39c.

**Big and Varied Stock of Silk Dress Goods—
All New, All Colors, Fancy and Plain!**

DEPENDABLE SILKS AT BIG SAVINGS IN PRICE

BIG TIMELY SAVINGS IN SKIRTS WAISTS AND DRESSES. MOST REMARKABLE VALUES TO BE HAD.

Crepe de Chine \$1.48. All colors, best quality, regular price \$2.50.	House Dresses \$1.48. Made full, of best quality gingham, in many attractive styles. We are offering these dresses cheaper than material can be bought at present prices.	charm. Regular price \$5 and \$6.
Taffetas and Satins \$1.39. Solid colors and extra fine quality, worth \$2.00.	Ladies' White Skirts 98c. Made of Gaberdines and Corduroys. These Skirts will be picked up quickly as they are worth double the price quoted.	Growing Girls' Party Dresses \$5.75. Made of solid color, silk poplins, pretty models. Worth \$10.00.
Fancy Taffetas \$1.39. Yard wide and exceptionally good quality in Plaids and Stripes, worth \$2.00.	Misses Dresses \$1.98. Prettily made, of best grades of gingham, and worth \$3.00.	Ladies Waists 98c. Attractive styles in voiles and lawns. Prettily trimmed. Regular price \$1.50.
Shirtwaist Silks 59c. Stripes and Fancy Patterns, well worth \$1.00.	Georgette Waists \$3.95. Beautiful quality, effectively made, in white and flesh color. Collars hemstitched and embroidered to add additional	Crepe de Chine Waists \$2.45. In white and flesh color. Regular price \$4.00.
Black Taffeta 98c. Yard wide and worth \$1.50.		Middy Blouses 69c. Value \$1.00.
Fancy Dress Silks 39c. Worth 65c.		Ladies Skirts \$1.98. In blue and black, made of serge and gaberdines. Well worth \$3.00.

THE REASON OUR PRICES ARE SO LOW for the high-grade merchandise we are offering is because we anticipated present conditions long ago and contracted for our stock accordingly. Our policy is to sell as we buy—in other words to pass the savings to you.

Remember that our Regular Prices are at least one-third LOWER than other stores. Then consider the fact that our SALE PRICES represent RADICAL REDUCTIONS from the regular prices, and you'll begin to appreciate the values we are now offering.

Shoes For Men, Women and Children

New Spring Creations. Famous makes in the season's latest styles. Solid leather Shoes in all leathers and styles to suit your particular ideas, and at lower prices than elsewhere—at YOUR PRICE.

FOR MEN	FOR CHILDREN	FOR WOMEN
\$3.00 Shoes \$2.50	Price range 98c to \$2.95.	\$3.00 Shoes \$2.50
4.00 Shoes 3.50		2.50 Shoes 3.00
4.50 Shoes 4.00		4.00 Shoes 3.50
6.00 Shoes 5.25		5.00 Shoes 4.00
7.00 Shoes 6.00		6.00 Shoes 5.00

Save on Shoes

MEN'S AND BOYS' CLOTHING

Astonishing Low Prices for These Times.

Again we demonstrate our ability to far surpass the PRICES of any other store—offering the highest grade of clothes for men and boys at pre-war prices.

Boys Suits \$2.75. Reduced from \$4.	Men's Suits \$16.50; reduced from \$20.00.	Staple and Conservative Models. Pinchback and plain back English Sacks, single and double breasted, straight fronts with three and four buttons.
Men's Suits \$8.95; reduced from \$12.	Men's Suits \$13.50; reduced from \$18.00.	Boys' Suits \$5.75; value \$8.
Men's Suits \$11.50; reduced from \$15.00.	Boys Suits \$4.50; reduced from \$6.50.	Boys' Suits \$7.50; value \$10.

Absolutely every type of Suit—including not only "Fancies" but also

**SAVE MONEY BUYING FROM
S. HEINER & CO.**

27 Scales Street Adjoining Brittain's Drug Store Reidsville, N. C.

75 Years Old Feb. 1st

**THE MUTUAL BENEFIT LIFE INSURANCE CO.
OF NEW YORK
THE OLDEST COMPANY in America**

I.—Offers Unquestionable Security—the most important question to settle in buying Life Insurance. Assets more than six hundred and thirty millions.
II.—Offers Insurance at cost. A mutual company, no stockholders to absorb the profits. A post-mortem distribution makes it impossible to lose your dividend.
III.—Offers the New York Standard Contract, which is simple in construction and prevents misunderstandings and discrimination between policyholders.
I.—Offers Annual Dividend, which insures a low net cost, more than 18 million dollars in dividends is being distributed this year by this grand old company.
V.—Our Diamond Jubilee Policy affords the greatest protection because it offers double benefit and disability privileges that are not excelled by any other company.

For full particulars see
CAPT. A. J. ELLINGTON, Special Agt.
REIDSVILLE, N. C.

**New Spring and
Summer Goods
AT A. BANE'S STORE**

We take pleasure in announcing that our splendid stocks of Spring and Summer Goods are now all in place and ready for your inspection. Every line is complete with a great variety of new and up-to-date goods of the very latest styles. We have the swellest line of Ladies' Silk Dress, Silk and Crepe de Chines and Georgette Crepes that has ever been exhibited in Reidsville. Also a splendid line of Silk and Serge Skirts, Silk, Crepe de Chine, Georgette Crepe and Voile Waists in all colors.

MILLINERY If you want to see the biggest line of Pattern Hats, latest styles and best quality ever shown in Reidsville don't overlook our display. We can save you 50c on the dollar on all Millinery needs for ladies, misses and children.

Big line of ladies', men's and children's Slippers, latest styles and all colors.
Ladies' and children's Underwear in a great variety.
Splendid line of Rugs, Art Squares, Lace Curtains and Window Shades at astonishingly low prices.
Finest line of Umbrellas and Parasols, all grades, from cotton to silk, in all colors and styles and qualities.
Splendid line of men's and boys' Suits, men's and boys' Pants, men's and boys' Slippers and Shoes, men's and boys' Hats and Caps, men's and boys' Shirts, Underwear, etc.

If you are looking for swell styles and good quality goods at live and let live prices, call at our store before making your purchases.

A. BANE'S Store
23 GILMER STREET
BOYLES BROS, OLD STAND