

## THE ELKIN TRIBUNE

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C. S. FOSTER, President  
H. F. LAFFOON, Secretary-Treasurer

SUBSCRIPTION RATES, PER YEAR  
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## Double-Taxed

When the general assembly provided for the legalized sale of beer in North Carolina, it was supposed to have done so at the behest of the majority of the citizenry of the state. Likewise in establishing the dealers' tax and the original tax on the beverage, it was thought to be sufficiently high to meet with consistency.

But in framing the law, and the subsequent provisions of the sales tax, beer was not exempted from the levy of the latter, and the beverage finds itself double-taxed. It is probably because of this that the sale of beer in this state has not reached the volume expected of it. Thirsty ones do not like the idea of planking down an extra ten per cent for the privilege of drinking a stein.

The majority of sales are by the glass, the price of which is generally a dime, and Attorney General Brummitt has ruled that the sales tax applies.

It is generally conceded that the legislators meant to put beer in the class with gasoline, which they considered was taxed high enough, almost to the limit, but they failed to say so when they built the structure of the sales tax, and there is nothing to do but let it ride.

Those who opposed the sale of beer in North Carolina, are probably pleased with the situation, that is if they voted as they drink. But it may have its backfire, not only in the curtailment of revenue, but in the decision that if one must pay an exorbitant price for the stuff, they may as well add a mite to the total and get bootleg fire-water of greater potency.

## Will Tell The Public

As a result of the national convention recently ended in New York, financial advertisers all over the country have decided to stress the importance of giving the public more information about banks and banking, the discussion at the convention indicating that too much secrecy may be blamed for many of the misunderstandings in the past.

The newly elected president of the Financial Advertisers' Association declared that "we bankers have been at fault in that misunderstanding on the part of the public should have been permitted to develop, inasmuch as public knowledge of banks and bank methods must come from the men who know them—the men in the banks. Today, on a basis of this mistake, we recognize the right of people to know what goes on in the bank which safeguards their money. Sound banking will be a certainty when the temper of the people permits it."

The new official stated that "there never was a time when there was a greater need for every bank to do an advertising job," and urged continuous, honest and intelligent advertising to build confidence in banking.

The bank today is more a service institution than in yesteryear: there is a community of interest between patron and bank that must not be abridged by misunderstandings, if mutual benefits are to result. To take the public into full confidence is the best way to avoid misunderstanding and its consequent grief.

## Where Will It End?

Southern cotton growers, during this month will have received around \$110,000,000 for plowing under approximately 10,000,000 acres of cotton, thereby reducing the crop by about 4,260,000 bales. The benefit from this removal is already being condemned as inefficient.

Cotton growers are now clamoring for the government to buy up half of this year's crop at 15 cents, which is five cents more than the present price. This would cost the government around \$375,000,000.

Another plan is being considered by the administration that would provide an advance of 10c a pound on this year's cotton crop to farmers in consideration of their agreement to conform with the federal average production program for 1934, the government having set a goal of reducing the 1934 acreage from 40,000,000 to 25,000,000.

Right now the wheat farmers are being asked to curtail their wheat acreage along lines similar to the cotton removal plan.

These figures stagger even those who have become accustomed to deal in government millions, and the wonder is, where will it all end?

The enormity of the proposed program accentuates the seriousness of the job the present administration has had cut out for it. If Mr. Roosevelt and his lieutenants can find a way out of the wilderness, their place in history will be secure. If they fail, will they be given due credit for having tackled the job with such manifest courage and initiative?

The embattled farmer should not fail to get the lesson that is costing his government so much right now. When those in the know suggest that acreage curtailment is necessary, the farmer ought to listen, without the coercion now in evidence.

## The Newspaper And Radio

Marlen Pew, editor of Editor and Publisher, leading newspaper trade journal, states that the administration at Washington favors the radio and the movies, as channels through which to reach the voters of the nation, rather than the newspapers. He says:

"Radio and the moving pictures are favored now in Washington because they can be commandeered at a moment's notice, without expense, and used exactly as if government properties. They question nothing, have no opinions, are removed from the great political controversies, and offer what is called direct contact with a considerable section of the sovereign voting population. Radio has to dance to government tunes because it is under government license. Motion pictures take anything that looks like good entertainment and regard the government as a prolific source of inexpensive scenery and talk. The Navy is somewhat operated for Hollywood effects. Naturally both radio and motion pictures are effective instruments in a national crusade which depends in considerable part upon emotional appeal."

Which is all the more reason why the newspapers should desist in giving free space to these competitors. Because moving picture actresses are easy on the eyes, every daily paper in America, and others too, are cluttered up with the exploits and love affairs of Hollywood.

Newspapers give an unlimited free boosting service to radio programs, and thus help to direct the public mind to radio activities, with the result that at least one-half of radio time is taken up with whiny advertising that usually annoys, thus instead of doing its readers a service the newspaper does the opposite.

But when the administration or individual wants to reach the populace with a message that will be permanent, the newspaper and magazine are selected for this purpose.

## Not Dead But Sleeping

Four years ago the Democrats, nationally speaking, were wallowing in the throes of defeat, even as the Republicans are now, but with this difference: Within six months after Mr. Hoover's inauguration, and thenceforward, the Democrats had gained their wind and were after the enemy, tooth and toe-nail; six months after Mr. Roosevelt's inauguration the Republican party, temporarily at least, has passed completely out of the picture, the nearest reminder of the fact that there is a Republican party was when Mr. Hoover attended the World Fair in Chicago, the other day.

But Democrats are deceiving themselves if they think the Republican party has curled its tail and gone to sleep. Every Democratic move is being recorded and properly catalogued, and anything that favors failure is being seized upon as a sweet morsel of revenge; old bones are being buried for future gnawing, and they will be unearthed in due season.

It cannot be charged that Mr. Roosevelt's campaign promises have not been kept. In fact he has gone far beyond his pre-election pronouncements. He took over the reins of government when the nation was in a literal mess; circumstances demanded that he employ unusual methods, and he has employed them with admirable courage. If he succeeds in leading us out of the wilderness, he will have nothing to fear, but if he fails, it is just like Americans to forget that he tried.

## A Wilkes Product

Judge Johnson J. Hayes, of this federal district is now in New York presiding over the case against U. S. Senator James J. Davis, of Pennsylvania, charged with aiding in the conduct of the Moose lottery which benefited that fraternal order by millions of dollars, and incidentally is alleged to have added a sizeable sum to Senator Davis' bank account.

The news dispatches state that "veteran federal court attaches are marveling at the speed with which Judge Johnson J. Hayes conducts his court. Things have been kept humming in the courtroom of the Greensboro judge, who, courteous and patient at the same time has seen to it that unnecessary delays are avoided."

It is perfectly understandable that Judge Hayes should make an impression on our northern friends. He has a splendid personality that attracts, and is a keen-minded jurist who can read human nature like a book. He knows federal laws and knows how to apply it, and in a clash of wits, few lawyers are able to confuse him. These are characteristics necessary in a good judge.

Judge Hayes is a product of the hills of Wilkes county, and is added evidence that other things with a brand of superiority comes out of Wilkes than its reputation for corn liquor.

The Davis trial in New York is of further interest to Surry citizens because of the fact that Attorney H. O. Woltz, of Mt. Airy is one of the defense lawyers employed by Senator Davis, and has been active in the examination of witnesses and in counsel conferences.

Inasmuch as those balloon racers weren't going anywhere in particular, it is hard to conceive how some of them got lost.

The Detroit News wonders "are there any overwhelming objections to including seersucker suits in the cotton to be plowed under?"

Wonder how many men will pick their wives from among the beauty contest winners, passing up those adorable ones who entered the biscuit-making competition?

"Uncle Tom's Cabin" is being revived, liquor is coming back, and there be those who predict that "Ten Nights in a Barroom" will be a popular attraction.

## SOME RIDE

By Albert T. Reid



## HOSPITAL NEWS

The following patients have been admitted to Hugh Chatham Memorial hospital during the past week:  
Mrs. Mary Jane Cass, September 21, treatment and observation.  
Miss Fannie Talley, Elkin, and Miss Peggy Lou Myers, Jonesville, tonsil operations, September 22.  
Mrs. T. L. Davis, Elkin, and Ted

Lyons, Ronda, tonsil operations, September 23.

Miss Ellen Finney, Jonesville treatment and observation, September 23.

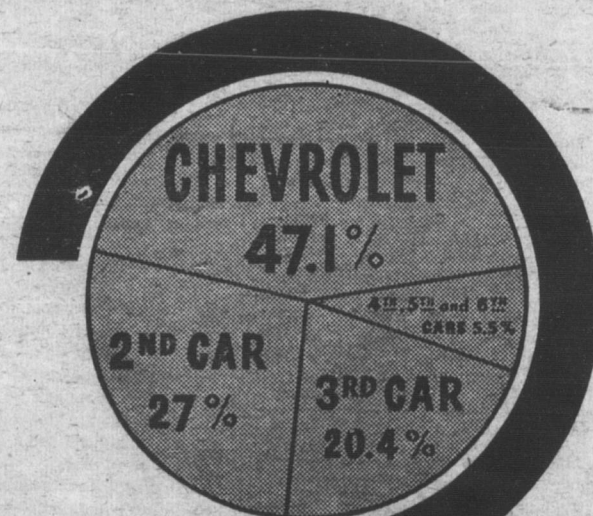
Eugene Phillips, Elkin, tonsil-ectomy, September 26.

Jean Click and Miss Margaret Nance, Elkin, tonsil operations, September 27.

Patients dismissed during the week were: Mrs. Lester Irwin,

Sparta, September 24; Porter Baker, Mt. Airy, September 23; Mrs. W. V. Shore and baby Shore, Booneville, September 22; W. S. Gentry, State Road, September 21 and W. H. Hanes, State Road, September 23.

Don't worry, folks. We hasten to assure you that the weather man is not permanently off the cold standard.



These figures are based on the latest retail registration figures from R. L. Polk & Company (all states for six full months). Since January first, Chevrolet has sold in excess of 425,000 passenger cars and trucks.

Can there be any  
stronger recommendation  
for a car than this



CHEVROLET

America can't be fooled when it comes to spotting the best "buy" in any field. America knows too much about motor cars for that. So when one certain car wins almost as many buyers as the next two put together, you know the answer: IT MUST BE BETTER. And that's what the new Chevrolet Six most certainly is.

Chevrolet is better looking—Chevrolet has better bodies—built not just of steel alone, but of steel reinforced by a sturdy hardwood frame. Chevrolet has a better engine—six cylinders for economy, cushion balancing for killing vibration! And Chevrolet gives better value—a long line-up of modern features which no other low-priced car can match.

Now is the time to start thinking about a new car for winter! And when you do so, think of the way Chevrolet is leading in sales. Could you ask for any stronger recommendation for a low-priced car than that?

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN



CHEVROLET

\$445 to \$565

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy C. M. A. C. terms. A General Motors Value.

F-W Chevrolet Company

Elkin, N. C.