

# BRUCE BARTON

Writer of "THE MASTER EXECUTIVE"

Supplies a week-to-week inspiration for the heavy-burdened who will find every business trial paralleled in the experiences of "The Man Nobody Knows."

## STRENGTH, ASSURANCE, CALM

More than once in his journeys Jesus had passed the victims of the justice of that day, writhing, tortured beings nailed to crosses and waiting piteously for release. Sometimes they waited for days before the end. The memory of such sights must have been constantly with him; at every sunset he was conscious that he had walked just one day nearer to his own ordeal.

Yet Jesus never faltered. Calmly, cheerfully he went forward, cheering the spirits of his disciples, and striking those fiery blows against hypocrisy and oppression which were to be echoed by the hammer blows upon his cross. And when the soldiers came to arrest him, they found him ready and still calm.

The week of his trial and crucifixion takes up large portion of the gospels. For that week alone we can follow him almost hour by hour; we know when he ate and slept, what he said and to whom; we can trace the gathering storm of fury which finally bore him down. And this is the magnificent thing to remember—that through all that long torture of imprisonment, court trials, midnight hearings, scourgings, loss of food and loss of sleep, Jesus never once ceased to be the master.

His accusers were determined. They thronged the courtyard before the palace, clamoring for his blood, yet even they felt a momentary awe when he appeared before them on the balcony.

Even Pilate felt it. The two men offered a strange contrast standing there—the Roman governor whose lips were so soon to speak the sentence of death, and the silent self-possessed ex-carpenter—accused and doomed—yet bearing himself with so much majesty as though he were somehow beyond the reach of man-made law, and safe from the hurt of its penalties.

In the face of the Roman were deep unpleasant lines; his cheeks were fatty with self-indulgence; he had the colorless look of indoor living. The straight young man stood inches above him, bronzed and hard, and clean as the air of his loved mountain and lake.

Pilate raised his hand; the shouting and the tumult died; a deathly stillness descended upon the crowd. He turned and faced the figure at his side, and from his coarse lips there burst a sentence which is a truer portrait than any painter has ever given us. The involuntary testimony of the flabby cynical Roman in the presence of perfect strength, perfect assurance, perfect calm: "Behold," he cried, "the man!"

## THE FIRST MIRACLE

The Gospels tell a different story. The life of Jesus, as we read it in the scriptures is what the life of Lincoln would be if we were given nothing of his boyhood and young manhood, very little of his work in the White House and every detail of his assassination. All of the four gospels contain very full accounts of the weeping which attended the crucifixion; John alone remembered the laughter amid which the first miracle was performed.

It was in the little town of Cana, not far from Nazareth; and Jesus and his mother had been invited to a wedding feast. Often such a celebration continued several days. Everybody was expected to enjoy

himself to the utmost as long as the food and drink lasted—and it was a point of pride with the bride's mother that both food and drink should last a long time.

Enthusiasm was at a high pitch on this occasion when a servant entered nervously and whispered a distressing message to the hostess. The wine had given out.

Most of the guests were too busy to note the entrance of the servant or the quick flush that mounted to the hostess' cheek. But one woman's sight and sympathy were keener. The mother of Jesus saw every move in the little tragedy, and with that instinct which is quicker than reason she understood its meaning. She leaned over to her son and confided the message.

"Son, the wine is gone."

Well, what of it? He was only one of a score of guests, perhaps a hundred. There had been wine enough as it was; the party was noisy and none too restrained. Besides, there was a precedent in the matter. Only a few weeks before when he was tortured by hunger in the wilderness, he had refused to use his miraculous power to transform stones into bread. If the recruiting of his own strength was beneath the dignity of a miracle, surely he could hardly be expected to intervene to prolong a party like this.

Did any such thoughts cross Jesus' mind? If they did we have no record of it. He glanced at the wistful face of the hostess—already tears sparkled under her lids—he remembered that the event was the one social triumph of her self-sacrificing life; and instantly his decision was formed.

He sent for six pots and ordered them filled with water. When the contents of the first one was drawn, the ruler of the feast lifted his glass to the bridegroom, and the bewildered but happy hostess: "Every man setteth on first the good wine," he cried, "and when men have drunk freely, then that which is worse. But thou hast kept the good wine until now."

The mother of Jesus looked on in wonder. She had never fully understood her son; she did not ask to understand. He had somehow saved the situation; she did not question how. And what was sufficient for her, is sufficient for us.

## Swift And Company Buys 1,000 Chevrolets

Detroit, Mich., Nov. 22.—An example of how great American business organizations are maintaining their service at a high standard of efficiency despite general business conditions is shown in the purchase by Swift and Company of more than 1,000 new Chevrolet Six cars and trucks for the twelve months period ending October 1st.

These Chevrolets, delivery of which were made throughout the year, are being used in every state in the union, at the various Swift branches and subsidiary companies to expedite delivery of the company's numerous products.

At present there are approximately 2,500 Chevrolets in the fleet equipment of Swift and Company. This ranks them as one of the largest operators of Chevrolet fleets in the United States.

## Work Weary "NERVES"

Do they make you Restless, Cranky, Tired, Sleepless, Dyspeptic, Head-achy? Do they spoil your pleasure and interfere with your work?

Tens of thousands have found a way to get relief from over-worked nerves—a way so simple, so pleasant, so low in cost, that we are constantly receiving letters that say, "If I had only found Effervescent Nerve Tablets sooner." Simon Brandt writes: "I was very nervous from over-work. I couldn't sleep well, appetite was poor, and I felt weak for a long time. Used Dr. Miles' Nervine and now feel fifteen years younger and I am working the same as I did before—fourteen to fifteen hours daily."

"Sorry I did not learn about this wonderful medicine sooner as I had tried everything I could hear of, without results, until Dr. Miles' Nervine put me back on my feet."

When you are nervous, try this—put a Dr. Miles' Effervescent Nerve Tablet into a glass of water. Watch it bubble up like sparkling spring water—drink it—enjoy the feeling of calm and relaxation that follows.

In Dr. Miles' Effervescent Nerve Tablets a splendid formula for soothing overworked nerves is combined with bicarbonate of soda and citric acid which tend to correct hyper-acidity—a frequent cause of nervousness.



Effervescent NERVE TABLETS

## Diction Wins Medal



Alexandra Carlisle, absent from the stage for 10 years, returned to new triumphs this season and now receives the Gold Medal award of the American Academy of Arts and Letters for best diction on the stage today.

The bonus raid seems a dreadful thing to nice men who sold the Government \$10 articles at \$640 during the war.—Waco News-Tribune.

## Honor Best Farmers of State With Certificates

Under a co-operative arrangement with the Agricultural Committee of the North Carolina Bankers Association, 146 leading farmers of North Carolina have been selected for receiving the award of Grade "A" farmers for the accomplishments of the past year, according to an announcement by Charles A. Sheffield, assistant director of extension at State College. Certificates by Dr. E. C. Brooks and Dean L. O. Schaub on the part of the college and by Norman Y. Chambliss of Rocky Mount on the part of the bankers have been issued to these men.

Mr. Sheffield says that these men made a grade of 80 and above in meeting a number of very stringent requirements in their farming operations. Seven out of the 146 made a perfect grade and eight others graded 99 percent. Forty-eight banks in 40 counties co-operated in the movement and assisted the college in getting the facts about the men selected for the award.

Ten vital items of good farming

## May be Speaker



Congressman McDuffie of Alabama, one of the chief lieutenants of Speaker John N. Garner, now Vice-President elect, is mentioned as the next possible Speaker of the House after next March.

and farm management were included in the requirements. These covered the various aspects of live-at-home farming and especially the produc-

tion of all food and feed on the place. Further, the use of good seed, the use of soil improving crops and practices, the keeping of farm records and the beautification and improvement of the farmstead were stressed. Some of the records secured from the 146 farmers contain valuable data which will be used by the Extension Service in its further efforts to make North Carolina a more prosperous farming state.

Mr. Sheffield said the seven men grading perfect in the selection are: L. O. Mosely of Lenoir County, D. H. Newell of Wayne, L. H. McKay of Henderson County, R. F. Shaw of Guilford, George Sockwell of Guilford, Thomas Sparrow of Gaston and D. H. Boney of Duplin.

## BADLY WOUNDED

Robert Critz, 37-years-old, prominent young man of Winston-Salem, was found in the bathroom of his home about 6:30 o'clock Friday evening with a serious bullet wound in his head. It is not known whether he attempted to commit suicide or accidentally shot himself.

# HEY KIDS!



# SANTA CLAUS

WILL BE AT  
**OUR STORE**  
SATURDAY DEC. 10  
and Each Successive  
Saturday Thereafter  
Until Christmas  
COME IN AND SEE  
THE NEW

# CHRISTMAS TOYS

WEDNESDAY-TOYLAND OPENS AT 3 O'CLOCK

Santa Claus has many new toys this year that you have never seen before and he wants you all to come to our store next Wednesday afternoon and see them all. You'll be delighted with their sturdy construction and low prices and it will be a good opportunity to tell Old Santa when he arrives in person the following Saturday just what you want him to bring. So don't forget! Be here and be sure and bring your mother and father. For Santa has sent us lots of gifts to show them, too.

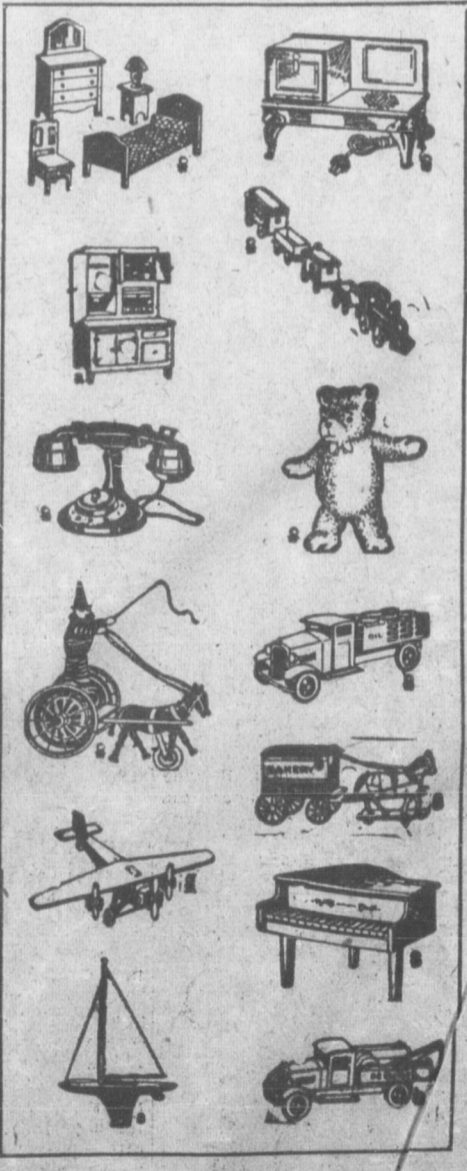
## Every Imaginable Gift Is Here for Both Young and Old!

—AND AT PRICES YOU WON'T MIND PAYING!



This year you'll want to make your gift dollars go as far as possible. And that's why you should make our store your gift headquarters. For here we have appropriate gifts for every member of the family, economically priced, yet real quality goods. Come with the kiddies to our opening Wednesday and see our complete stock of holiday goods.

To aid you we have prepared the following gift list—each article of which may be obtained here: Dolls, Doll Carriages, Doll Push Carts, Doll Beds, etc. Also Tea Sets, Pianos, Drums, Kodaks, Sewing Sets, Drawing Outfits, Musical Toys, Wheel Goods, Pictures, Mirrors, Shaving Sets, Toilet and Manicure Sets, Brush and Comb Sets, Fancy Glass, Aluminum and Chinaware, Novelties, Bibles, Books, Stationery, Christmas Greeting Cards, Boxes, Decorations, etc. Gloves, Neckties, Hosiery, Underwear, Bedroom Slippers for the entire family, Jewelry, Fountain Pens, Pencil and Pen Sets, Handkerchiefs, Scarfs, etc. Any item we do not have in stock we will be glad to order for you.



# Somers & Co. 5, 10, to 99c Store

L. F. Walker, Prop. and Gen. Mgr. Elkin, North Carolina