

Some Interesting Facts Concerning the Duke Foundation, Its Origin and Purpose

DUKE A BUILDER

ESTABLISHED THE DUKE ENDOWMENT

Extracts of Address By
William R.
Perkins

MADE IN VIRGINIA

By the masses, little is known about the words "Duke Endowment," its origin, nature and purpose, however the story is most interestingly told in a booklet written by William R. Perkins, covering every phase of the subjects mentioned above.

The booklet is an address delivered before The Sphinx Club, at Lynchburg, Va., on October 11, 1929, by Mr. Perkins, and tells the entire story of the late James Buchanan Duke, how he amassed his great wealth and how he provided for it to be spent.

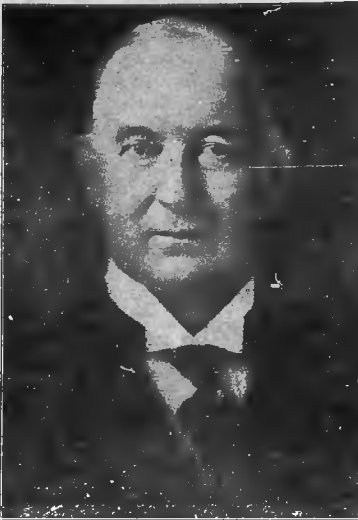
The erection of the new Hugh Chatham Memorial Hospital here was made possible through the donation of \$40,000 from the Duke Endowment, and the completion of the building causes us to pause and give credit to the man whose wealth was left largely for public benefit.

Quoting from Mr. Perkins' address, the following will be read with particular interest by our people, who have shared in the Endowment fund provided by Mr. Duke:

"My subject is the Duke Endowment, its origin, nature and purpose, which I have been told, and can well understand, is of interest to you. It is one of the outstanding philanthropies of all time. It is of our Southland. It is for our Southland. While located in the Carolinas where the Duke Power System operates, undoubtedly its influence will permeate and its activities will benefit elsewhere, as through the great educational institution it is constructing at Durham on your border.

And if the income proves more than sufficient within the Carolinas the trustees, in their discretion, may use the excess for hospitalization beyond their confines, giving preference to adjoining States, in which category, of course, comes Virginia.

"All that exists or happens is the expression of a personality. Such is the case with business and pleasure, our good deeds and our bad, our homes and habits, and even the clothes we wear; for the apparel off-proclaims the man. This world of ours is the expression of a great personality. I know that on this subject some assert 'insufficient knowledge to form a belief and others enter an ignorant denial; but to me the marvel of creation has always meant the existence of a Superior Being, and I behold in the act which is my theme the evening product of this Superior Being

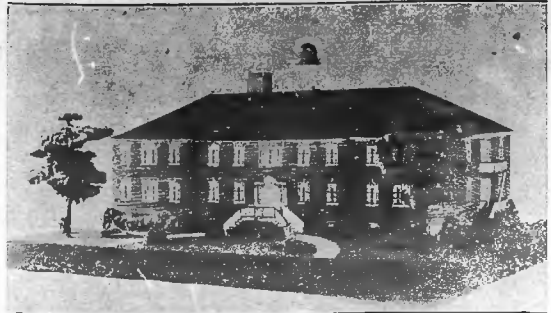


JAMES BUCHANAN DUKE

working through the hearts and consciences of mankind.

"The Duke Endowment was an expression of the personality of James Buchanan Duke, though it presented a side of him which then seemed little known to the public. It will recall the surprise voiced by the Press in its announcement. As a matter of fact, this was one of the highest compliments ever paid the quiet, unpretentious way in which Mr. Duke carried forward his plans."

(Continued on Page Five)



Welcome to Our City This New Hospital Opens April 19th

We are proud of this handsome new building and rejoice with Elkin citizens in the announcement of its opening on April 19th, for inspection.

TO THE LADIES:

We extend a most cordial invitation to the ladies who will compose the nurses' staff, and invite them to visit our beauty shoppe, where they will find modern equipment for any requirement.



And the same invitation applies to those who already reside here, or will visit the hospital or future patients that will be admitted there. Again—a welcome!

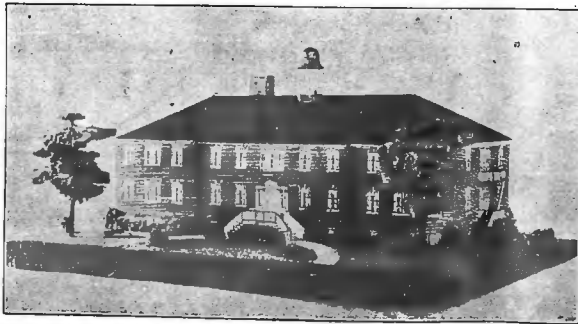
Mary's Beauty Shoppe (At Sydner-Spainhour Company)

MARY COLE-ERHAM

PHONE 87

LUCY GRAY

The Plumbing and Heating



In the New Hugh Chatham Memorial Hospital was done by us

IT PLEASES US TO SAY THAT WE WERE AWARDED THE PLUMBING AND HEATING CONTRACT FOR THE NEW HOSPITAL BUILDING, WHICH HAS JUST BEEN COMPLETED. IN KEEPING WITH THE HIGH QUALITY OF THE BUILDING THROUGHOUT, THE PLUMBING AND HEATING SYSTEMS WHICH WERE INSTALLED BY US REFLECTS, WE THINK, FAVORABLY UPON OUR BUSINESS, AND WE ARE PROUD OF OUR ACCOMPLISHMENT IN THE WORK DONE BY US. GOOD BUILDINGS DESERVE GOOD PLUMBING AND HEATING, AND THE NEW HOSPITAL BUILDING HAS BOTH. IF YOU ARE BUILDING OR REBUILDING, LET US GIVE YOU AN ESTIMATE ON THE WORK. WE CARRY A COMPLETE LINE OF PLUMBING SUPPLIES, AND HAVE SERVICE MEN AVAILABLE AT ALL TIMES. SEE US BEFORE YOU INVEST IN PLUMBING OR HEATING EQUIPMENT.

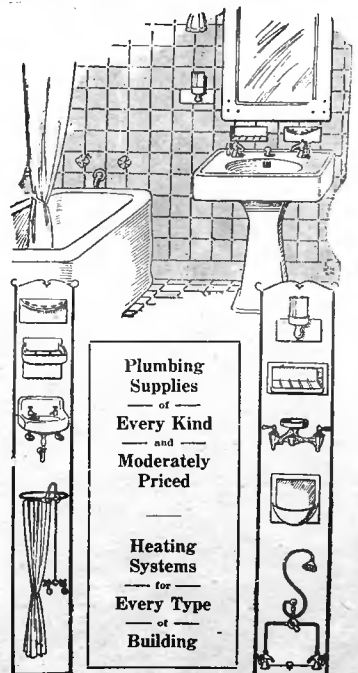
Hearty Good Wishes For the Success of the New Hospital—and CONGRATULATIONS

Elkin Plumbing and Heating Co.

Jones D. Holcomb

PLUMBING AND HEATING CONTRACTORS
Elkin, North Carolina

Andrew Spann



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