

BRUCE BARTON Says



In Simple, Easy Words an earnest gentleman with a gleam in his eye got in the other day. He asked me to read a book in which a new prophet sets forth a new religion. The gentleman assured me that if only all men and women could be led to think the thoughts of this prophet every difficulty would fold up.

While we talked I turned the pages of the book, and after about a minute I assured him that I should not need to read it in order to know that it would have no influence.

He was aggrieved. "You have a closed mind," he charged. "Not at all," I said. "I happen to know what kind of words move the world. I'll give you an example:

"The Lord is my shepherd, etc.

"Four score and seven years ago our fathers founded on this continent," etc.

"Contrast these simple words with a couple of phrases from your book," I said: "The definitely 'anticipatory' value of the self-protecting mechanism of covenant obligations."

"Expanding consciousness obtainable through the direct application of the method of cyclic evolution . . ."

"Nobody is going to overturn the world," I concluded, "unless he is able to make his ideas understandable even to a little child. Secondarily are always obscure. But the head man in any department of life, I care not whether it be medicine, theology, science or what, he can make a talk that will fascinate a kindergarten."

John Bunyan explained to his readers that he might have adopted a "stille" much more fancy but he wanted his book to be read by common people everywhere. He has his wish: "Pilgrim's Progress" will live as long as anything in our language.

Get Greater Education "Your problem is personnel," I said to the banker. "How are you solving it?"

"Well, we try to pick the smartest young men from the colleges, men who have majored in economics and finance. We start them in at the bottom and let them fight their way up. Some drop by the wayside, but the survivors develop into very good men."

I told him I thought they were omitting one very important step in the process of training.

"After your young man has had two or three years' experience in the bank, you ought to pull him out and send him into the heart

of the country," I said. "Make him spend a year or two working on a farm, or with a section gang on the railroad, or clerking in a country store. Insist that he live on what he earns.

When he comes back to New York he will have some idea of how hard ordinary people have to work for their money. He will have a social as well as a merely financial point of view. A dollar will never become merely a sign or a sum to him. It will represent hopes and fears, ambitions and defeats, human sweat and blood."

I am one of those who believe that we are entering a period of great social changes. No matter how big and strong an institution or an industry may be it is going to be tested. Those institutions will win out which are headed by men of broad human sympathies; men who can see the other man's point of view because they have shared the other man's daily life. (Copyright, K. F. S.)

BLONDES POPULAR, BUT 'REDS' BEST SALES GIRLS

Albany, N. Y.—Red heads make better sales girls than blondes or brunettes.

But the blondes "brighten up" the first floor of the larger department stores, and—everything being equal—brunettes sell as much merchandise.

Such conflicting whims of employers were reported by the placement bureau of the New York state department of labor, which aided 198,002 persons in gaining employment during 1936.

Then there's height to be considered. The manager of a millinery store wouldn't hire sales girls over five feet, two inches. The reason? She was afraid that customers would mistake an employe for herself.

Models, because their weight fluctuates, must frequently resort to other employment, the report added. For instance, a size 14 model can't vary a pound either way. If she does, it invariably means looking for a new job.

There's always the exception, however. One buxom sales girl added so much poundage that she couldn't work behind the counter.

So she got a job modeling size 46 dresses.

Loafer

McAdams (out of a job)—I see there's talk of another "sit-down" strike.

Mrs. McAdams—Yes, and if you were half a man you'd get a job and be able to sit down with the rest.

FORECAST BETTER PRICES FOR HOGS

Demand Is Holding Up Well, Says H. W. Taylor, State College Specialist

OUTLOOK BRIGHT IN N. C.

Better prices for hogs this summer are forecast by H. W. Taylor, extension swine specialist at State College.

Although large stocks of pork and lard are now in cold storage, he said, the number of hogs being slaughtered is diminishing, while the demand is holding up well.

Most of the nation's market hogs are produced in the western corn belt and in the north central states.

The supply of corn in the western corn belt is approximately 40 per cent less than it was two years ago, and the number of hogs there on January 1 was estimated at 14,525,000 head, the lowest in years.

The 26,473,000 head of hogs in the north central States is about the same number produced in 1935, according to a report from the federal bureau of agricultural economics.

Any increase in hog production in these regions will depend upon a return of corn production to something like a normal level, and that cannot affect hog prices this spring and early summer, Taylor pointed out.

The outlook, then, is that there will be a good market for North Carolina hogs, he continued. Prices are expected to hold up well through the spring, and rise in the summer.

However, the question of whether an individual farmer should hold his hogs for summer marketing will depend upon the condition of his hogs and the amount and type of feed he has on hand.

WINS \$150,000 'SWEEPS' WHILE HE IS PRAYING

Willisville, Ill.—August Campanella, \$15-a-week bartender who was on relief a year ago, prayed for \$150,000 and got it.

Campanella held an Irish hospital sweepstakes ticket on Royal Mail, winner of the Aitree Grand National steeplechase. When the horse pounded across the finish line a victor, Campanella was in the Catholic church in this little village, on his knees, asking for good fortune.

Except for his first shout, "Hurrah for Royal Mail," the slender, 33-year-old bartender could only smile quietly and soberly while his wife, Jennie, and their children, Fannie, 13; Frank, 11, and Jasper, 5, exulted.

The Campanellas plan to build a small home and put the rest of their winnings in government bonds. "And we won't go broke unless Uncle Sam does," Mrs. Campanella declared.

SUNLIGHT IS BEST FRIEND OF FARMER

Aids in Protecting Tobacco Seed Beds From Blue Mold Pathologist Says

WEATHER WILL GOVERN

Sunlight is the farmer's best ally in protecting tobacco seed beds from blue mold, according to Dr. Luther Shaw, extension plant pathologist at State College.

If the weather is warm and sunny, blue mold may not spread to many more seed beds, he said, but if there are many cool, damp days and nights, blue mold attacks may reach serious proportions.

Although the fate of the young tobacco plants depends largely on the weather, he said, there are a number of things farmers can do to check the disease.

The first thing is to fertilize with well rotted stable manure, when plants are very small, and then when the plants are larger, apply three to five pounds of nitrate of soda to each 100 square yards of seed bed.

On warm, sunny days, the canvas seed bed covers should be rolled back. The sunshine helps develop the plants and increase their resistance to blue mold. The sunshine also kills blue mold germs that may be in the seed bed. Thirty minutes of good sunshine will kill a large percentage of the germs, Dr. Shaw pointed out.

A thin stand of plants is more resistant to blue mold than a thick, heavy stand, he added.

When possible, it is advisable to transplant the seedlings to the field before blue mold strikes, he continued. But if the plants become infested in the seed bed, do not transplant until they have fully recovered.

Lovely

Sammy was not prone to over-exertion in the classroom. Therefore, his mother was both surprised and pleased when he came home with the announcement, "I got a hundred this morning."

"That's lovely, dear," she said as she kissed the boy tenderly. "What was it in?" she asked.

"Fifty in reading and fifty in spelling."

Thank You

"Conductor, help me off the train!" "Sure."

"You see, I'm stout, and have to get off the train backwards. The porter thinks I'm getting on and gives me a shove on again. I'm five stations past my destination now."

Problem

"When I was a baby I was left an orphan." "What did you do with it?"

Doctor—Your father seems hale and hearty at the age of 104.

Mountaineer—Yep, but pap's asthmin' terrible. T'other day I heard him say he reckoned he'd have to take up sun bathing.

Things may come to those who wait, but most people sit down impatiently on the auto horn when they desire curb service.

An excuse which will not hold water usually brings a flood of protests.

ADMINISTRATRIX NOTICE

Having qualified as administratrix of the estate of O. L. Darnell, late of Surry county, North Carolina, this is to notify all persons holding claims against said estate to present them to the un-

designed within one year from date hereof or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settlement.

This the 22nd day of March, 1937.
MRS. WALTER COLLINS,
Administratrix of O. L. Darnell deceased. 4-15

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Why let yourself undergo the back-breaking drudgery of doing your own wash . . . or risk the health of your family by sending your clothes to an old-fashioned wash woman, in whose home sanitary conditions are unknown, when we are prepared to do your laundry QUICKER, BETTER and CHEAPER. If you've never tried our service, call our truck today. You'll agree that every day is Bargain Day if you let the laundry do it!

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"It's pretty hard to beat NATURE"



Trotting Queen ROSALIND 2-01/4, famous 4 year old bay filly owned by Gibson White, driven by Ben F. White. As a 3 year old, Rosalind won the great Hambletonian Stake last year.

HERE is an action picture of the great Rosalind, winner of the 1936 Hambletonian—the \$50,000 trotting stake which is held in August every year at Goshen, N. Y.

Nature gave Rosalind something an ordinary horse hasn't got and can't get—a natural balance of vital elements, speed, stride, courage, endurance. That's why she is worth a fortune compared to an ordinary plug.

Mother Nature also gave a natural balance of vital elements to Natural

Chilean Nitrate of Soda. Nitrogen, of course—and that's mighty important—but in addition to nitrogen Natural Chilean contains more than thirty other elements such as calcium, iodine, boron, potassium, manganese and so on. And remember, because of its natural origin, these vital impurities are always carried in Natural Chilean Soda in Mother Nature's own wise balance and blend.

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