Never in history have hose played so import-

hose played so important a part in fashion as for fall 1935! Now, at the beginning of the new season, Spainhour's is pleased to announce a complete line of ARCHER fall styles—more exquisite than ever before. The smartly dresses

fall fashion picture.

FASHION PICKS THESE ARCHER COLORS

FOR FALL

Also Off Black

Moreno-With bright brown and red rust.

Dunbar—With black, dark blue and green.

Caribou—With green, bright blue and navy.

the shorter, more revealing skirts. In livelier colors to blend with the gor-

geous Italian Renaissance colors in the

SPAINHOUR'S FEATURES



No need to go into the quality of the material in a Chatham Homespun Suit. It's made here in Elkin by Elkin people and everyone knows of its high and long wearing qualities. Tailored in the very newest styles by L. Grief & Bro. You can't go wrong on a Chatham Homespun!

TOP COATS

Tailored By L. Grief

The very newest styles and fabrics in top coats made for warmth and service. All we ask is that you inspect them today. Made by the makers of Chatham Home-

Cheney Ties

Nationally advertised Cheney Ties in new fall patterns and

\$1.00

Horner Pajamas

A suit of these pajamas will please you. Well made . . . cut full for comfort. New colors and styles— \$1.50 and \$1.95

Interwoven Socks

Every man knows of the quality of Interwoven Socks. New patterns and colors.

Paris Garters

Another Men's Favorite. Long wearing Paris garters at two low prices

25c and 50c

Paris Suspenders and Belts

You'll be pleased with the quality at our attractive low

50° to \$1.00

Riegel Shirts

New Riegel Shirts featuring the new Trubenized non-wilt collars—

\$1.50

Announcing the new Arrow shirt with the wilt-less collar!



Arrow's latest shirt idea has just arrived! And it's

It's tailored so skillfully that it looks like a handmade job throughout. It's styled by some of the most experienced designers in the business. And it's form-fitting!

But its chief claim to fame is its new Aroset Collar -the collar that keeps its fresh spic and span look from morn till night.

It won't wilt or blister in hot weather. It won't wrinkle. And yet it stays as comfortable as any collar you ever buttoned on your neck.

This new shirt with the AROSET is Sanforized Shrunk of course guaranteed for permanent fit. See it.

Elkin, N. C.

Beautiful Archer Hose

Sold Exclusively By Spainhour's In Elkin

BEAUTIFUL ARCHER HOSE IN **CORRECT WEIGHTS AND COLORS** FOR EVERY OCCASION

ARCHER'S INFORMALL ALL-SILK WALKING CHIFFONS

1050—Splendid not-too-sheer hose for business and daytime. Jacquard lace tops, reinforced heel and foot for long wear.

ARCHER'S ALL-SILK SERVICE HOSE, FAMOUS FOR WEAR

before. The smartly dressed woman will find ARCHER the correct hose for No. 800—Hosiery that will stretch your budget dollars. Woven for sturdy wear with strong foot, four-inch hem, garter run stops.

> ARCHER'S DAYTIME SHEER CHIFFONS, FOR STREET

No. 200—Beautiful daytime sheers with plain picot garter, run-stop tops and serviceable reinforced foot.

ARCHER'S SEMI-CHIFFON, FOR GENERAL WEAR

No. 650-Practical hose that its perfectly. Strongly woven for long

ARCHER'S 51-GUAGE CHIFFONS FOR DRESS No. 700—Beautiful 51-guage chiffon, the type of hose all fastidious women choose for dress. With flattering French heels and garter-run stop

.00



Leather Handbags The newest things in leather handbags. Fall colors and latest styles and clasps_

SCARF AND BELT SETS

Velveteen and plaid scarfs with belt to match. Per

50c to \$1.00

Elkin, N. C.

THE NEWEST IN FALL HATS

We urge you to see our new display of hats for fall and winter. The new colors, shapes and brims will prove a delight. All head sizes, of course-

MATCH YOUR HANDBAGS WITH NEW

IN SMART FABRICS

You'll be delighted with the new novelty fabric gloves to match your fabric handbag. Black, 59c to \$1 brown and green

WOOL GLOVES

Ladies' and Misses' wool Noves in solid colors and bright

39c - 59c to \$1.00

KID GLOVES

Real Kid gloves in black, brown and green-

\$1.98

