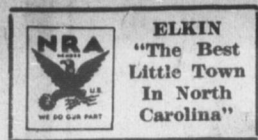


BE SURE TO ATTEND 98c DAYS FRIDAY AND SATURDAY



THE ELKIN TRIBUNE



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ELKIN, N. C., THURSDAY, MARCH 1, 1934

PUBLISHED WEEKLY

Merchants Association Is Sponsoring 98-Cent Days As First Project

TOWN-WIDE EVENT

All Merchants to Cooperate In Giving Big Values

ARRANGE FOR FUN

Ninety-Eight Cent Days, which will be observed here Friday and Saturday of this week and which is the biggest merchandising event ever to be sponsored here, is the first major project to be staged by the newly organized Elkin Merchants association.

Although there are a few stores here which are not members of the association, they too, have been urged to cooperate in 98c Days with the result that approximately 100 per cent of Elkin stores will offer special values for the event.

In sponsoring the event, the association has arranged for a number of entertaining features, full details of which will be found on page 1. It is their belief that a spirit of

If You Haven't a Mule to Enter In Race, Borrow One

The mule race to be staged here during 98c Days is open to anyone who has a mule—or can borrow one. It doesn't matter what kind, just so it's a mule—and to the swiftest goes the prize.

Those wishing to enter the race should get in touch with A. O. Bryan, who will be in charge of that event. Entrants in the horn blowing contest should see Foley Norman.

Attractive prizes will be awarded the winners of both events.

fun and gaiety will do much towards making the event a bigger success.

Officers and directors of the merchants organization were elected the latter part of last year when organization was completed. They are: President, L. G. Meed; secre-

tary, Miss Edith Neaves; directors: J. R. Poindexter, Foley M. Norman, Errol Hayes, A. O. Bryan, A. L. Griffith, L. G. Meed and E. S. Spainhour. With the exception of Miss Neaves, the secretary, all are closely connected with the business life of the town.

In addition to sponsoring trade events and other activities among local merchants, the association also maintains a complete credit bureau. It is a member of the North Carolina Merchants association.

PENNEY'S OFFERING UNUSUAL VALUES

Have Made Drastic Price Slashes In Order to Give Their Customers the Benefit of Saving

Many exceptional values are being featured Friday and Saturday by the local J. C. Penney store in cooperation with Elkin's 98c Days.

As their attractive, full page ad, located elsewhere in this issue, points out, prices have been cut unmercifully on many items in order to give their customers the real values they are entitled to expect during an event of this nature.

One value in particular being offered is that of four 9x12 Congo-lem rugs. The regular price of these rugs are several times over the modest sum being asked.

An additional force of sales people will be on hand at Penney's during the two big days in order that the hundreds of customers expected may secure prompt service.

SPAINHOUR'S ALL SET FOR 98c EVENT

Much New Merchandise Bought Especially to Sell During 98c Days At Great Saving to Customers

Both the main floor and basement store of Sydner-Spainhour company has been stocked with much new merchandise bought especially for 98c Days to sell at prices which represent real savings for Spainhour customers.

Determined to make the two-day event one that will long be remembered by their customers, the management of the store has gathered together the greatest array of real bargains possible to obtain, which will be offered during 98c Days only. Recent remodeling of the basement store has resulted in added floor space and a more attractive display of merchandise. Everyone who attends 98c Days is invited in to see the newly arranged and modern department, and to partake of the values which may be found throughout the entire store.

McDANIEL'S READY FOR BIG 98c EVENT

Many Values To Be Offered Friday and Saturday Throughout All Departments of Store

McDaniel's Department store, known throughout Elkin's trade territory as a store where low prices always prevail, is announcing many values for 98c Days in the attractive ads. to be found in this edition of The Tribune.

Inasmuch as 98c Days were planned weeks ago by the Elkin Merchants association, it has been possible for McDaniel's to secure many special values to be placed on sale Friday and Saturday at exceptionally low prices.

You are invited to visit McDaniel's and to see the hundreds of real buys to be found throughout the entire store. Of special interest to the men is the newly installed men's department located in the balcony.

People who count nothing but money as a thing worth while some day wake up and realize that there are other things.

FOR GOOD COAL

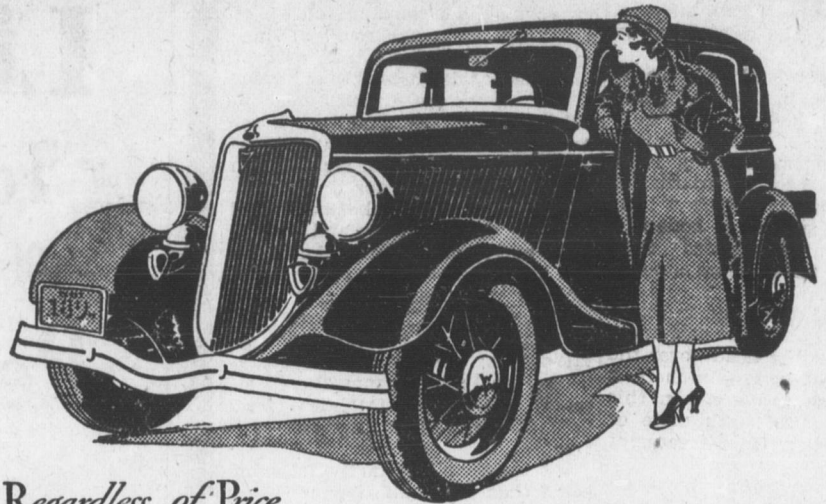
Telephone 20

Elkin Roller Mills

Baby Chicks OF BETTER BREEDING

White Leghorns our Specialty. We also hatch Rocks and Reds. Custom hatching \$2.50 per 100 eggs. We have one of the best equipped hatcheries in North Carolina. All-electric incubators used. Our business has been built on honesty and square dealing.

Brown's Hatchery Pilot Mountain, N. C.



Regardless of Price Judge the new FORD V8 on what it will do

Thousands of people who can afford to spend two or three times as much for a car, are today choosing the Ford V-8 for 1934, instead. Here are some of the reasons.

POWER. The Ford V-8 for 1934 gives you better than 80 miles per hour with the quicker acceleration and greater smoothness of an 8-cylinder motor. Power has actually been increased by 12 per cent over last year's model.

COMFORT. The Ford V-8 for 1934 offers more actual body room than many other cars that cost considerably more. It offers you new Clear-Vision

Ventilation, with the window in one piece. It offers you free action for all four wheels—plus the comfort of Ford Cantilever Springs and the proved safety of a front axle.

SAFETY. With the new Ford V-8 you get an all-steel body, safety glass, welded steel-spoke wheels, exceptionally low center of gravity and more braking surface per pound of weight than any other American-made car we know of.

ECONOMY. Gasoline economy is increased by two or three miles per gallon with the new Ford V-8. Test runs show that the new engine will give 20 miles per gallon at 45 miles per hour.

SEE YOUR NEAREST FORD DEALER

FORD V8

IMMEDIATE DELIVERY NO DELAY

NEW FORD RADIO PROGRAM With Waring's Pennsylvanians: Sunday, 8:30 P.M., Thursday, 9:30 P.M., over Columbia network.

\$515 and up—F. O. B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Finance Plan

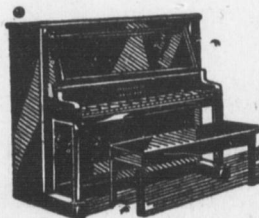
NOTICE!

Pay your electric light bill before the 10th of each month. 5 percent will be added after the 10th.

SOUTHERN PUBLIC UTILITIES CO.

Hours: Open 8:30 A. M., Close 5:00 P. M. PHONE 210

Used Pianos



144 Used Pianos, Best Makes. Many practically NEW. Priced very low for Cash.

\$35, \$45, \$65, \$75. Players \$90.

It will pay you to come many miles to get one of these real bargains. Come! Bring your truck with you, or write for list and full description.

BOWEN PIANO CO.

Trade Street, Next to Postoffice, Winston-Salem, N. C.

Freshest FRUITS and VEGETABLES

At All Times

PLUS

Prompt Delivery Service

JUST TELEPHONE 53

W. V. Holcomb Grocery

Bridge Street

Elkin, N. C.

We Are Offering 98c DAYS Special Values For

NYAL for Sale



Twice yearly, Nyal Service Drug Stores offer this nation-wide "2 for 1" Sale—an opportunity to buy two standard, full-sized items of the same kind or the same price for the price of one. In other words, you buy one—we give you another free. Come early, shop and save on everyday Drug Needs.

<p>Nyseptol A refreshing mouth wash, antiseptic and deodorant. Full pint 2 for 75c</p>	<p>Witch Hazel Extract A soothing rub for muscular soreness—bruises and scratches. Full pint bottle—2 for 50c</p>	<p>Nyal Milk of Magnesia For acid stomach and heartburn, indigestion and gas. Full pint 2 for 50c</p>
<p>Nyal Mineral Oil Relief from constipation and irregularity—tasteless. Full pint 2 for 75c</p>	<p>Ultra Bay Rum A refreshing lotion for after shaving—a fragrant dressing for the hair. Full pint bottle—2 for 50c</p>	<p>Nyal Aspirin Tablets For headaches, colds, neuralgic and rheumatic pains. Bottle of 100 2 for 50c</p>
<p>Nyal Antacid Drops Shrinks nasal membranes and reduces congestion. Makes breathing easy. 35c size 2 for 35c</p>	<p>Ultra Hand Lotion A whitening lotion for the hands—softens chapped and irritated skin. Full pint bottle—2 for 50c</p>	<p>Nyal Face Cream A peroxide vanishing cream that softens and whitens the skin. Large 50c jar 2 for 50c</p>
<p>Nyal Rubbing Alcohol Refreshes tired sore muscles—an invigorating body-rub. Pint bottle 2 for 50c</p>	<p>Milk of Magnesia Tooth Paste Whitens and polishes the teeth—lessens acid mouth and tooth decay. 25c tube—2 for 25c</p>	<p>Nyseptol Tooth Paste Cleans the teeth—purifies and improves mouth and gum conditions. Regular 25c tube 2 for 25c</p>
<p>Nyal Face Powder Delicately perfumed, velvety soft—applies smoothly and evenly. 25c box 2 for 25c</p>	<p>Nyal Health Soap A milled soap with an aroma of cleanliness—washes away all body odors. Cellophane wrapped. 2 for 10c</p>	<p>Nyalgesic For strains and muscular soreness—just shake it on—rub pain away. 60c bottle 2 for 60c</p>
<p>Nyal Salts The effervescent saline laxative that brings regular elimination. 65c jar 2 for 65c</p>	<p>Nyal Hinkle Tablets The popular cascara laxative—always safe and always effective. Tin of 100 2 for 35c</p>	<p>Beef, Iron and Wine Builds robust health and rich red blood—delicious wine flavor. \$1.00 bottle 2 for \$1.00</p>
<p>Baby Chicks OF BETTER BREEDING White Leghorns our Specialty. We also hatch Rocks and Reds. Custom hatching \$2.50 per 100 eggs. We have one of the best equipped hatcheries in North Carolina. All-electric incubators used. Our business has been built on honesty and square dealing. Brown's Hatchery Pilot Mountain, N. C.</p>	<p>Honey and Horehound A soothing cough syrup for raw throats and racking coughs. Regular 50c size 2 for 50c</p>	<p>Nyal Vaporizing Salve Head and chest colds yield to its soothing vapors. Large 50c jar 2 for 50c</p>

FRIDAY AND SATURDAY

Turner Drug Company

W. D. TURNER

(Incorporated)

GEORGE E. ROYALL