

BRUCE BARTON Says:



Sensational News and one and all were devout members of the Hardshell Baptist church.

Dwellers in our rural districts sometimes wonder how law abiding citizens dare to venture forth into the streets of New York or Chicago. If a resident of either of these great cities were to visit the Southern mountains and tell folks there he had never seen a gangster or witnessed a street murder he probably would be set down as an incorrigible liar. Similarly some of us city dwellers think of the Mountain folk only in terms of moonshine whiskey and feuds.

I happen to have lived in the southern mountains for a while and some of the feudists were my friends, quiet, modest, rather diffident old fellows, they prided themselves on their family virtues

a large family and a small salary.

"Paying my premiums has kept me poor, and often in debt," he said, "but I am well rewarded. I can lie down and sleep soundly at night."

In order to bring the lesson home, he applied for \$3,000 of life insurance on the twenty payment plan for me, saying that he would carry it until I graduated from college and I could go on from there.

Twenty years seemed longer at that time than a hundred years seem now. I wondered if I would live to the ripe old age of thirty-five when the policies would be paid in full.

Well, I have lived that long, and these policies, and some others, are all paid up. Father himself lived long and, having educated his children and seen them all started, he cashed in his insurance and was comfortable in his old age.

Remembering this lesson, I have signed my checks for premiums very cheerfully, but never with so much satisfaction as during the past few years. Nothing has happened to any of the big insurance companies, and nothing will.

... It Looks Easy, But Is It?

A friend, who is president of a watch company, tells me that fifty-nine concerns have been engaged in the manufacture of watches in this country in the past hundred years, and that only three survive. The automobile industry has a similar story. Count up some day the cars you can remember which now are no more; it will surprise you.

There is no such thing as the terrible "profit system" against which the reformers make so much fuss. There is a "profit and loss system," and the losses in any industry, over a period of years, probably are greater than the profits. Making money is not easy. Since my graduation from college I have taken a speculative shot at about a dozen side-line businesses. They all looked very promising, but with one exception they were total flops.

... Getting the "Breaks" Merits No Praise

About twenty years ago two young men came down to New York from the same New England college. Both were honor men in their class; one captained the football team, and the other set a new college record in the hundred yard dash. In looks, character, and all-around ability there was nothing to choose between them. All through the years they have remained good friends.

The other day an observer remarked: "Those two had an equally good start, yet one of them has made a fortune and the other barely scrapes along."

My reply was that the difference in their financial status has no significance whatever. "Pure chance," I said, and I believe I was right. One of them stepped into the automobile business just at the right moment. To be sure, he worked hard, but the industry was growing so fast it had to have more executives, and every time it expanded it pushed him up. The other went to work in a textile mill. He certainly works as hard as his ex-classmate, but he happened to choose an industry that has been in trouble more or less chronically ever since the war.

My observation of self-made rich men is that about two-thirds of them are good fellows who know they have got along better than they deserve and are correspondingly grateful and unpretentious. The other third think that the Almighty gave them a double quota of brains. They become dogmatic on every subject discussed and are often a public nuisance.

Whenever a successful man develops a case of swelled head, you can take it as a sign that his success is probably an accident. He happened to be under the tree when the coconut fell. He was playing on the beach, and the wave came in and wet him.

NEW ELKIN STORE READY FOR EVENT

A & Z Store, Located Next to the Basketeria, Featuring Many Values for Trade Days

The A & Z Store, Elkin's newest department store, is joining other Elkin stores in placing many sensational values on sale for Elkin Bargain Days here Thursday, Friday and Saturday.

A large advertisement in this issue of The Tribune lists many of the items to be offered the public; however, space was insufficient to list all the items that will be available.

Everyone who has not visited this modern new department store since its opening here about six weeks ago is urged to do so while here for Bargain Days. The store carries a complete and large stock of men's, women's and children's ready-to-wear, shoes, piece goods, notions, etc.

MARRIED ROYALTY IS NOW A PAUPER

Woman for Whom Archduke Gave Up Royal Rights Now Living in Poverty

WILL BE 60 ON MAY 1ST

Vienna.—The woman for whom the late Archduke Leopold Ferdinand renounced his royal rights now lives here in bitter poverty but high hopes.

She is Frau Wilhelmine Adamovic Woelfling, the daughter of a provincial postmaster, who lived and travelled luxuriously with the Hapsburg scion for 11 years, then lost his love.

Nearing 60, almost friendless, and worried, she pins her hopes to two factors—a suit in which she seeks \$185 monthly from the Hapsburgs, and relatives in the United States.

She married Leopold in Switzerland in July, 1903, when she was 26, after he had signed a contract providing he would live abroad and give up his prerogatives, and receive a yearly consideration of 40,000 gold crowns, half of which was to go to his widow upon his death.

They were divorced in 1907. Leopold died in Berlin some months ago, as Leopold Woelfling, a porter. Her allowance stopped, and she instituted the suit for its continuance against Archduke Josef Ferdinand Hapsburg-Lothringen, who pleaded that no provision was made in the case of a divorce, and that the archducal family of Tuscany had given her 100,000 gold crowns.

A brother and sister of her father, named Adamovic or Adamovics, live in Chicago, she says, but she does not know their addresses. While a child, she recalls, her parents told her about another aunt in the United States, who Frau Woelfling hopes will leave her money to her some day.

All her possessions she has with her in her home—a windowless room about five feet by eight in a shabby apartment house. She cooks her cheap potato soup (she has little else to eat) over a kerosene lamp. She sleeps on a narrow leather sofa. She eats from a small packing case that serves as a table. A few cheap pots and pans, a worn apron and dress, and a reed-covered box containing scores of pictures of herself and Leopold (to whom she always refers as "my husband") are the rest of her belongings.

She smiles when she recalls her Cinderella life, and she sighs when she thinks of the dreary subsequent years—four years in a Vienna suburb when she pawned one jewel or piece of furniture after another; 14 years when she studied music in Vienna, five years at the home of a sister; two years in a poorhouse, and the last four years in her present hotel.

She told the court she lives on 47 schillings (about \$8.70) monthly, which she receives from the dole and from charity. Of this she pays seven schillings for rent. Her only luxury is membership, costing 50 cents a month, in a lending library. She forgets when she last saw a movie.

She will have her 60th birthday on May 1, but it will go unnoticed. Her black hair is graying rapidly, her plump face is lined. When an infrequent guest comes, she displays her cracked coffee pot. It is of Meissen china, she proudly says, and her only relic of "the better days."

BASKETERIA HAS MANY BIG VALUES

Local Grocery Store Planning Sensational Food Values for Thursday, Friday, Saturday

The Basketeria, one of Elkin's modern food stores, is featuring very attractive values throughout every department for Elkin Bargain Days, Thursday, Friday and Saturday.

Many articles have been reduced in order to save money for everyone who makes purchases there during the three big days.

Everyone interested in getting the most for their money is urged to turn now to the Basketeria advertisement and see for themselves the many unusually attractive prices on staple and fancy groceries, meats and vegetables.

Yaah!

Along a country road came a \$7,000 limousine. As it caught up with the smaller car, the owner of the big car could not resist the temptation to slow down and jolly the other driver a bit.

"Heavens, man," he said, "what is it about your car that makes such a dreadful rattling sound?"

"That? Oh, that's the \$8,500 jingling around in my pocket," said the small car driver.

Ow!

Motorist (to man he has just run over): "Hey, look out back there!"

Defeated Soul: "What's the matter, y'ain't coming back are ya?"

The Difference BETWEEN Success and Failure Is . . . 10c

IF YOU EARN \$1.00 AND SPEND \$1.05, THAT IS FAILURE.

BUT--

IF YOU EARN \$1.00 AND SPEND 95c THAT IS SUCCESS.

START A SAVINGS ACCOUNT WITH US

67th Series

NOW OPEN

You'll be here Thursday, Friday and Saturday for Elkin Bargain Days. What bigger bargain is there than the Building and Loan plan for consistent Savings? We'll be glad to have you drop in and see us.

ELKIN-JONESVILLE BUILDING & LOAN ASS'N.

Paul Gwyn, Secretary-Treasurer

Elkin, N. C.



BE SURE TO VISIT ELKIN'S

Newest Furniture Store

WHEN HERE FOR

ELKIN BARGAIN DAYS

THURSDAY—FRIDAY—SATURDAY

A Modern New Store Filled

With Fine Furniture

FOR EVERY ROOM IN THE HOUSE!

BEDROOM SUITES—DINING ROOM SUITES—LIVING ROOM SUITES—KITCHEN CABINETS—STOVES—RANGES—RUGS—CHAIRS—TABLES—EVERYTHING YOU NEED!

WE'LL SAVE YOU MONEY ON EVERY PURCHASE!

EASY TERMS!

Surry Furniture Co.

W. W. Darnell

J. G. Chipman

M. J. Steelman

Greenwood Building Near New Bridge

Phone 306

YOU WANT

DEPENDABLE

Quality

REGARDLESS OF THE PRICE!

We Offer You

DEPENDABLE QUALITY

—Plus—

MONEY-SAVING PRICES

For

ELKIN BARGAIN DAYS

We are in on Bargain Days with numerous big values in jewelry, diamonds, watches, musical instruments, etc. All are of highest quality at very reasonable prices. By all means visit our modern store when you are here Thursday, Friday and Saturday!

Glastonbury SILVERWARE Lifetime Guarantee 26 Pieces \$19.55

COMPACT and BRACELET SETS \$8.00 to \$14.00

Beautiful Identification

Bracelets \$4.00 to \$7.50
Delta Pearls \$2.75 to \$5.75
Gold Beads \$1.50 to \$3.00

Watches

Ladies' New Elgin Watches \$19.75 to \$39.75 In Natural Gold

MENS STRAP WATCHES

Elgin — Gruen — Hamilton \$17.50 to \$50.00

POPULAR SHEET MUSIC!

No need now to send to distant towns for popular sheet music. We have all the new song hits. Come in today and look over our stock.

35c

Three Pieces for \$1.00

GIBSON AND KALAMAZOO MUSICAL INSTRUMENTS

Guitars \$12.50—\$19.50 to \$32.50
Banjos from \$17.50 to \$30.00

The New Gibson "Road to Happiness" Guitar Instruction Book Makes Learning Easy!

New Simple! And Only 50c

We Make Duplicate Keys

Do you need an additional door key, car key, or any other kind? We are equipped to make any type duplicate key for you at small cost.

Expert Watch And Clock Repairing

Bring that watch or clock with you. We'll repair it at small cost.

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Elkin, N. C.