

THIS STORE
WILL BE CLOSED
EASTER MONDAY



Easter

Hurry Now And Complete Your New Easter Outfit

Don't, in your frantic haste to complete your Easter wardrobe, dash out and buy clothes that are just so-so. . . buy them just SO! Take advantage of the time and effort we put into the selection of our new Spring ready-to-wear for men and women. Top-notchers in every way . . . save yourself TIME . . . EXPENSE . . . and no end of disappointment.



Ladies' Spring Coats

By all means see the many new styles in ladies' spring coats, including swaggers, sport and casual coats. You will like the new colors, materials, and best of all the reasonable prices.

\$5.95 - \$16.95



Give a Thought to that new EASTER BONNET

Lovely new straws and felts in, oh, so many styles! Off the face models, veils, pan-cakes . . . any shape you desire.

98c to \$5.95

Children's Hats

We are now showing many attractive spring hats for children and the Junior Miss. See them.

98c - \$1.98

New Easter Frocks

Lovely new Easter frocks to put you right up front in the Easter Parade. Both plain and printed silks in a huge variety of lovely new styles. But hurry—Easter is not far off, and they're going fast.

\$2.98 - \$14.95



Gloves to Match Your Easter ENSEMBLE

Complete your Easter outfit with beautiful new gloves. We have all the new and correct styles and colors.

98c to \$2.98

Redingotes

These attractive Redingotes are slated for success. If you would be at the top of fashion this Spring, by all means include one in your wardrobe. Navy, brown and grey.

\$14.75 & \$16.95

Sheer, Lovely HOSIERY

Of course you must have several pairs of new hosiery. Our wide variety of styles makes it easy to select here. Beautiful chiffons in wanted shades.

79c - \$1.00

\$1.25

Silk Hosiery

Here's real value in sheer silk chiffon hosiery. Newest shades. Ringless. Pair—

49c

Mannish Suits

How everyone is going for these mannish suits! See the many attractive styles for spring.

\$5.95 to \$19.75

Blouses

Many lovely blouses and tailored shirts in crepe and all silk. Colors that are correct. Prices that mean savings—

\$1.98 - \$2.98

Linen Blouses

Beautiful linen blouses that are hand-made. You'll want several for wear with your spring suit or sport skirt. Every new color.

98c - \$1.98

Co-Ed Dresses

These beautiful dresses are the last word in style for the misses. Many attractive styles and material.

\$10.95

Bags

By all means be sure your new bag does justice to the rest of your outfit. One visit here will solve your problem. New shapes, colors.

98c to \$1.98

Curtains

Dress up the home for spring. Attractive new cottage curtains in a variety of gay colors. Exceptional values, too.

98c to \$1.49

Curtains

Beautiful straight and ruffled curtains for bedroom and living room in all wanted colors. Full size. Brighten your home for spring.

98c to \$1.98

Ladies' Shoes

You'll have no trouble at all in selecting your Easter shoes here. Every new style in whites, blacks, stylish colors and combinations. And priced to please every purse!



IN ONE OF THESE NEW Merit Suits

Men! You, too, will be attired correctly the minute you step into one of these new Merit suits for spring! Fine worsted fabrics in stripes and over-plaids. Single and double-breasted models. New semi-peak lapels. Slims, regulars and shorts.

\$19.75

Just What You Want in a BERG or DOBBS HAT

The new Dobbs and Berg hats are making a real hit. Nationally known and advertised, they're at the top of the fashion peak for men. All new styles, colors and weights.

Berg— \$3.85 Dobbs— \$5.00

Men's Suits

An American suit will do justice to the Easter Fashion Parade, and small damage to your purse. Hard finished worsteds. Stripes, overplaids. Single and double-breasted styles. VALUE!

\$14.75 & \$16.75

Men's Shoes

What do you want in spring shoes? We're featuring Florsheims, Friendly Fives, Weyenberg Massagics, and Brown-bilt. All are fine shoes, worth what they cost. All in newest colors. Blacks, whites, browns and combinations.

Florsheim \$8.75
Friendly \$5.00
Fives \$5.00
Weyenberg \$4.98
Massagic \$4.98
Brown-bilt \$2.98

Men's Shirts

If it's a RITZ, it's RIGHT! Newest patterns in these nationally advertised shirts. Newest collar styles. Buy half a dozen!

\$1.49 & \$1.95

E. & Y. Shirts

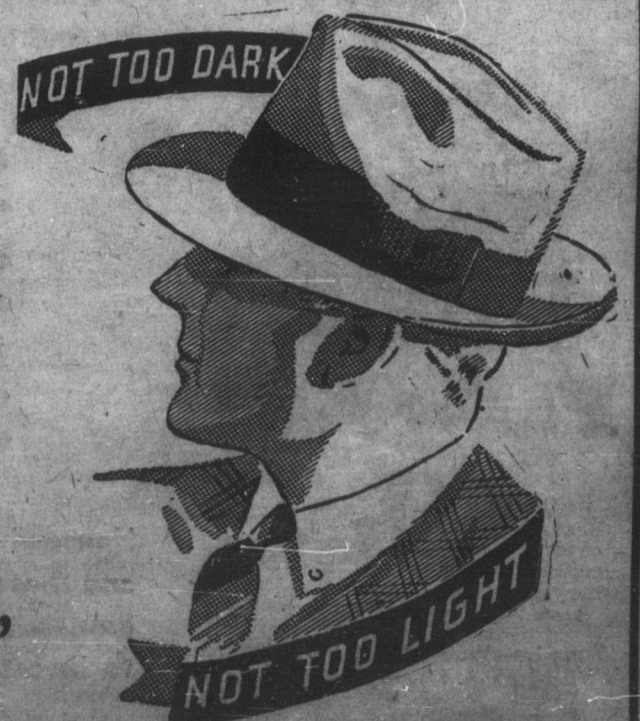
Fine quality shirts at very low prices. All new patterns. White and solid colors. New collar styles. And only—

98c

Sweaters

Men's spring sweaters in every wanted new style, color and knit. They just arrived last week. By all means see them today!

\$1.98 to \$3.98



McDANIEL'S MAKES IT EASY TO BUY!

McDaniel's makes it easy for you to buy new Easter clothes. Select what you want, pay one-third down and the balance in easy weekly payments, plus small carrying charge. All you need to qualify under our credit plan is a good credit rating. Ask for full details.

McDaniel's Dept. Store ELKIN, N. C.