PATRONIZE YOUR LOCAL MERCHANTS Elkin Stores Are The Doorways To Elkin's PROSPERITY

It is the home merchant who pays the taxes, who supports the schools, the churches, charities, and is always working to the interests of the community. Men and women are fast learning that the so-called Mail-Order house, is a dead expense to a community. They are learning that when they spend their money with them it is gone from this community forever. Know your friends, trust your friends, and you will learn the Mail-Order house is not your friend. Here is one dollar. Follow its course when spent with your home merchant. The farmer sells his product to the local merchant; the farmer in turn buys medicine from the drug store; the druggist buys shoes from the shoe store; he

spends his dollar with the barber; the barber buys a shirt from the merchant; he pays his doctor bill; the doctor buys his dinner from the cafe; the cafe pays the bill to the jobber; the jobber banks the money; the bank then can lend it to some one to build a house; thus giving the lumber dealer employment; carpenters, painters, brick layers, plumbers, electricians and others. So you see the importance of spending your money with local concerns, when you can get just the same thing that you would travel a hundred miles for, or order from some Mail-Order house, at the same price, per quality. BOOST HOME ENTERPRISES FOR BETTER BUSINESS.

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BUILD AT HOME

SAVE AT HOME

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