# Here are IACIS about prices

On Lingerie Actually Quoted By Peddlers

	These are prices Pai by a Master Peddle to a Manufacturer of Lingerie	r You	Peddler Gets Cash DEPOSIT	Branch Manager Gets	Master Peddler Gets the Difference	On His Investment Of
Vest	\$ .96	\$2.00	\$ .35	\$ .20	\$1.45	\$ .96
Bloomer	. 2.25	4.50	1.00	.35	3.15	2.25
Chemise	2.25	5.00	1.00	.40	3.60	2.25
Gown	., 3.00	7.50	1.25	.62	5.63	3.00
Princess Slip	4.00	8.00	1.50	.65	5.85	4.00

The NET Amount as received by the Master Peddler shows a Higher Per Centage of PROFIT--or "Mark Up" than the average Merchant would think of asking for merchandise of similar or better values.



### This Peddler Shows You

## Pretty Pictures of Garments---

and a small sample of material "from which they are made."

She Does NOT Tell You that in some instances This Master Peddler Organization Jobs It's Entire Line from some Manufacturer---who is making similar lines for other "direct from Mills-to-Consumer-Organizations." This Peddler shows you pictures "of a factory"---and HOW this factory makes the garments---but she does NOT tell you the firm she represents operates out of two-three-or-fourrooms in some downtown office building.

## NOW---What About The Guarantee?

Which is such a Big Talking Point in the Peddler's sales propaganda.

Have You Ever Tried To Secure A New Garment Free?

#### DID YOU GET IT?

#### Have You Been Requested By Peddlers to fill out Recommendation Cards

with the names of some of your acquaintances? Thru this means of introduction this Peddler hopes to inflict his products on your unsuspecting friends---who due to your "Say So" would give him an audience. Did You Ever Stop to THINK---What Peddler will give this card to your friend?--and how, thru this card, he will represent you??

REMEMBER you are participating in this Peddler NUISANCE every time you fill out one of these very inoffensive appearing Recommendation Cards.

Besides ARE YOU SURE your friends wish to be bothered by These Door Bell Ringers?

