



It's up to YOU and YOU and YOU

THE ADMINISTRATION AT WASHINGTON CALLED INNUMERABLE CONFERENCES OF THE COUNTRY'S LEADERS IN THE FIELDS OF TRANSPORTATION, MANUFACTURING, BANKING, RETAIL AND OTHER LINES OF BUSINESS, HAVING A DIRECT INFLUENCE ON THE PROSPERITY OF THE NATION. THESE CONFERENCES WITH BUT A SINGLE PURPOSE, AND THAT, TO PLAN "POLICIES" THAT WOULD GUARANTEE A CONTINUATION OF OUR PROSPERITY.

AMERICA'S BUSINESS LEADERS HAVE PLEDGED THEMSELVES TO A PROGRAM OF "PROSPERITY INSURANCE," THE "PREMIUMS" OF WHICH WILL BE PAID BY ALLOWING NO CURTAILMENT OF BUSINESS EXPANSION. THE FACTORIES, THE RAILROADS, THE AGRICULTURAL DISTRICTS AND THE BUSINESS OF BOTH LOCAL AND NATIONAL GOVERNMENTS WILL CONTINUE TO DRIVE FULL STEAM THROUGH 1930.

HOWEVER, PROSPERITY IN ITS FINAL ANALYSIS, DEPENDS UPON THE INDIVIDUAL WORKER . . . FOR WITHOUT HIS WHOLE-HEARTED CO-OPERATION THE "PREMIUMS MAY LAPSE . . . THE PROSPERITY OF YOUR CITY, YOUR STATE AND YOUR NATION CAN ONLY BE ASSURED THROUGH THE ENTHUSIASTIC EFFORTS OF EVERY INDIVIDUAL. REMEMBER IT'S UP TO YOU AND YOU AND YOU.

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